



TCACC Mission: As the primary business advocate, the TriCounty Area Chamber of Commerce provides relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.

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CONNECT WITH YOUR TRICOUNTY AREA CHAMBER:

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TRICOUNTY AREA CHAMBER OF COMMERCE

PRESIDENT'S MESSAGE

2018 ECONOMIC DEVELOPMENT LUNCHEON PRESENTED BY:



2018 DETAILS

- **Date** – Tuesday, November 13
- **Time:** 11:30 AM – 1:30 PM
- **Location:** RiverCrest Golf Club & Preserve,
100 Golf Club Drive, Phoenixville 19460
- **Pricing:** \$55 per Member; \$400 per
Member table of 8; \$70 per non-member

WHAT'S ON THE AGENDA

- **Largest Networking Event of the Fall**
- Chamber Members with significant
company **anniversaries** will be recognized
- **Economic Development Awards**
presented!
- **Keynote Presentation: "Grow PA"**

Grow PA is an open-source initiative designed to engage Pennsylvanians from the business and civic communities. In a state with an unemployment rate that lags behind the national average, an aging population, and an anemic economy, the time to collectively plan a path forward is now.

Grow PA began in the fall of 2017 as a virtual discussion with people from various sectors of our business and civic community. They created an online forum and weekly newsletter to share stories of growth and innovation from around the state. The newsletter has thousands of subscribers and contributors and is growing daily.

Thank you to our additional confirmed sponsors:

CO-SPONSORS:



PLATINUM SPONSORS:



MAKING A DIFFERENCE IS WHAT WE DO!

MEMBERSHIP HAS ITS BENEFITS!

WELCOME APPROVED NEW MEMBER!

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in August.

When purchasing goods and services, please keep this business as well as other TriCounty Area Chamber of Commerce Members in mind while you Always Buy Chamber!

AFLAC
44 Hershey Drive
Pottstown, PA 19464
610.850.4680
www.aflac.com
Insurance Companies

Aflac is insurance for daily life. We pay cash benefits when you're sick or hurt to help with expenses that may not be covered by your medical insurance.

Referred by Baran Schultz, Schultz Technology

Benxchange
1610 Medical Drive, Suite 103
Pottstown, PA 19464
212.390.8207
benxchange.com

Financial Services; Insurance Companies
Our philosophy at BenXchange is to always to put our clients' interest at the forefront of everything we do. We believe by doing this, we build a trust and relationship which will foster not only customer satisfaction but more importantly customer loyalty. Our goal is to be our clients' trusted advisors. To be the place where they can turn for an unbiased opinion.

Franklin Flooring, Inc.
Limerick Airport Business Park
211 Commerce Court, Suite 106
Pottstown, PA 19464
610.495.9200
www.franklinflooring.net

Floor Coverings and Materials; Building Materials/Supplies; Carpet/Rug/Upholstery Cleaners; Carpet and Rug Dealers; Interior Decorators/Designers

At Franklin Flooring we believe that every individual is greatly affected and inspired by the environment that he or she occupies. From this idea, Franklin Interior Solutions was born. Our design team will listen to your needs and challenges and work closely with you to transform your vision into reality.

Yucha Hearing Aids
435 West Cedarville Road
Pottstown, PA 19465
610.326.6114
Medical Equipment/Supplies
Hearing Testing, Hearing Instrument Sales, Hearing Instrument Repair/Cleaning, Hearing Loss Counseling

ALWAYS BUY CHAMBER

Don't forget to support your fellow Members by **Always Buying Chamber!** We thought we would make it easier for you by listing Members under their primary categories. Check future issues of the *Route 422 Business Advisor* for more categories – and more Members to connect with!

Nutritional Products/Services

- Center for Nutritional Healing

Occupational Health Services

- ARCpoint Labs of Limerick
- Occupational Health at CarePlex

Office Equipment/Furniture/Supplies

- Furniture Soup, Inc.
- Staples, Inc. #0329
- Wrigley's Business Products and Services

Oil/Fuel Distributors

- Boyetown Oil and Propane
- Mauger Energy

Optometrists/Opticians

- Complete Family Eyecare, Ltd.
- Wyomissing Optometric Center, Inc.

