



TRICOUNTY AREA  
CHAMBER OF COMMERCE

**TCACC Mission:** As the primary business advocate, the TriCounty Area Chamber of Commerce provides relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.

**2017-2018 TCACC  
EXECUTIVE COMMITTEE  
& BOARD OF DIRECTORS  
EXECUTIVE COMMITTEE**

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Rick Libra, Exelon

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Frank Strunk, Tompkins VIST Bank

**CONNECT WITH YOUR  
TRICOUNTY AREA CHAMBER:**

152 E. High St., Suite 360, Pottstown, PA 19464

• TEL: 610.326.2900 • FAX: 610.970.9705

• EMAIL: [info@tricountyareachamber.com](mailto:info@tricountyareachamber.com)

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Jennifer O'Donnell, Member Relations  
Director, [jennifer@tricountyareachamber.com](mailto:jennifer@tricountyareachamber.com)

Melissa Shainline,  
Communications and Administrative Director,  
[melissa@tricountyareachamber.com](mailto:melissa@tricountyareachamber.com)

# EXCITING NEWS - TCACC STARTS YOUNG PROFESSIONALS PROGRAM!

**MISSION:** We energize and engage TriCounty Area young professionals to create a strong **Network of Leaders**, excellent **Professional Development** opportunities, altruistic **Volunteerism** and **Community Action!**



**Lead | Engage |  
Young | Professionals**

Network of Leaders. Professional Development.  
Volunteerism. Community Action.



“All of the committee members, and myself, are very excited to be working on the initiative of bringing the LEYP program to fruition. This is a wonderful program for TriCounty Area Chamber members AND non-members, age 21-40, to take action to better themselves professionally, join in some volunteerism, and have fun at the same time! I hope to see everyone at the inaugural meet up at Manatwamy Still Works and at future events.”

– Josh Petruskas, Wrigley's Business Products and Services,  
Chair of LEYP

This program is targeted to ages 21-40, but all are welcome to attend events, programs, etc.

LEYP is **free** for Chamber Members, and \$45 for Non-Chamber Members for the year.

**Come and learn about our exciting new program!**

**Join us at our  
Opening Meet-Up:**

• Thursday, May 24

• 5 – 7 PM

• **Manatwamy Still Works**,  
320 Circle of Progress Drive,  
Suite 104, Pottstown 19464

**Free to attend; 1 Free Drink Ticket;  
1 Free Food Ticket**

Register online at  
[tricountyareachamber.com](http://tricountyareachamber.com) or by  
calling Tarra at 610.326.2900 -  
Registration is not required  
but appreciated.

**Supported by:**



**Exelon Generation.**

**It's as easy as 1-2-3 or ABC – Always Buy Chamber!**



**“Not all businesses are alike, so if you are interested in learning how to maximize your membership, please give me a call at 610.326.2900 or send me an email to [jennifer@tricountyareachamber.com](mailto:jennifer@tricountyareachamber.com).” – Jennifer O'Donnell, Member Relations Director**

## WELCOME APPROVED NEW MEMBERS!

***Congratulations to the business listed below. Their applications were approved by the Board of Directors on April 18.***

***When purchasing goods and services, please keep these businesses as well as other TriCounty Area Chamber of Commerce Members in mind while you Always Buy Chamber!***

**Cinecore Media**  
88 Hill Road  
Green Lane, PA 18054  
610.405.7716  
[www.cinecoremedia.com](http://www.cinecoremedia.com)  
Video Production Services  
Full-service video production company

**Mauger Energy**  
1157 Phoenixville Pike, Unit 106  
West Chester, PA 19380  
610.462.2236  
[www.maugerenergy.com](http://www.maugerenergy.com)  
Oil/Fuel Distributors; Energy Consultants;  
HVAC Contractors  
Provider of heating, ventilation, and air conditioning services and liquid fuel deliveries.

**The Mike Howell Team**  
Phoenixville, PA 19460  
484.614.1674  
[www.themikehowellteam.com](http://www.themikehowellteam.com)

*Real Estate – Residential*  
Their philosophy is simple: clients come first. They pledge to be in constant communication with their clients, keeping them fully informed throughout the entire buying or selling process. They believe that if you're not left with an amazing experience, they haven't done their job. They don't measure success through achievements or awards, but through the satisfaction of their clients.

*Referred by Terese Brittingham, Keller Williams Realty*

**Studio 413**  
605 Sycamore Road  
Mohnton, PA 19540  
610.698.2604  
[www.studio413.net](http://www.studio413.net)

*Photographers/Photography Studios*  
Corporate Photographer specializing in business Headshots, Executive Portraits and images that support business. It doesn't matter if your headshot is on LinkedIn, in a trade magazine, or at a speaking engagement, the image you use makes a lasting impression. With a great headshot (or two), you can feel confident that you are marketing yourself the right way and making a great first impression.

