

Helping 6 & 7 figure business owner's compress the timeline to realize their vision

CEOs are you ready to...

- Start realizing your vision?
- Start working on your business rather than in it?
- Let go of overwhelm and develop your team to really support you and step up?
- Know your business figures inside and out and be making aligned decisions based on data?

Let me help you master the key 3 elements to realize your vision faster

Vision-based Business Model



Faust Coaching

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4 Ways to Support Your Team to Best Support You as a CEO



BUSINESS GROWTH TIPS

By Audrey Faust, MBA

Being a great leader is about recognizing that success does not come from doing everything alone. Great leaders help those around them to step up into their full potential because we are always stronger together.

Here are four ways you can motivate and inspire your team.

Get to know your employees: When we really make the effort to connect with our team as humans, not just people working for us, we are able to build deeper connections which often help motivate them as well. It's not that they'll never leave if we become their friend, but by showing that they matter, you will automatically raise the motivation of your team because they will feel that you're invested in them as a person.

Celebrate and Acknowledge: Whether it's a staff achievement or a company win, make sure to celebrate with your employees so that they feel it's their win too.

Good employees will work their butts off for you with a little recognition and appreciation along the way.

Communicate: I know as a CEO you can be super busy and often communicating effectively with your staff members gets overlooked, but clear and regular communication is KEY! When an employee can see the bigger picture behind something they are more likely to get on board with it. Encourage them to share their views and offer you feedback. This builds trust and confidence with your team.

Support & Empower: A smart leader doesn't just help their team members to do their current job. They help them to identify where they can develop their skills. Make sure that you provide them with the resources they need to excel and empower them to come up with their own solutions to problems. This not only develops their confidence but also gives them a sense of ownership which motivates them to keep finding solutions, which will make your job easier too.

More helpful articles on growing your business can be found on Faust Coaching's website blog www.faustcoaching.com



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