Paints and Painting Supplies

- Willow House Paints

Payroll Processing Services

- Express Data Systems, Inc.
- USA Payroll

Photographers/Photography Studios

- DMKintzer Productions
- Studio 413

Physical Therapy/Rehabilitation

- Pivot Physical Therapy

Physicians/Surgeons

- Family Medicine – Tower Health Medical Group
- PMA Medical Specialists – Limerick
- PMA Medical Specialists – Phoenixville
- PMA Medical Specialists – Pottstown
- Premier Orthopaedics: Brandywine Institute of Orthopaedics
- Tri-County Emergency Physicians, LLC

Plumbing Contractors

- A. Jackson Ecker, Inc.



CHAMBER MEMBERSHIP ANNIVERSARIES

(ACCORDING TO TCACC RECORDS)

Happy Anniversary to the following Members:

31 YEARS

Bally Block Company
Complete Graphics, Inc.
TriCounty Active Adult Center
YWCA Tri-County Area

25 YEARS

Atlantic Communications Group, Inc.

10 YEARS

LegalShield

5 YEARS

American Heritage Credit Union
Berk International, LLC
The Pennsylvania Community Development & Finance Corporation
1 YEAR
CzarStar Security
Moyer-Drabick & Associates, Ltd.
Reading Country Club Golf – Exeter Township
E. G. Pottstown

Member Renewals

Thank you to the following Members who renewed their commitment to make your Chamber a **PRIORITY!**

<u>Atris, Inc.</u>	<u>Jesse Baro, Inc.</u>
<u>Borough of Boyertown</u>	<u>Limerick Bowl</u>
<u>Boyetown Area Multi-Service, Inc.</u>	<u>MEMOR Coaching & Consulting</u>
<u>Boyetown Lions First Responders</u>	<u>The Perkiomen School</u>
<u>Ches-Mont Carpet One</u>	<u>RE/MAX Achievers Inc.</u>
<u>Colebrookdale Railroad Preservation Trust</u>	<u>Tornetta Realty Corp.</u>
<u>East Coast Seed Connection, LLC</u>	<u>TriCounty Community Network, Inc.</u>
<u>Excel Collision Repair & Paint Specialists, Inc.</u>	<u>Wells Fargo Bank N.A.</u>
<u>Houck & Gofus Funeral Home, Inc.</u>	<u>Wells, Hoffman, Holloway & Medvesky, LLP</u>
	<u>World Travel, Inc.</u>

Are you Celebrating 25, 50, 75 Years?

If your Chamber Member company is celebrating a significant anniversary then the Chamber needs to know!

The Chamber strives to recognize their Members for their success. Contact **Tarra James** at 610.326.2900 or tarra@tricountyareachamber.com



TRICOUNTY AREA
CHAMBER OF COMMERCE

THANK YOU!

2018-2019 Connections Partners:



2018-2019 Commerce Partners:



SUPPORTING COMMERCE

BUSINESS SPOTLIGHT

October's Business Spotlight is Keller Williams Realty Group. Learn more about them at the event on Thursday, October 18 from 4-6 PM, located at 245 E. High St. in Pottstown!



The owners of Keller Williams Realty Group, Terese Brittingham and her longtime partner and best friend since 1997, Tom McCouch, opened Keller Williams Realty Group in April of 2002... "It's a perfect fit for us and allows for our agents and ourselves to excel."

Since the opening of Keller Williams Limerick Realty Group in 2002, the office has grown to be the largest real estate company in the area with satellite locations in the Audubon and Quakertown areas as well.

"We are focused on providing our agents with the best tools, systems and coaching so they can achieve the highest results... Their Profit is always our focus!"