## TriCounty Area Chamber of Commerce... PEACE of Mind for you and your business!

**P**roblem Solving – Use us as an extension of your staff

**E**ducation – Multiple options for all employees

**A**dvocacy – Let us be your business voice

**C**onnections – Creating awareness of doing business with Members

**E**xposure – Business Development Opportunities to meet your target market and budget

## CHAMBER MEMBERSHIP ANNIVERSARIES (ACCORDING TO TCACC RECORDS)

### HAPPY ANNIVERSARY to the following Members:

#### 30 YEARS

**Pottstown Industrial Complex**

#### 5 YEARS

**First Priority Bank**

**Salon Evolve**

#### 1 YEAR

**Berks Fire Water Restorations, Inc.**

**Lomax Carpet & Tile Mart**

**Ogilvie Real Estate Team – Coldwell Banker Preferred**

**One Source Office Refreshment Services, Inc.**

*Are you Celebrating 25, 50, 75 Years?*

If your Chamber Member company is celebrating a significant anniversary then the Chamber needs to know! The Chamber strives to recognize their Members for their success. Contact

Tarra James at 610.326.2900 or [tarra@tricountyareachamber.com](mailto:tarra@tricountyareachamber.com)

#### Member Renewals

Thank you to the following Members who renewed their commitment to make your Chamber a **PRIORITY!**

**422 Business Center**

**A.D. Moyer Lumber & Hardware, Inc.**

**AAA East Central**

**Berks Career and Technology Center**

**Berks County Abstract Company**

**Cooney Manufacturing Co., LLC**

**D.E.C. – Pottstown Training Center**

**Edwards Business Systems**

**Family Services of Montgomery County**

**Frederick Living**

**Graber Letterin Sign Co.**

**GVF, a Transportation Management Association**

**Hopewell Furnace National Historic Site**

**IVC Wealth Advisors**

**Janet Flack – EXP Realty, LLC**

**Judson A. Smith Co.**

**Olivet Boys & Girls Club – Richard J. Ricketts Club**

**Pottstown Area Rapid Transit, Inc. (PART)**

**Pottstown Historical Society**

**Redevelopment Authority of Montgomery County**

**Ridge Support Technologies**

**RiverCrest Golf Club & Preserve**

**Schuylkill River Greenways National Heritage Area**

**Scott A. Weller Carpentry & Cabinets, Inc. dba Solar by Weller**

**Spring Ford Country Club**

**Synergy Environmental, Inc.**

**Traffic Planning and Design, Inc.**

**Ultraflex Systems, Inc.**

**Wolf, Baldwin & Associates, PC**

**Wyndcroft School**

**Yucha Medical Pain Management & Chiropractic Rehabilitation**



TRICOUNTY AREA  
CHAMBER OF COMMERCE

**It's as easy as 1-2-3 or ABC – Always Buy Chamber!**





# TRICOUNTY AREA CHAMBER OF COMMERCE

## NETWORKING

**Fri., May 4**

9 AM – 4 PM

### Leadercast

**Morning Star Fellowship, 100 Limekiln Rd., Bechtelsville 19505**

The world is looking for great leaders to follow. In order to become those leaders to the outside, we have to lead ourselves first. We must walk the walk. It's like the flight attendants tell us - please remember to wear your own oxygen mask before helping others. In 2018, Leadercast will be focusing on that very concept. How do you lead yourself effectively? How do you develop your **core principles and values** so that your leadership is an outpouring of your innermost self? And how much more will those who follow you benefit from your leadership **when you lead yourself well?**

**\$95 per Member (4+ tickets purchased - \$85 per Member); \$120 per non-member (4+ tickets purchased - \$110 per non-member).** Ticket price includes: Continental Breakfast, Lunch, Refreshment Breaks, Leadercast Journal

Co-Sponsor: **Leadership Tri-County; Schultz Technology**

**Thurs., May 10**

7 – 9 AM

### Economic Forecast Breakfast

**Sunnybrook Ballroom, 50 Sunnybrook Rd., Pottstown 19464**

**Chris Kim**, Senior Vice President and Chief Investment Officer, Tompkins Financial Advisors, will cover the current state of the economy and global markets, and discuss factors that have led us to this state, including social, political, and economic pressures.

**\$26 per Member (prepaid by 5/7); \$32 per Member (invoiced or after 5/7); \$50 per non-member**

Sponsored by: **Tompkins VIST Bank; Tompkins Financial Advisors**

**Weds., May 16**

5 – 8 PM

### POWER WOW – Women's Roundtable

**Copperfield Inn at Lakeside, 594 W. Ridge Pike, Limerick 19468**

Four Presenters will help you visualize your true you and achieve your personal success. You will not want to miss this evening of *celebration & empowerment!* Featuring: **Adrean Turner**, **Christine Morris**, **Lucretia Coleman**, and **Mindy Lee Lipsky**. This event will also feature the presentation of TriCounty Community Network's 3rd Annual Symposium Awards.

**\$35 per Attendee (prepaid by 5/2); \$40 per Attendee (invoiced or after 5/2); \$250 per table of 8**

Sponsor: **Chestnut Knoll; YWCA Tri-County Area**

*Additional Business Development Opportunities Available*

**Fri., May 19**

8:30 – 10 AM

### Refresh Friday: Safety

**TriCounty Area Chamber of Commerce, 152 E. High St., Suite 360, Pottstown 19464**

**Rick Libra**, Site Vice President, Exelon Corporation, will present on "Safety in the Workplace". He will focus on aspects such as managing workplace norms and behaviors, productivity implications, and the importance of leaders setting expectations and reinforcing behaviors.

