Alvernia Complements Adult Learner Programs with New Non-Credit Certificates

As a university recognized for its commitment to adult learners, Alvernia has spent decades cultivating accelerated bachelor's and graduate programs to meet the needs of busy, working adults. "We've revolutionized higher education's approach to adult learning by bringing academic quality bachelor degree and advanced graduate degrees taught by world class faculty and regional experts to deliver flexible, relevant courses to enhance professional and personal goals," states Dana Baker, Executive Director of Alvernia's community-based campuses. "We have an established network of professionals who help to guide and support our adult students on their *pathway* to the next step in their career and life."

To expand offerings to the adult market, Alvernia is launching new non-credit certificate programs, which provide industry-specific credentials that allow adult learners to upskill or reskill for new employment opportunities. "In a post-COVID world, many individuals are exploring educational pathways that will allow themselves to reskill, upskill, and advance in their current field or in transitioning to a new field," reports Baker. "We've partnered with Coursera and industry leaders, like Google, IBM, CertNexus, SAS, Facebook and many

others to design and deliver content to help adult learners earn industry micro-credentials and badges in areas outside of our academic programming for enhanced career opportunities."

Individuals can earn the IT Support Professional Certificate, IBM Digital Badges, Certified Artificial Intelligence Practitioner, Facebook Social Media Marketing Associate Certificate and many others.

The Gateway certificates require no background to start and provide training for entry-level positions in the subject area studied. Depending on the subject area, they can be completed anywhere from 5 weeks (one course) to three- six months (full certificates).

The Professional certificates are designed for those already in specific careers who want to upskill for a promotion or advanced responsibilities.

"Using both academic credit and non-credit pathways, Alvernia is helping to meet the needs of adult learners in various stages of their education and careers," states Baker.

For additional information on Alvernia's new certificate offerings visit: certificates.alvernia.edu or contact our Graduate and Adult Learning team at gradandadult@alvernia.edu or 610.796.5187.

Professional certificates can be earned in the following areas:

- Intuit Bookkeeping
- Google IT Support
- Cybersecurity
- IBM Data Science
- IBM Cybersecurity Analyst
- IBM Data Analyst
- Facebook Social Media Marketer
- Salesforce Sales Development Representative
- IBM Full Stack Cloud Developer
- Google Data Analytics
- Google UX Design
- Google Project Management
- Salesforce Sales Operations
- IBM Data Analytica with Excel and R
- IBM Applied AI Professional Certificate
- IBM z/OS Mainframe Practitioner Professional Certificate
- IBM AI Engineering Professional Certificate
- IBM Machine Learning
- Preparing for Google Cloud Certification: Machine Learning Engineer
- Google IT Automation with Python
- Preparing for Google Cloud Certification: Cloud DevOps Engineer
- Preparing for Google Cloud Certification: Cloud Security Engineer
- Preparing for Google Cloud Certification: Cloud Network Engineer
- Preparing for Google Cloud Certification: Cloud Architect
- Preparing for Google Cloud Certification: Cloud Data Engineer
- Preparing for Google Cloud Certification: Cloud Engineer
- SAS Programmer
- SAS Visual Business Analytics
- DeepLearning.AI TensorFlow Developer
- Certified Ethical Emerging Technologist
- ICPM Certified Supervisor
- (ISC)2 Systems Security Certified Practitioner (SSCP)