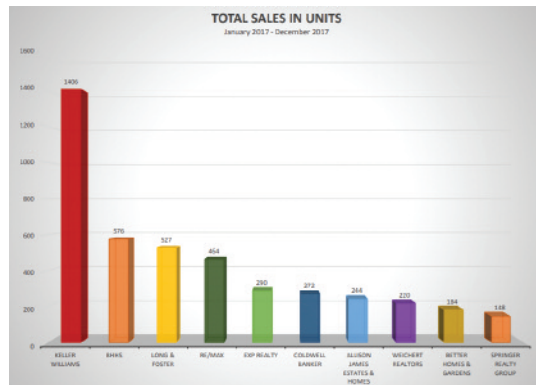
In 2007 they broke ground at their current location of 542 N. Lewis Road, Suite 100, Limerick, Pa. Starting with 30 associates, Keller Williams Realty Group has grown into the number one

office in the area with over 200 experienced REALTORS, a devoted leadership team, and is now the local icon for real estate agents and their businesses.

If you are looking for a career in real estate or are looking to take your current real estate business to the next level, reach out to our Team Leader for your personal business consultation!



Colleen Whalen
Team Leader /
Business Coach
c- 267.688.1000 Feel
free to text or call
o- 610.792.5900



AUGUST SPOTLIGHT RECAP



Members enjoyed a great night at Boyertown Area Multi-Service. Members were able to play Bingo while enjoying complimentary wine and refreshments. Tours of the facility were also given.

Sponsored by:



NEXT BUSINESS SPOTLIGHT:

- **Thursday, October 18**
- **4 - 6 PM**
- **Keller Williams Realty Group**

CONSTANT CONTACT



FEATURED MEMBER BENEFIT OF THE MONTH

The Chamber offers its Members exclusive pricing on Constant Contact Services! Constant Contact brings you a great way to connect and engage with your customers! Their tools include: Email Marketing, Social Campaigns, Event Marketing, and Online Surveys.

Chamber Members who prepay for 6 months are eligible for a 20% discount; and Chamber Members who prepay for a year can save 25%!

If you haven't opened an account yet, you can also start with a 60-day trial to test out their products. New users can contact the Chamber Office for a link to receive the discount.

Already using Constant Contact? If you are already paying for Constant Contact or would like to upgrade your trial to a paid account, please send an email to chamberprogram@constantcontact.com with your username and let them know you are our Member.

SEPTEMBER BREAKFAST RECAP

September's Membership Breakfast featured a legislative theme.

Members enjoyed an extended networking opportunity with Legislators and candidates. Legislators and candidates in attendance:

- Senator Bob Mensch, 24th District
- Senator John Rafferty, 44th District
- Representative Marcy Toepel, 147th District
- Representative Tom Quigley, 146th District
- Representative Tim Hennessey, 26th District
- Joe Webster, running for State Representative in the 150th District
- Nick Fountain, running for State Representative in the 150th District
- Josh Camson, running for State Representative in the 147th District

- Joe Ciresi, running for State Representative in the 146th District

- Lisa Fields, running for State Senate in the 24th District

Breakfast also featured a panel discussion with candidates running for Congressional seats in the tri-county region. Invited Candidates in attendance included:

- Pearl Kim, Congressional Candidate for the 5th District
- Dan David, Congressional Candidate for the 4th District
- Greg McCauley, Congressional Candidate for the 6th District



L to R: Pearl Kim, Congressional Candidate for the 5th District; Dan David, Congressional Candidate for the 4th District; and Greg McCauley, Congressional Candidate for the 6th District

Extended networking session



Thank you to our sponsors:



Boyertown Oil –
610.367.2356; www.boyertownoil.com

Delivering heating oil and propane for homeowners in Pennsylvania, along with HVAC service and repairs. Enjoy fast response time and low rates.



Foundation for Pottstown Education –
610.970.6616; foundationpottstowneducation.org

The mission of the Foundation for Pottstown Education is to support, promote, sponsor and carry out educational, scientific or charitable activities and objectives within or related to the Pottstown School District.