**No Charge; Members Only; Registration Required**

**Mon., May 21**

7:30 – 9 AM

### Spotted Lanternfly – Pro Business Council Presentation

**TriCounty Area Chamber of Commerce, 152 E. High St., Suite 360, Pottstown 19464**

A special presentation on the **Spotted Lanternfly** - what it is, current control measures, and what does the quarantine mean to you if you're a municipality or local business? This event is the monthly Pro Business Council meeting.

**No Charge; Members Only; Registration Appreciated**

**Tue., May 22**

4 – 6 PM

### Business Card Exchange

**Arnold's Family Fun Center, 2200 West Dr., Oaks 19456**

Arnold's is the home of 3 Bowling leagues, including Lockheed Martin, GSK and Women's Industrial. The facility is also the premiere spot for celebrations. Each year they help over 1,000 children celebrate their birthdays! In the summer, Arnold's hosts daily camps, church groups, and sport teams by providing safe, indoor fun.

Sponsored by: **Arnold's Family Fun Center**

**No Charge; Members Only; Registration Appreciated**

**Weds., May 23**

Game Time: 6:35 PM

### Chamber Night at the Reading Fightin Phils

**Tompkins VIST Bank Plaza, Centre Ave./Rt. 61 South, Reading 19605**

**Members: Join us at the Reading Fightin Phils game versus the New Hampshire Fisher Cats!** Gates Open at 5:30 PM.

*Find your 4 tickets in this issue of the Route 422 Business Advisor.*

Sponsors: **Berks County Abstract Company; Citadel Federal Credit Union; Frederick Living; H & H Systems, Inc.; Leadership Tri-County; Orlando Law Offices, PC; Premier Orthopaedics; Brandywine Institute of Orthopaedics Division; Schultz Technology; Tompkins VIST Bank**



## SAVE THE DATES

**Thurs., June 7**

7 – 9 AM

### Membership Breakfast

**Brookside Country Club, 850 N. Adams St., Pottstown 19464**

Join us at this membership breakfast to congratulate the **Leadership Tri-County Class of 2018**. Members of the class will present the projects they have worked on over the last 10 months on behalf of area nonprofits.

**\$26 per Member (prepaid by 6/1); \$32 per Member (invoiced or after 6/1); \$50 per non-member**

Sponsored by: **Independence Planning Group; Pottstown Hospital Tower Health**

*Additional Business Development Opportunities Available*

**Weds., June 13**

11:30 AM – 1 PM

### WOW Event

**Salon Evolve, 214 W. Ridge Pike, Limerick, PA 19468**

Enjoy networking and lunch at Salon Evolve. Demonstrations will be given on hair and there will also be consultations on skin tips for the upcoming summer months.

**Limited to 25 attendees.**

**No Charge; Members Only; Reservation Required**

Sponsored by: **Salon Evolve**

**Fri., June 15**

8:30 – 10 AM

### June Refresh Panel

**TriCounty Area Chamber of Commerce, 152 E. High St., Suite 360, Pottstown 19464**

Several of our local leaders are coming together to present how their businesses play a large role in the community and how to encourage their employees to be active in the area. Join us as **Rich Newell**, CEO of Pottstown Hospital Tower Health, **Beth Walton**, VP/Chief Human Resources Officer with Diamond Credit Union, **Kevin Campbell**, President of Barry Isett & Associates, and **Terese Brittingham**, Owner of Keller Williams Realty Group, come and share their experiences and how to get your business active in the area.

**No Charge; Members Only; Registration Required**

**Thurs., June 21**

11:30 AM – 1:30 PM

### Pottstown Progress Luncheon Presented by Pottstown Area Industrial Development, Inc.

**Sunnybrook Ballroom, 50 Sunnybrook Rd., Pottstown 19464**

Save the date for our Pottstown Progress Luncheon! Come and learn all about the exciting happenings of the Pottstown Community and the vision of where the town is headed.

**\$45 per Member; \$60 per non-member**

Presented by: **Pottstown Area Industrial Development, Inc.**

Platinum Sponsor: **Montgomery County Community College**

*Additional Business Development Opportunities Available*

**Tue., June 26**

4 – 6 PM

### Business Card Exchange

**UFinancial Group, Address Announced Soon!**

UFinancial Group is celebrating a new location! Come celebrate the big occasion and see the new office. UFinancial is excited to show all of our Members how their new location will make their business more effective and easier for their clients. So come out for a great night of networking!

Sponsored by: **UFinancial Group**

**No Charge; Members Only; Registration Appreciated**

**THE CHAMBER OFFICE WILL BE CLOSED MONDAY, MAY 28 FOR MEMORIAL DAY.**

Call Tarra James, Events & Marketing Director, for more information or to sponsor an event.

