



CANVA HACKS FOR YOUR SOCIAL MEDIA



SOCIAL MEDIA TIPS

By Theresa Mintzer

When you are doing your own social media, creating graphics can be time consuming. Canva is a free design tool that you can use for presentations, video, and social media. Canva also has a paid plan called Canva Pro which is well worth the cost if you plan on using it on a regular basis. The Canva Pro bundle offers video background remover, premium content, instant animation, templates, and branding.

Try these hacks to save you time on your social media. Canva Pro has a brand

kit to store your logo, brand colors, brand fonts, and templates in one place. You can now choose any template and through the brand hub, adjust it to your brand colors. This feature saves you time while giving your posts a cohesive look.

Canva's new AI features provide suggestions for wording through Magic Write. It will also create designs posts and entire presentations through Magic Design. Magic Replace allows you to erase part of a picture and replace it with something you suggest. I have a Crushing Canva coaching program — send me an email and I'll send you the information.

For additional information, call 484-686-2995; email: Theresa@MintzerSolutions.com and visit: MintzerSolutions.com.

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