Montgomery County Community College –
610.819.2070; www.mc3.edu

Montgomery County Community College in Pottstown and Blue Bell provides 85 degrees/certificate programs, custom training, and workforce development in health, IT, business and public safety.

BUILDING COMMUNITIES



Mark Your Calendars!

NETWORKING

Thurs., Oct. 4
7 – 9 AM

Membership Breakfast – Sales Training

TriCounty Active Adult Center, 288 Moser Rd., Pottstown 19464

For over 30 years John Whitehall has led and coached high performing, winning sales organizations of all sizes in a variety of industries. He has worked with CEO's, business owners and sales leaders who rely on their salesforce to expand the customer base and consistently generate profitable sales... but find that their salespeople are not always up to the task. By helping the salesforce reorganize its sales process around a defined set of activities and specific, measurable benchmarks, they have been able to identify, qualify, and close high-quality opportunities more quickly, profitably, and consistently, even in markets where there are larger, more established firms.

\$26 per Member (prepaid by 9/27); \$32 per Member (invoiced or after 9/27); \$50 per non-member

Sponsor: SCORE TriCounty; TriCounty Community Network
Additional Business Development Opportunities Available

Thurs., Oct. 18
4 – 6 PM

Business Spotlight

Keller Williams Realty Group, 542 N. Lewis Rd., Limerick 19468

Come mix it up with the Keller Williams Realty Group! Office tours will be available throughout the evening along with some amazing food and beverage being offered. Come find out why *Entrepreneur* magazine recently ranked Keller Williams as the No. 1 real estate franchise. Attend and try your luck – you may strike a deal with a new connection at this Casino Night themed event!

Sponsored by: Keller Williams Realty Group

Members Only; Registration Appreciated; \$5 per Member will be charged at registration – you will receive your \$5 back when you check in at the event.

Fri., Oct. 19
8:30 – 10 AM

Refresh Friday: Power of Positivity

TriCounty Area Chamber of Commerce, 152 E. High St., Suite 360, Pottstown 19464

Are you benefiting from positivity or mired in negativity? In this energizing program you will learn the case for positivity at home and work, address real-world obstacles to positivity, and practice positivity-building strategies. Full of laughter and learning, Christin Myers provides participants with a clear understanding of the power of positivity and practical next steps to reap its benefits.

No Charge; Members Only; Registration Required

Weds., Oct. 24
11:30 AM – 1 PM

WOW Luncheon

Bally Spring Inn, 90 Airport Rd., Barto 19504

Coach Mindy Lee-Lipsky will be talking about *DISC* and how you can better communicate to individuals once you understand their natural disposition. Mindy has been speaking for over 20 years and has an amazing perspective on how to communicate with each unique individual.

\$26 per Attendee (prepaid by 10/17); \$32 per Attendee (invoiced or after 10/17)

Business Development Opportunities Available

Weds., Oct. 31
5 – 7 PM

Pack & Pub

New York Plaza Building (below Connections on High), 238 E. High St., Pottstown 19464

We are working with Operation Backpack to stuff backpacks for children in the area. Some children need a little helping hand from others and we can help provide them with that. So, come out to stuff backpacks for the community followed by a trip to the local PUB (Pottstown United Brewing) on High St.

No Charge; Young Professionals Only; Reservation Required

SAVE THE DATES

Thurs., Nov. 1
7 – 9 AM

Membership Breakfast – Route 724 Coalition

Brookside Country Club, 850 N. Adams St., Pottstown 19464

The 12-mile PA 724 corridor in north Chester County provides the opportunity for your business to connect to regional employment centers and other major transportation routes. Find available development sites using the Rt. 724 Opportunities Map - <http://chescoplanning.org/resources/mapping/PARoute724/>.

