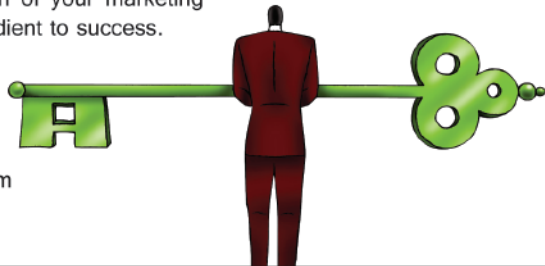


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A.D. is 80! A.D. Moyer Lumber Celebrates 80th Anniversary

A.D. Moyer Lumber – voted as the Tri-County area's #1 Window Dealer for 16 consecutive years, #1 Home Improvement Store, and #1 Contractor Supply Dealer – is celebrating 2019 as the company's 80th year of supplying lumber and building materials to southeastern Pennsylvania builders, businesses and homeowners.

The company's chosen slogan to mark the celebration – "Still Going Strong." Appropriate, considering it powered into the noteworthy anniversary on the momentum of 2018... its best year ever.

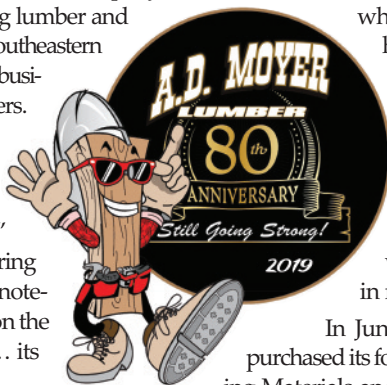
"We are proud and honored to be celebrating this 80-year milestone," said Scott Moyer who co-owns and operates the company with his cousin, Terry. "As third generation owners, we grew up in the business and have labored through many economic peaks and valleys. It gives us great pride to guide the fourth generation of family into the business and help them set up for continued success as our fathers did for us.

"There's no question that we owe our growth and longevity to top-notch, experienced, dedicated and conscientious employees, and to the loyal customers of the surrounding communities, many whose parents shopped here and their parents before them," he said.

Scott's sons Doug and Clint, and Terry's sons Alex and Erik, have assumed various leadership roles within the organization in recent years.

In June of 2017 A.D. Moyer purchased its fourth location, the Building Materials and Millwork Division of the former Berks Products in Kutztown, PA. This acquisition allowed the company to better serve eastern Berks County including a significant expansion of its millwork production capabilities. At the same time, the company rebranded its third location in Bethlehem (formerly Moyer Lumber & Hardware) to match the Gilbertsville, Pottstown and Kutztown locations.

(Continued on page 52)



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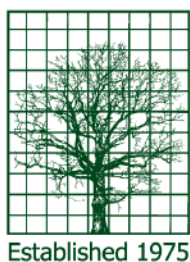
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A.D. is 80!

(Continued from page 51)

Considerable capital improvements and technology upgrades followed and continue to be implemented throughout the organization. Each location's localized point-of-sale systems were replaced with a centralized cloud-ready business management solution that ties all four locations together in a single database. A new cloud-based phone system was added to bridge the voice communication across all locations. An advanced mobile-first website with employee intranet and contractor extranet was launched. New estimating software, GPS Fleet Tracking systems, and more continue to be introduced.

"Fourth-generation ownership presents the exciting opportunity to introduce our business to new industry technologies while maintaining the values and service on which we were founded," Alex Moyer stated. "Our goal is to introduce our customers to an elevated level of service and the ability to manage all A.D. Moyer interactions in the very hand that swings the hammer. By prioritizing research and development in new technology and communication, we are able to tailor new advancements

to industry demands, and ultimately, the success of our customers."

In 1939 the late Amandus D. Moyer purchased and disassembled the famed wooden roller coaster at the Sanatoga Amusement Park, followed by a coal cracker from the Pennsylvania coal region, and hauled the lumber to his home in Gilbertsville to be sold to his customers. That home became the present location of the company's Gilbertsville headquarters. The Pottstown location opened in 1974 on the site of a local baseball field, and the Bethlehem location was added in 1984 at the site of the former New Penn Trucking Company.

A.D. Moyer Lumber & Hardware, Inc. is a fourth-generation family owned and operated business with locations in Gilbertsville, Pottstown, Bethlehem and Kutztown that has been serving Southeastern Pennsylvania with quality building materials since 1939. A.D. Moyer is one of the oldest privately-owned building materials businesses in the area with employees who average more than 20 years of service with the company. Over the decades A.D. Moyer has built a solid reputation as a building-materials leader and generous contributor to area benefits, charities, organizations, and the scholastic and athletic endeavors of the area's youth. For more information, visit admoyer.com or call 610.367.2036.



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