**610.326.2900**



**Scanning this QR code will take you to the event's page.**



**Register today; connect tomorrow. Visit [tricountyareachamber.com](http://tricountyareachamber.com) or call 610.326.2900.**





# Educational & Professional Development Opportunities for Women in the Tri-County Area

## WOW – WOMEN OF THE WORKFORCE



### NEXT WOW LUNCHEON

**Wednesday, June 13**  
**from 11:30 AM – 1 PM at**  
**Salon Evolve**

Demonstrations will be given on hair and there will also be consultations on skin tips for the upcoming summer months. **Limited to 25 Attendees.**

On Thursday, April 12 women in the tri-county area gathered to hear **Jo Iorio, Dale Carnegie Training**, present on the importance of networking. In case you were unable to attend, here are a few key highlights to **make the most of a networking event**:

- Networking starts with a conversation that develops into a relationship
- Make an impression
- Become genuinely interested in others
- Most importantly do not forget to follow up with someone you've met at a networking event!

**Thank you to our Sponsors:**  
**DECORATING DEN**  
**INTERIORS**

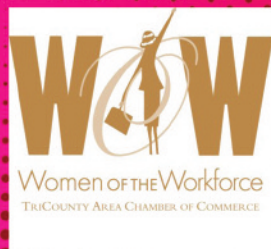
**HEALTHSOUTH**  
Reading Rehabilitation Hospital

April's WOW Luncheon was held at La Massaria at Bella Vista Golf Course.



## POWER WOW EVENT

PRESENTED BY:



**WHEN:**  
**May 16th, 5pm-8pm**

**WHERE:**  
**Copperfield Inn,**  
**594 W Ridge Pike, Limerick PA**

**PRICE:**  
**\$35 per person (prepaid by 5/2);**  
**\$40 per person (invoiced/after 5/2);**

**Presentation of**  
**TriCounty Community**  
**Network's**  
**3rd Annual**  
**Women's Symposium**  
**Awards**

**SPONSORED BY**



**4 presenters will**  
**help you visualize**  
**your true you**  
**and achieve**  
**your personal**  
**success.**

**FEATURING:**

**Adrean Turner**  
**Christine Morris**  
**Lucretia Coleman**  
**Mindy Lee Lipsky**

## POWER WOW SPEAKERS AND TOPICS

**LUCRETIA D. COLEMAN**

Certified Lifestyle Enthusiast, Jameri Enterprises LLC

*Living Authentically: Discover, Embrace & Express Your True beYOUty for Success*

**MINDY LEE LIPSKY**

Innovative Coaching Services, LLC

*Understanding Communication Styles to Increase Sales*

**CHRISTINE MORRIS**

Business & Productivity Mentor, Owner of Christine Morris LLC

*Structure, Systems & Sanity—your path to a fabulously balanced life*

**ADREAN TURNER**

Owner, Turner Coaching Training & Consulting LLC

*Mental Fitness—Think, Do, Achieve*

**It's as easy as 1-2-3 or ABC – Always Buy Chamber!**



## BUSINESS OF THE MONTH

BUSINESS OF THE MONTH IS CHOSEN AT RANDOM THROUGH A BUSINESS CARD DRAWING AT CHAMBER EVENTS, OR BY PARTICIPATING IN OTHER CHAMBER PROGRAMS, SUCH AS SURVEYS. MAY'S BUSINESS OF THE MONTH WAS CHOSEN FROM MEMBERS WHO ATTENDED APRIL'S NEW MEMBER LUNCHEON.



## Boyertown Community Library

Since 1986, the Boyertown Community Library (BCL) has been serving Boyertown Borough, Colebrookdale Township, Earl Township, Douglass Berks Township and the surrounding areas. BCL is a member of the Berks County Public Library System. In August 2017, the library moved to a new location at 24 N. Reading Avenue. The beautiful, historic building known as the Keystone Building, was donated by BB & T in December 2016.

The mission of BCL is to consistently exceed expectations of community residents in their demand for current and informational materials in a variety of formats for recreational and educational purposes. **The library seeks to encourage independent learning and life-long reading enjoyment.**

In 2017, BCL had over 80,000 building visits, over 19,000 computer sessions, over 130,000 items borrowed, and over 400 programs. We look forward to these numbers increasing as we strive to maximize our potential in our new space. With a larger space in which to work, the BCL has been able to expand services in order to continue to fulfill its mission. Program attendance has grown noticeably since the move and computer and Wi-Fi usage is on the rise as well.

Recently offered programs for adults have covered wellness topics including CPR training, suicide prevention and college planning. Teens find a safe place to relax with friends and try new activities. We host game nights, crafting opportunities and other interest-driven programs. Families benefit from literacy programs that engage children's senses and their curiosity.

Each year, BCL provides free summer programming to help prevent summer learning loss for children and teens. Our summer programs also promote early literacy and encourage adults to read as well. It is an exciting time for people of all ages to get involved in the library. This year's program will take place June 11 to August 18 and the theme is Libraries Rock! You do not want to miss this. BCL will host special guests including our neighbors from Funky Frets, and plans include hands-on programs for diverse interests.

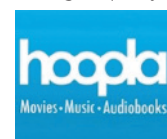
Not only does BCL provide a variety of materials and programs, but we are also a Passport Acceptance Facility. Last year the library processed 1,888 passports. We take the photos as well, for a fee of \$10.



Electronic resources that we offer include Libby and HOOPLA. These resources can be accessed directly from our website.



The new **Libby** app from OverDrive allows you to access the same collection in OverDrive but provides an easier way to navigate and browse across multiple libraries while only one tap away from your loans. Great for first time users, Libby provides a simple, yet elegant user experience designed to get you reading as quickly and seamlessly as possible.