\$26 per Member (prepaid by 10/25); \$32 per Member (invoiced or after 10/25); \$50 per non-member

Sponsored by: Alvernia University

Additional Business Development Opportunities Available

Tues., Nov. 6
5:30 – 7:30 PM

ShowBiz Community Expo

Coventry Mall, 351 W. Schuylkill Rd., Pottstown 19465

NEW EVENT! This will be the TriCounty Area Chamber of Commerce's first Annual Community Expo. Businesses from all over the community will come together at the Coventry Mall to showcase everything that they have to offer. Make sure you don't miss this amazing experience.

\$150 per Member Business

Sponsor: Tompkins VIST Bank

Additional Business Development Opportunities Available

Thurs., Nov. 8
5 – 7 PM

Business Spotlight

Car-Tel Communications, 173 Holly Road., Gilbertsville 19525

Our November Business Spotlight will shine upon our member Car-Tel located in Gilbertsville. Car-Tel has served the Philadelphia area for over 25 years with enthusiastic representatives and a positive atmosphere. In case you didn't know, Car-Tel derives their name from the origin of the cell phone: Car Telephones. Stop by and learn even more on November 8th and enjoy some amazing networking while you're there!

Members Only; Registration Appreciated; \$5 per Member will be charged at registration – you will receive your \$5 back when you check in at the event.

Sponsor: Car-Tel Communications

Tues., Nov. 13

Economic Development Luncheon Presented by Pottstown Hospital Tower Health & TCACC

RiverCrest Golf Club & Preserve, 100 Golf Club Drive., Phoenixville 19460

Grow PA is an open-source initiative designed to engage Pennsylvanians from the business and civic communities. In a state with an unemployment rate that lags behind the national average, an aging population, and an anemic economy, the time to collectively plan a path forward is now. Grow PA began in the fall of 2017 as a virtual discussion with people from various sectors of our business and civic community. They created an online forum and weekly newsletter to share stories of growth and innovation from around the state. The newsletter has thousands of subscribers and contributors and is growing daily.

\$55 per Member; \$400 per Member table of 8; \$70 per non-member

Presenting Sponsor: Pottstown Hospital Tower Health

Platinum Sponsor: Pottstown Area Industrial Development, Inc.; The Victory Bank

Co-Sponsor: Maillie LLP; Montgomery County Community College; O'Donnell, Weiss & Mattei, P.C.

Additional Business Development Opportunities Available

Weds., Nov. 14
11:30 AM – 1 PM

LEYP: Professional Development – 15 Laws of Growth

TriCounty Area Chamber of Commerce, 152 E. High St., Suite 360, Pottstown 19464

Our ability to grow personally is directly tied to our ability to develop professionally and vice versa. During this professional development event Jenna Armato will explore the 15 Invaluable Laws of Growth and dive into tools and techniques to maximize our effectiveness.

No Charge; Young Professionals Only; Registration Required

Call Tarra James, Events & Marketing Director, for more information or to sponsor an event.

610.326.2900



Scanning this QR code will take you to the event's page.



Register today; connect tomorrow. Visit tricityareachamber.com or call 610.326.2900.



Leadership

T R I - C O U N T Y

CLASS OF 2019

Blog Entry by Jeanna Baker, Market Manager, Limerick Citadel Federal Credit Union

So...apparently not everyone "loves hugs". The 2019 Leadership Tri-County Class started off with eleven strangers networking with each other, including alumni and sponsors, early on a Thursday morning. Feeling a bit awkward with the experience was definitely later expressed (especially among the non-huggers). Little did they know that in a few short hours they'd be teetering on a tightrope hoping the same strangers would breach their personal space and catch them or push them back up.

Leadership Tri-County took strangers and provided an environment where we had to get to know each other's strengths and weaknesses very quickly, and encouraging us to not only to support but to literally catch each other when we fall. And fall we did, as we shared sweaty helmets and cheered each person through the challenging and at times a bit intimidating ropes course. We went in as strangers but came out new comrades and survivors (of course survivors may be a little exaggerated as I am a high "I" on the DISC profile). The

DISC profile is a personality profile test delivered the second day amid role-playing and much hilarity by Mindy Lipsky of Innovative Coaching, and helped us to bond even more as we recounted how the personalities showed in our ropes course experience the previous day.

