

## MEMBERS 1<sup>st</sup> FEDERAL CREDIT UNION



### WHO WE ARE

Members 1st is more than just a name—it's a mindset. Everything we do is in the best interest of all of us. We're here to help members thrive and better the communities we serve. Where others see dollars and cents, we see people and passions. And we offer a full suite of financial tools and services that help our members do more with their money.

### WHY MEMBERS 1<sup>st</sup>

We believe that every service we offer is an opportunity to do more for our members. Things like savings accounts and credit cards are powerful tools, but we set our sights higher than that. Since 1950, we've been in the business of helping our members plan for the future, cultivate smarter habits and afford more of the things they love. From our growing network of branch locations to our concierge service, we're here for you—wherever "here" happens to be.







## CONCIERGE SERVICE

As a member, you have access to a local personal concierge. It's their full-time job to help you navigate the finer points of spending, saving and planning for the future. They're always ready to offer help and answer your questions—or connect you with one of our experts who can.

## WE'RE IN THIS TOGETHER

We are a credit union, which means we're a not-for-profit organization. You're probably thinking—that's great, but how does this relate to me? When you open an account, you become more than just a member; you become an owner. You have multiple channels where you can provide feedback which, in turn, helps us better serve our members. Everything we do is an opportunity to help you make smarter choices with your money. As a member, you'll receive attractive rates and unmatched personalized service through all of life's moments and milestones.

## SERVING YOU IS WHAT WE DO BEST

We live and work right alongside you, and we see how busy your lives are. At a time when just about everything seems to be going virtual, we're opening new branches in new locations. We recently expanded our footprint into Berks County, with branches in the Shillington and Exeter areas and Sinking Spring on the way. But we aren't bound by bricks and mortar. Our digital experience perfectly complements our in-person service—making membership more convenient and offering even better choices for you.

## CONVENIENCE WHEN & WHERE YOU NEED IT

We're all on the move. Managing your money—and time—has never been this easy. Whether you're at home on the couch or relaxing at the beach, with online banking and our mobile app, we have you covered. On the go? You can track your goals, get advice and manage your funds all at the time and place that work best for you.

## PRODUCTS & SERVICES

Your goals are our goals. From buying your first home to starting a business, we love helping our members make it happen. We offer a full suite of personal and business services, tools and advice—with low rates and great rewards. Financial health, here you come.

## READY TO GET STARTED?

Becoming a member is far easier than you can imagine, and we have a number of convenient ways to get started. Joining is as simple as stopping by your local branch, giving us a call or opening an account online. Visit [members1st.org](https://members1st.org) and open your account in just three easy steps.\*

\*Must meet current eligibility requirements. Ask for details.



FEDERALLY INSURED BY NCUA. WE DO BUSINESS IN ACCORDANCE WITH THE FEDERAL FAIR HOUSING LAW AND EQUAL CREDIT OPPORTUNITY ACT.