**HOOPLA** allows the instant download of e-books, audiobooks, movies, and more directly from your desktop browser or through the mobile app. Stream titles or download titles for offline playback later. Hoopla's constant circulation flow provides you with the titles you want with new items added daily. Patrons can borrow up to 5 titles per month.

In January 2018, BCL was honored to receive the James K. Boyer "Quality of Life Award" from the Tri-County Area Chamber in recognition of positive contributions to the community. The library is proud to participate in community-building events throughout the year including the Philadelphia Avenue Street Fair in June, the Douglass (Berks) Township Community Day in October and December's Festival of Trees. Library staff also visit local schools extending our mission beyond the doors of our beautiful building.

Visit [www.berkslibraries.org/branch/boyertown](http://www.berkslibraries.org/branch/boyertown) to find out about our upcoming programs or to browse our online catalog, to learn about how to sign up for a library card or to get a passport. You can also follow us on Facebook or call us at 610-369-0496.

## PRO BUSINESS COUNCIL RECAP

Guest speaker Maggie Sheely of the U.S. Chamber of Commerce provided a Legislative Update at the Pro Business Council Meeting on April 8.

The next Pro Business Council meeting is Monday, May 21, 10 – 11 AM at the Chamber Office.

This will feature discussion on the **Spotted Lanternfly**. Please register online, or contact Eileen at 610.326.2900 if you are interested in attending.



## SB 936 COMBATTING OPIOID PRESCRIPTIONS IN WORKERS' COMPENSATION

By Clare Romanauskas, Wanner Associates

One of many highly controversial topics being discussed Pennsylvania's very own capitol hill is another factor to combat the widespread opioid crisis. Senate Bill 936 puts forth a formulary of approved medications that could be given to workers injured on the job. With the last vote being a sheer 98-98 split it is clear the bill is a hot topic for businesses and legislatures alike within the commonwealth. Currently, most situations entail a multi-tier program in which pre-approved medicine may be prescribed and often time's generic versions are given preference. With Senate Bill 936 there would be a limit or dosage guideline to avoid over prescription of more addictive options.

The Pennsylvania Chamber of Commerce is currently endorsing the bill along with multiple associations and chambers across Pennsylvania. With Governor Tom Wolf implementing his "disaster emergency" in response to the opioid epidemic throughout the state this bill could not have been proposed at a better moment in history. Currently the guidelines for Workers' Compensation is indi-

rectly leading hard working, Pennsylvanians down dangerous paths of recovery, and managers often find workers who leave from injury are never to be seen again. Currently other states have enacted legislation of the like and have seen excellent outcomes to follow, giving our own a positive outlook for the legislation.

As Pennsylvania has been counted as one of the top two states in the U.S. struggling with the opioid epidemic this bill is pertinent to the future of workers across the commonwealth. The main concern of businesses is the rising cost of compensation premiums. As of January there was over a 6 percent increase to employers rates, affecting the daily routines and activities of smaller businesses. As more data becomes available pertaining to opioid prescriptions overall, compared to prescriptions through workers compensation, a new vote could come forth over the next coming months. As attacking the opioid crisis continuously makes it's way to the forefront of Pennsylvania politics, Senate Bill 936 could be key in combatting addictive substance abuse across the state.

**It's as easy as 1-2-3 or ABC – Always Buy Chamber!**



# Leadership

## TRI-COUNTY

The April Leadership session focused on local Businesses.

The class began their day at the Chamber Office where they learned more about local nonprofits who have Board Openings. Part of the requirements of graduation is to secure placement on a local nonprofit's Board of Directors.

After leaving the Chamber Office, Leadership traveled to **Sealstrip Corporation**: **Heather Chandler**, President discussed the variety of easy open and resealable package options they produce in Gilbertsville. Heather gave the class a tour of the facilities and provided lunch.

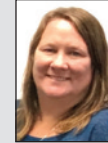
**Martin Stone Quarries, Inc.**: **Eric Gehman**, Sr. Sales Associate, provided the class with information and a tour of the quarry. Martin Stone Quarries provides quality aggregate and Infield Mix material to southeastern PA and surrounding states. At least 50% of the stone from this quarry is used for asphalt paving.

After leaving the Boyertown area, the class made a quick stop back at the Chamber Office for a presentation on **Pottstown Area Industrial Development, Inc.** and the **I Pick Pottstown Campaign**, by Executive Director **Peggy Lee-Clark**.

The class ended their day with an overview and tour of the **Pottstown Waste Water Treatment Plant** provided by **Karen Owens, Borough of Pottstown and Class of 2018**. The Pottstown Waste Water Treatment Plant is a state-of-the-art water pollution control facility providing high levels of treatment to wastewater received from the Borough of Pottstown, and West, Upper and Lower Pottsgrove Townships.

### Meet the Class

#### Karen Owens



Karen Owens is the Assistant Superintendent/MIPP Administrator of the Pottstown Wastewater Treatment Plant. She has worked in the tri-county area for 23 years. She is married to her husband Denny for 20 years and has two daughters: Julia and Lainey; and one son: Denny. Karen enjoys vacationing at the beach; and watching her children's sports – football, basketball & soccer.