I am very grateful to work for Citadel Federal Credit Union, a company that has over 80 years' experience putting the needs of its members, communities, and team members first to model our core value of "people helping people". Additionally, Citadel embraces people development in many ways, especially when it comes to identifying potential community leaders and committing to help them strive for excellence in all they do. It is not surprising that Citadel chose Leadership Tri-County to help me and many others



Jennifer O'Donnell,
IOM, Leadership
Tri-County Director

accomplish this!

Jennifer O'Donnell and her talented team have accomplished more in a day and a half than many long-established programs could ever hope for! Leadership Tri-County was able to



It's as easy as 1-2-3 or ABC – Always Buy Chamber!



provide unique and engaging activities and training opportunities that helped eleven strangers become supportive confidants. This comfortability fostered deeper conversation and collaboration quickly which will enable the program to meet and exceed the expectations of its participants. You would think that after many events and activities were jammed in the short day and a half we would be tired, but not so. The adjectives more suitable to describe us at the end would be energized, enthusiastic, and excited for what's to come. There is no mystery here why every alumni we spoke to wanted to do the program again! Well if not a big hug, a high five is definitely in order for Leadership Tri-County!



MEET THE LEADERSHIP TRI-COUNTY

CLASS OF 2019

*A division of the
TriCounty Area Chamber of Commerce Foundation, Inc.*



Professional Headshots by: **STUDIO413**PHOTO

CLASS OF 2019

- Jeanna Baker, Citadel Credit Union
- Daniel Christopher, Fulton Financial Corp.
 - Andrew Ferens, Exelon
- Tarra James, TriCounty Area Chamber of Commerce
 - Monique Johnson, Translogistics, Inc.
 - Ron Linke, Pottsgrove School District
 - Ann E. Maletsky, MBA, Exelon
 - Brian Meyer, The Victory Bank
- Krissy Pennypacker, Borough of Pottstown
 - Alison Prosock, Schultz Technology
- Jennifer Ulrich, Pottstown Hospital - Tower Health.

CREATING CONNECTIONS

2018 GOLF OUTING & CLAMBAKE



1st Place: (L to R) Larry Davies, Santiago Torres, and Michael Stevens, BB&T.
Not pictured: Bill Carpenter



Chamber Cup Competition: Greg Cavallo, Office Technologies, representing the winning foursome for the Chamber Cup Competition.

The 2018 Golf Outing presented by Schultz Technology & TCACC, was held on September 17, at Reading Country Club Golf in Reading.

After attendees finished their round of golf, they networked during Social Hour/ Clambake portion of the event. The program at dinner featured the announcement and trophy presentation to the first, second, and third place foursomes as well as the Chamber Cup Competition.

We also thanked our sponsors because the golf outing would not be a success without their support!

Each attendee left with a goodie bag filled with items from our Members.



2nd Place: (L to R) Greg Cavallo, Jr., Scott Sucoloski, Greg Cavallo, and Tammy Sucoliski, Office Technologies

Thank you to the following companies who golfed:

BB&T
The Body-Borneman Companies
Canteen Berks County
Citadel Federal Credit Union
Creative Health Services
Exelon Nuclear
Keller Williams Realty Group
Maillie LLP
Office Technologies
PECO
Pottstown Hospital Tower Health
Schultz Technology
Sealstrip Corporation
Sigel Insurance Group
Tompkins Financial
Translogistics, Inc.
The Victory Bank

Thank you to the 2018 September Scramble Hole Sponsors:

BB&T
Catagnus Funeral Home & Cremation Center, Inc.
Citadel Federal Credit Union
Diamond Credit Union
Herbein + Company
Martin Stone Quarries, Inc.
McCarthy Engineering Associates, Inc.
McCormick Chiropractic
O'Donnell, Weiss & Mattei, P.C.
Pearl Exhibit Group
Pottstown Hospital Tower Health
Schultz Technology
The Victory Bank
Tri County Area Federal Credit Union
Tri County Toyota
Valley Forge Tourism & Convention Board
Wyndcroft School

