



TRICOUNTY AREA CHAMBER OF COMMERCE

Building Communities, Creating Connections, Supporting Commerce

152 E. High St., Suite 200, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders – to support the region’s businesses and communities.

Follow us on:



#WhyTCACC #tcaccbettertogether

**Visit the NEW
TriCountyAreaChamber.com**

Featuring an even better design and easier navigation for you to access important information and resources for you and your business.

**WELCOME
NEW MEMBERS!**

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in May.

When purchasing goods or services, please keep these businesses as well as other TriCounty Area Chamber of Commerce Members in mind while you Always Buy Chamber!

**Cornerstone Advisors
Asset Management**
www.cornerstone-companies.com
484.941.2685
Financial Services

**MEMBER
ANNIVERSARIES**
Happy Anniversary to the following Members!

- 41+ Years*
Edwards Business Systems
McDonald’s - Pottstown
Sawchuk’s Garage, Inc.
Smale’s Printery
- 30 Years*
The Salvation Army
- 25 Years*
Occupational Health - Pottstown
Hospital Tower Health
Avante Apartments
- 15 Years*
H & H Systems, Inc.
- 10 Years*
Visiting Angels
- 5 Years*
Netcom Merchant Service Consultants
- 1 Year*
Underdog Catering

INTEGRITY



**By Eileen Dautrich,
TCACC President**

The TriCounty Area Chamber of Commerce Board of Directors and staff recently adopted three core values that we are using to define our organization, how we interact with our Members, and in designing the programs and services we have for our Members.

The 3 values are actually the same as the 3 words listed on an old membership plate from the former Pottstown Chamber of Commerce.

The first value is **Integrity**. According to www.dictionary.com the word is defined as “adherence to moral and ethical principles; soundness of moral character; honesty.” The Chamber wants to represent this value in providing good fiscal stewardship of our organization, ethical decision-making, transparency in all matters, sustained professional development for staff and skills development and programs for small business.

We are a Membership based organization and we repeatedly explain to our Members that this is not my Chamber, or our staff’s Chamber – this is your Chamber as a Member of the organization. As a result of this being your (our Members) Chamber we know you would want us to perform to the highest standards of the items mentioned above. The organization has suffered through tough times, similar to our Members, during the 2008 recession as well as through this most recent bump in the road – COVID 19. The Board of Directors has kept a close watch on the financial condition of the organization, and we have made tough decisions but the appropriate decisions for the financial success of your TriCounty Chamber and your investment in this organization.

Integrity shown by our Members has been motivating and inspirational. We are grateful for every dollar of membership dues that we receive, and we cannot thank those 400+ Members enough that have made the choice to continue to support the TriCounty Chamber and have maintained their Membership. Financial decisions and commitments have been difficult for many businesses over the last year and it is appreciated to have businesses in our region understand the value of being a Member of a business advocacy organization creating a ripple effect as their membership enables your Chamber to help other businesses. We have been humbled by the support as we work every day to do our jobs that we are passionate about and make a difference for our Members – your success is our success!

The pandemic has also caused a major shift in many industries’ business models and the Chamber made some major shifts as well. Your Chamber has worked very hard to be fair and transparent as we have adopted a new business plan, a temporary plan, but necessary due to the circumstances. Members have been surveyed and have been honest and transparent with their needs and the areas of focus that they would like to see their Chamber pursue. Explanations have been provided by the staff regarding the need for virtual events and acting in the best interest of the safety of our staff and Members. So, we are excited to announce, and we look forward to “progress”, (our 2nd core value, that I will talk about next month) as we return to in-person events with a special luncheon for Members on June 16!

We are excited for the opportunities to demonstrate our integrity and showcase the integrity of our Members in our TriCounty Chamber community. “Be the Bridge – problems become opportunities when the right people join together”!

REGIONAL CHAMBER ROUNDUP

UPCOMING EVENTS

Mark your calendars - we have lots of great events happening in the coming months!

For more details and to register for any of these events, please visit our events calendar at www.tricountyareachamber.com/events or call 610.326.2900.

REACH: Empowering and Connecting Women Coffee Chat

Tuesday, June 8 | 10 - 11AM | Free to all

Member Networking Luncheon

Wednesday, June 16 | 11:30AM - 1PM | Brookside Country Club | \$20 per TCACC Member

REACH: Empowering and Connecting Women Coffee Chat

Tuesday, June 22 | 10 - 11AM | Free to all

REACH Half-Day Conference

Tuesday, June 29 | 11:30AM - 5:30PM | SunnyBrook Ballroom | \$150 per person

Chamber Night at the Reading Fightin' Phils

Wednesday, August 11 | 5 - 9PM | FirstEnergy Stadium Complimentary general admission tickets for TCACC Members thanks to the many sponsors of this event

Leadercast Shift

Wednesday, August 18 | 8:30AM - 4:30PM | New Hanover United Methodist Church
\$95 per TCACC Member, \$120 per Non-Member

THANK YOU TO OUR 2021 MISSION & VISION PARTNERS (MVPS)



Do you have a passion for helping the local business community thrive? **Join the TCACC team!** We're currently hiring for two full-time positions:

- **Programs & Member Engagement Director**
- AND
- **Marketing & Communications Director**



Scan the QR code for more information on the roles

Interested applicants must send a cover letter, resume, and salary requirements to Eileen Dautrich at eileen@tricountyareachamber.com.

Learn more about us at www.tricountyareachamber.com



WEDNESDAY, AUGUST 18

8:30AM - 4:30PM [Rebroadcast]

New Hanover United Methodist Church

\$95 per TCACC Member
\$120 per Non-Member

Change is hard. It's risky. Leadercast 2021 delivers elite leadership content and inspiration from speakers who have had the courage to **SHIFT**.



SCAN THE QR TO MEET THE SPEAKERS AND REGISTER