Karen attended St. Pius X Highschool and received her BS in Biology from DeSales University. Her personal business philosophy is "do the job right the first time."

While in the class, Karen is most looking forward to visiting businesses in the tri-county area. She believes this program is important because it is an opportunity to develop skills outside of her comfort zone as well as network with leaders not necessarily in her field.

#### Lisa Stratton-Harvitz



Lisa Stratton-Harvitz is the Sales Manager at Schultz Technology. She has worked in the tri-county area for 2 years. Lisa is married to her husband Marty, and has two sons: Chris and Ryan. Gracie, Cooper and Sophie are her 4-legged kids. She enjoys volunteer work (Meals on Wheels, In-lans Boots, CCSPCA); working with children and animals; cooking; baking; decorating; and event planning for family and functions.

Lisa has a BS in Business Management from Temple University. Her personal business philosophy is "look for opportunities to leave the world a better place. A small opportunity can make a big impact." Her business role model is Steve Jobs.

Lisa is currently serving on the Chamber's Ambassador and Golf Committees. She volunteers frequently for Chamber events. While in the class, she is looking forward to gaining insight about all the different aspects of Leadership and the qualities it takes to be a good leader. Lisa intends to take the information and resources obtained from the program and work with a nonprofit to help them get to the next level in their mission. Lisa believes this program is important because she will be exposed to business organization cultural events that she may have not been aware of. She will gain a better understanding of the area and what she can do to help the growth of the tri-county area!



**Thank you Sealstrip Corporation for providing lunch and a great tour!**



**Martin Stone Quarries, Inc. bus tour was provided by Eric Gehman.**



**The Class are Pioneers of the Good Life!**



**Karen Owens, Class of 2018, provided her fellow classmates of a tour of the Wastewater Treatment plant where she works.**

**The Leadership Tri-County Class of 2018 is sponsored by:**

#### CO-SPONSOR



#### EDUCATION SPONSOR



#### TRANSPORTATION SPONSOR



**It's as easy as 1-2-3 or ABC – Always Buy Chamber!**





# ALWAYS BUY CHAMBER

Don't forget to support your fellow Members by **Always Buying Chamber!** We thought we would make it easier for you by listing Members under their primary categories. Check future issues of the *Route 422 Business Advisor* for more categories – and more Members to connect with!

## Credit Card Processing

- Netcom Merchant Service Consultants

## Delis/Sandwich Shops

- Grumpy's Handcarved Sandwiches

## Dentists/Orthodontists

- David McSurdy, D.M.D. Orthodontist

## Distributors/Wholesalers

- Clark Industrial Supply
- East Coast Seed Connection, LLC
- Pottstown Roller Mills, Inc.
- Reading Foundry & Supply Co.

## Dry Cleaners

- Clothes to Home, LLC

## Economic Development

- Marc Consulting, LLC
- Montgomery County Development Corp.
- Pottstown Area Industrial Development, Inc.
- Pottstown Downtown Improvement District Authority (PDIDA)
- Redevelopment Authority of Montgomery County

## Electrical Contractors

- The Longacre Co.

## Employee Benefits/Consulting

- Integrity Services and Solutions, LLC

## Employment Agencies

- EverStaff Recruiting
- Gage Personnel/Gage Professionals
- PeopleShare, Inc.

## Engineers – Civil/Mechanical/Municipal

- ARRO Consulting, Inc.
- Barry Isett & Associates, Inc.
- BCM Engineers
- Carroll Engineering Corporation
- CEDARVILLE Engineering Group, LLC
- Gilmore & Associates, Inc.
- Gorski Engineering, Inc.
- McCarthy Engineering Associates, Inc.
- Traffic Planning and Design, Inc.

## Enrichment Activities

- ArtFusion 19464

## Environmental Consultants

- The Lewis Group
- Marshall Geoscience, Inc.
- Patriot Environmental Management, LLC
- Synergy Environmental Management, LLC

## Environmental Contractors

- The Lewis Group

## Financial Services

- Boenning & Scattergood, Inc.
- College Planning Center
- Edward Jones – Bonnie L. Thompson, Financial Advisor
- French Creek Financial LLC
- Independence Planning Group
- IVC Wealth Advisors
- Koch Financial Group, LLC and Koch Insurance Brokers, LLC
- Main Line Financial Advisors, LLC
- The Pennsylvania Community Development & Finance Corporation
- UFinancial Group

## Fire/Water Restoration

- Berks Fire Water Restorations, Inc.

## Fire Protection

- H & H Systems, Inc.

## Floor Coverings and Materials

- My Dad's Flooring

## Florists/Garden Centers/Nurseries

- Wendy's Flowers

## Food Products – Specialty

- JT's Gourmet Delivery LLC

## Funeral Home Supplies

- Heritage Coach Company, Inc.

## Funeral Homes

- Catagnus Funeral Home & Cremation Center, Inc.
- Houck & Gofus Funeral Home, Inc.
- Schumacher & Benner Funeral Home & Crematory

## Furniture

- Amy's Upcycles, LLC
- Moore's Furniture

## General Contractors

- Hollenbach Construction, Inc.