Special Appreciation To Our Volunteers For The Day:

Joe Rusiewicz, Foundation for Pottstown Education
Ashley Maack, Moore Facility Services
Arlene Stillman, Schultz Technology
Joe Cavallo, Tompkins VIST Bank

Thank You For Your Contribution To This Event:

Diamond Credit Union
Fred Beans Ford of Boyertown
McCormick Chiropractic
Office Technologies
Pottstown Area Health & Wellness
Pottstown Area Industrial Development Inc.
Pottstown Parks & Recreation
Tri County Area Federal Credit Union

3rd Place: (L to R) Tom McCouch, Bob Brittingham, Dan Brittingham, and Emily Furman, Keller Williams Realty Group

ALSO AWARDED:

Longest Drive: Kelly Furman, Keller Williams Realty Group

Closest to the Pin: Ben Major, The Victory Bank

Straightest Drive: Rich Flanagan, Maillie LLP



A SPECIAL THANK YOU TO THE SPONSORS OF THIS EVENT

Presenting:



Dinner:



Lunch:



Goodie Bag:



Cart:



Trophy:



MAKING A DIFFERENCE IS WHAT WE DO!

BUSINESS & POLITICS

Pennsylvania politicians from both sides of the aisle agree that the Commonwealth's current tax code lacks efficiency in today's economic climate. Due to the high tax rate and complex tax codes, businesses small and large throughout Pennsylvania suffer a competitive disadvantage.

The corporate net income tax rate is the second highest in the country. This high tax rate can be a burden to Commonwealth businesses and set them at a disadvantage compared to other states. Getting the corporate tax rate down to around the national average could create a level playing field with other states, and even give Pennsylvania businesses a competitive edge.

The complexity of Pennsylvania's sales tax creates a loophole that could potentially hurt businesses.

Currently, many goods and services go through multiple layers of taxation as they pass through production processes. Instead of a sales tax being implemented to the final product, the process of production undergoes taxation multiple times before it's finished. A more simplistic code would make sales taxes more adequate.

The current tax code basically holds down businesses with the burden of high tax rates and over-complexity. The most sensible way to unleash the full potential of Commonwealth business is to make the tax code more simplistic.

Advocacy Partner:



ANNIVERSARY LUNCHEON RECAP

On August 28, the Chamber held an Anniversary Luncheon in honor of Members who renewed their Membership in the last quarter. We thank them and all of our Members for your continued support and partnership!

Engage Sponsor:

READING EAGLE COMPANY

Economic Development

November 13 • 11:30 AM - 1:30 PM • RiverCrest Golf Club

100 Golf Club Dr, Phoenixville, PA 19460

Presenting Sponsor:



\$55 per Member • \$400 per Member table of 8 • \$70 per Non-member



Grow PA is an open-source initiative designed to engage Pennsylvanians from the business and civic communities. In a state with an unemployment rate that lags behind the national average, an aging population, and an anemic economy, the time to collectively plan a path forward is now.



GROWPA

To Register, call 610.326.2900 or visit tricityareachamber.com

MAKING A DIFFERENCE IS WHAT WE DO!



What are TDM Strategies?

Traffic congestion is something that we all experience, the Greater Philadelphia region has over four million people living and working throughout it which can lead to congestion and poor air quality if everyone drove alone. Comprising of 24 municipalities, the U.S. 422 Corridor in Montgomery, Chester, and Berks Counties has experienced three decades of strong growth in population and economic activity, which has resulted in major traffic congestion.

What can we do to improve congestion along the U.S. 422 corridor? A logical solution might seem to be adding capacity to meet demand. Adding capacity in the form of highway expansion is extremely expensive and often does not solve the congestion problem. Transportation Demand Management (TDM) is a way to maximize the use of our existing transportation system by using the latest technologies and innovative strategies.

Some of the most effective TDM strategies include:

- Organizations allowing flextime, compressed work weeks and staggered shifts
- Improving cycling amenities and infrastructure
- Providing carsharing
- Investing in park and ride facilities
- Improving pedestrian safety and accessibility
- Providing shuttle services
- Promoting carpooling and vanpooling
- Improving Public transit
- Offering telework programs

Check wearetdm.com for more information on TDM strategies.

If you or your organization would like to know more about TDM and ways to implement some of above strategies, contact Stacey Henrich, TDM Manager at GVF.

Stacey Henrich works as a TDM Manager with GVF. To reach Stacey by email: shenrich@gvftma.com, or by phone: (610).354.8899.

2018-2019 TCACC EXECUTIVE COMMITTEE & BOARD OF DIRECTORS EXECUTIVE COMMITTEE

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Baran Schultz, CEO, Schultz Technology

CHAIR ELECT

Rich Newell, CEO, Pottstown Hospital Tower Health

TREASURER

April Barkasi, President & CEO, CEDARVILLE Engineering Group, LLC

IMMEDIATE PAST CHAIRMAN

Richard Graver, Chief Lending Officer, The Victory Bank

SOLICITOR

Joseph K. Koury, O'Donnell, Weiss & Mattei, P.C.

SECRETARY

Eileen Dautrich, President, TCACC

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Sean Deviney, The Body-Borneman Companies

Dr. Dave DiMattio,

Montgomery County Community College

Twila Fisher, The Hill School

Peggy Lee-Clark, Pottstown Area Industrial Development, Inc.

Lee Levegood, Everything Printing

Rick Libra, Exelon

Stacey Machalette, Longstreth Sporting Goods, LLC

Eric Phillips, Dana Incorporated

Greg Richardson, Traffic Planning and Design, Inc.

Elaine Schaeffer, Schuylkill River Greenways National Heritage Area

Dr. William Shirk, Pottsgrove School District

Michael Stevens, BB&T

Frank Strunk, Tompkins VIST Bank



REFRESH FRIDAY - AUGUST

At August's Refresh, Steve Goble explored the definition of 'Emotional Intelligence' and how it can be applied in our daily lives in a professional way will lead to greater success, more direct positive outcomes, and a happier and healthier you.

NEXT REFRESH SEMINAR:

Friday, October 21,
8:30 – 10 AM,
"Communication & Connections"

Refresh

TriCounty Area
Chamber of Commerce...
PEACE of Mind for you
and your business!

Problem Solving — Use us as an extension of your staff
Education — Multiple options for all employees
Advocacy — Let us be your business voice
Connections — Creating awareness of doing business with Members
Exposure — Business Development Opportunities to meet your target market & budget

JOB POSTINGS

LOOKING TO FILL A POSITION?

The Job Postings and Resume Service helps Members that are looking to fill a position by saving them *time* and *money*.

How to Post Your Job Opening

Companies who have posted Job Openings will be featured in a weekly email and in the *Route 422 Business Advisor*.

Members: It's easy to post your Job Openings!

– Login to Members Only on the Chamber website and click the "Jobs" tab on the left side module.

– Click "Add New Job Posting," fill in the description.

– Preview your posting by clicking "Preview" on the bottom of the page.

– Click the red "Save & Exit" button on the bottom to finalize your posting.

LOOKING FOR QUALIFIED INDIVIDUALS?

Information from resumes the Chamber has received are announced at Membership Breakfasts and summarized in the *Route 422 Business Advisor*.

Members: Stop by at the office anytime to review the resumes we have on file that have been sent to us by those looking for work.

Know someone looking for a job?

1. Have them send their resume to Melissa at melissa@tricountyareachamber.com.
2. They can also go to the Chamber's website and view Chamber Members who currently have positions available at their company.

• **Schuylkill River Greenways National Heritage Area** – Finance Manager

MAKING A DIFFERENCE IS WHAT WE DO!