## Gift/Specialty Shops

- Coventry Corners
- Lindt Chocolate

## Golf Courses

- Bella Vista Golf Course
- Hickory Valley Golf Club
- Reading Country Club Golf – Exeter Township



## MARCH BUSINESS CARD EXCHANGE



Thank you to **Berks Fire Water Restorations, Inc** for holding a Business Card Exchange on March 13. Our members greatly appreciated the tour of the premises and the great food & beverage offering. This team truly has a great operation and a passion for their business.

**Sponsored by:**



**BERKS • FIRE • WATER®**  
RESTORATIONS, INC.

## NEXT BUSINESS CARD EXCHANGE

**Tuesday, May 22**

**4 – 6 PM**

**Arnold's Family Fun Center,**  
2200 West Dr., Oaks, 19456

*There's nothing better than enjoying Black Lights, Bowling and Beer!*

## READING FIGHTIN PHILS

## FEATURED MEMBER BENEFIT OF THE MONTH



**Chamber Night at the Reading Fightin Phils is Wednesday, May 23!**

**Members - 4 Complimentary Tickets included in this issue!**

A "Night with the Reading Fightin Phils" will take place on Wednesday, May 23 at 6:35 PM. Come watch the Phils take on the New Hampshire Fisher Cats! Chamber Members receive four complimentary tickets thanks to some very generous Chamber Members. For additional tickets, please contact the office for availability.

**Directions:** Take Route 422 West to Route 12 East, Exit Route 61 South, stadium is ¼ mile on the right

For details on both Group Outings & Season Tickets, visit [readingphillies.com](http://readingphillies.com).

**Sponsored by:** Berks County Abstract Company; Citadel Federal Credit Union; Frederick Living; H&H Systems, Inc.; Orlando Law Offices, P.C.; Premier Orthopaedics; Brandywine Institute of Orthopaedics Division; Schultz Technology; Tompkins VIST Bank

**For more information, visit [tricountyareachamber.com](http://tricountyareachamber.com).**

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## A Task for the Rt. 724 Regional Initiative Group

This month marks the one-year Anniversary and partnership re-launch between the TriCounty Chamber of Commerce, Chester County, and the Chester County Economic Development Council.

The Rt.724 Regional Initiative was created to bring together regional municipalities, local stakeholders, and business owners to focus on economic development opportunities including: available and marketable sites, regional trail system, and open space along the corridor and its surrounding commercial region. Lead by two Co-Chairs, the group functions as a volunteer committee collaborating on smart

economic development tasks, and projects throughout the region. The Rt. 724 Regional Initiative group is currently working with seven municipalities to create an "Opportunities Map" that will highlight, market, and raise awareness of priority sites along the Rt. 724 corridor.

If you are interested in attending the next Rt. 724 meeting, contact Eileen Dautrich, President, TriCounty Area Chamber of Commerce - [eileen@tricitychamber.com](mailto:eileen@tricitychamber.com) or James Logan, Senior Manager-Business Development, Chester County Economic Development Council - [jlogan@ccedcpa.com](mailto:jlogan@ccedcpa.com)



Chamber Member companies participating in Module 1 included: MacKissic, Inc.; Pottstown Area Rapid Transit; and YWCA Tri-County Area.

## TCACC Provides Leadership Development Training Through Supervisor Certificate Program

The first module for the Supervisor Certificate program began on April 5 and ends on May 10. This six-week program provides new and prospective supervisors the foundation for excelling in today's work environment.

This training is brought to our Members by a special collaboration between TCACC and the Greater Reading Chamber Alliance. Additional modules will be available – contact Tarra at 610.326.2900 for more information.

THE TIME IS **NOW**  
THE PLACE IS **POTTSTOWN**

*DON'T MISS THIS!*

## POTTSTOWN PROGRESS LUNCHEON EXPO

- Why Pottstown?
- Redevelopment Updates Announced!
- Community Collaborations Discussed!
- Investment Opportunities Revealed!

THURSDAY **June 21st**

11:30am to 1:30pm at the  
**SUNNYBROOK BALLROOM**  
50 Sunnybrook Road, Pottstown PA 19464

**\$45** per member

**\$65** per non-member

PRESENTED BY:



TRICOUNTY AREA  
CHAMBER OF COMMERCE



*I Pick*  
**POTTSTOWN!**  
Pioneers of the Good Life.



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**Membership Anniversary Luncheon**

## CHAMBER HOLDS TWO MEMBER APPRECIATION EVENTS!

The Chamber hosted a Membership Anniversary Luncheon on April 10. Membership Anniversary Luncheons are just one way we acknowledge our Members for renewing their membership with us. Members enjoy making new connections, re-kindling old, and sharing their ideas, achievements as well as what keeps them up at night.

The Chamber hosted a New Member Luncheon on April 13. During the reception, attendees enjoyed lunch and networked with other New Members. They also had the opportunity to learn more about the Chamber from the staff.

**Both events were sponsored by the**

**READING EAGLE COMPANY**

## CELEBRATE NATIONAL BIKE MONTH WITH GVF

Since 1956, May has been recognized as National Bike Month. National Bike Month is an opportunity to raise awareness and encourage people to try biking as a form of transportation.

At GVF, we are committed to actively advocating for biking, to reduce congestion, improve the environment and quality of life for all. We work with both public and private sectors to implement transportation demand management (TDM) strategies related to biking within the workplace or community. Below are a few of the ways we help employers inspire biking among their employees:

- Help to install bike parking around the office
- Encourage providing shower and locker facilities to employees who cycle to work
- Assist with implementing bike shares at the workplace- this is great for large campuses making it more likely for people to bike between buildings
- Encourage participation in a National Bike Challenge - more information here: <https://bike-league.org/content/national-bike-challenge>
- Assist with setting up an internal Bike to Work Challenge - providing cyclists with prizes for their accomplishments

There are numerous benefits associated with biking that can be incentives for commuters including health and savings:

- Commuting by bike is associated with the lowest risk of cardiovascular disease and cancer
- Bicycle commuters report a higher quality of life and greater satisfaction with their health than motor vehicle users
- AAA identified the cost of owning a car in 2015 was \$8,698. It costs just \$308 per year to keep a bike in shape-nearly 30 times less than cars

Sources for biking benefits: 1. Celis-Morales, C., et al, 2017 - Association between active commuting and incident cardiovascular disease, cancer, and mortality: prospective cohort study. 2. Crane, M., Rissel, C., Greaves, S., Gebel, K., 2015 - Correcting bias in self-rated quality of life: an application of anchoring vignettes and ordinal regression models to better understand QoL differences across commuting modes. 3. AAA Reveals True Cost of Vehicle Ownership, [newsroom.aaa.com](http://newsroom.aaa.com)



## How can your organization celebrate National Bike Month?

At GVF we like to practice what we preach, on **Friday, May 18th** we would like to invite you to join us for our National Bike to Work Day event! This is a free event.

At 7:15 AM there will be two organized group bike rides, one leaving from Phoenixville and one from Norristown Transportation Center heading to Valley Forge National Historical Park.

At the Park there will be a press event, exhibitors, electric bikes to test, networking, food and refreshments.

If you are unable to join the bike ride please feel free to meet us at Valley Forge Park for the press event at the Student Pavilion.

For more event details visit [gvftma.com/events](http://gvftma.com/events).

For more information on National Bike Month or how to implement biking into your workplace contact Stacey Henrich, TDM Manager, GVF at [shenrich@gvftma.com](mailto:shenrich@gvftma.com).

# BE A LEADER IN THE COMMUNITY

**Get prepared for nonprofit board leadership in just 10 months – now accepting applications for the Class of 2019!**

Contact Jennifer O'Donnell at 610.326.2900 for more information.

**Leadership**  
TRI-COUNTY

- The class of 2019's program will run from September 2018 to June 2019.
- The class kicks off with a one and one-half day retreat in September.
- Participants meet once a month for programs covering topics such as: Arts & Culture, Business, Economic Development & Infrastructure, Education, Government, Health & Human Services, Justice, and Leadership Development.
- Participants tour the community and attend a variety of meetings and events in the area as well as participating in educational workshops.
- Participants will complete a group project on behalf of a local Chamber Member nonprofit organization.
- Upon completion, participants are accepted into active service with a local board or committee of a local nonprofit organization.



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## RIBBON CUTTINGS



**Farmers Insurance Hill Agency,**  
345 King Street One West, Pottstown, PA 19464



**Modelbahn Ott,**  
42 E. Philadelphia Avenue, Boyertown, PA 19512



**Willow House Paints,** 1065 East Philadelphia Avenue,  
Gilbertsville, PA 19525

## Refresh



## MARCH REFRESH

Linda Jacobs, owner of Downtown DeZign, focused on how to have a successful marketing campaign for your business.

Attendees left with fresh perspectives on how they can stand out among their competition.

### NEXT REFRESH SEMINAR:

Friday, May 18, 8:30 – 10 AM, "Safety"

## JOB POSTINGS

### LOOKING TO FILL A POSITION?

The Job Postings and Resume Service helps Members that are looking to fill a position by saving them *time* and *money*.

#### How to Post Your Job Opening

Companies who have posted Job Openings will be featured in a weekly email and in the *Route 422 Business Advisor*.

**Members:** It's easy to post your Job Openings!

- Login to Members Only on the Chamber website and click the "Jobs" tab on the left side module.
- Click "Add New Job Posting," fill in the description.
- Preview your posting by clicking "Preview" on the bottom of the page.
- Click the red "Save & Exit" button on the bottom to finalize your posting.

### LOOKING FOR QUALIFIED INDIVIDUALS?

Information from resumes the Chamber has received are announced at Membership Breakfasts and summarized in the *Route 422 Business Advisor*.

**Members:** Stop by at the office anytime to review the resumes we have on file that have been sent to us by those looking for work.

### Know someone looking for a job?

1. Have them send their resume to Melissa at [melissa@tricountyareachamber.com](mailto:melissa@tricountyareachamber.com).
2. They can also go to the Chamber's website and view Chamber Members who currently have positions available at their company.

Chamber Members with job openings:

- **Dan Albert – State Farm Insurance and Financial Services** – Sales Team Member
- **Jacquet Mid Atlantic, Inc.** – Quality Manager; Staff Accountant
- **Reflections Hair Designs** – Hair Stylist
- **Sanatoga Water Conditioning, Inc.** – Outside Sales Rep; Service Technician / Installer

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