

REGIONAL CHAMBER ROUNDUP

Please see pages 29-35 for the TriCounty Area Chamber of Commerce news and information section.

PERKIOMEN VALLEY CHAMBER OF COMMERCE



521 Main Street, Trappe, PA 19436 • 610.489.6660

• info@PVchamber.net • www.PVchamber.net

Welcome to the Perkiomen Valley Chamber of Commerce!

For over 60 years the Chamber has been the recognized voice & advocate for the business community. Creating opportunities for members to connect with business professionals, mentors, and potential customers, the Chamber helps members improve business and create a thriving community for themselves and their employees. We can help grow YOUR customer base in Collegeville, Trappe, Schwenksville, Upper

Providence, Lower Frederick, Lower Providence, Perkiomen, Skippack, and Oaks.

For more information contact Executive Director, Renee Blomstrom, 610-489-6660, renee@PVchamber.net.

Don't miss Chamber events, member news, special offers and more...

Like us on Facebook @PerkValleyChamber and email info@PVchamber.net to receive weekly e-news!



Sign up to receive weekly PV Chamber e-News and stay in the know about upcoming events and local offers.

Email info@PVChamber.net and include "sign up for enews" in the subject line.

Please visit the PV Chamber website for COVID-19 health updates and business resources, webinars and event schedules. Be safe and healthy!

A message from the Chamber office

The past few months have been a challenge like we have never seen. Some days I wish I had a crystal ball to know the date we will reopen. Then again, knowing the reopen date for Montgomery County is only one component of the overall challenge. There are so many pieces to the puzzle. The PV Chamber is here to provide support through the crisis.

We've increased communications, sending **time-sensitive announcements/resource links** through email and social media. To **sign-up for E-news**, send request to info@PVchamber.net. Follow the PV Chamber Facebook Page @PerkValleyChamber.

We continue to work closely with the PA Chamber and South Eastern PA Chambers to offer a unified voice for the business community. We encourage Congress to provide the employer and healthcare communities with temporary safe harbor from unwarranted lawsuits. We call for common sense solutions to allow businesses that can safely reopen to be permitted to do so, to help cushion negative economic impact and allow for quicker recovery. Letters of support and initiatives can be found on Chamber website.

Visit the COVID-19 Resource Hub for links to answers to FAQ, resources, local deals and positive things happening in our community! **The page is undergoing a makeover and will have a new look in June.**

The first of our **NEW Virtual Roundtable Meetings** was held on Tuesday, May 19th. Participants shared their experiences about PPP and EIDL funding, unemployment compensation, adapting to remote business operations, industry restrictions and much more. We will continue the discussion on Tuesday, June 2nd. This is a free event for PV Chamber members. Sponsorship opportunities are available.

How are you doing? How can we help? Myself, along with the Board of Directors, want you to know how much we care about your business, your employees and you personally. Over the years, our members have become "family" to us. We are sorry to see so many struggling. We celebrate the acts of kindness our members have shown and applaud your determination not to lose hope. Stay strong. Stay healthy. And know that we are hear for you. **TOGETHER** we will get through this crisis.

Sincerely,
Renee Blomstrom
Executive Director
renee@pvchamber.net
610-489-6660
www.PVchamber.net

Ways to help our community...

- **Vote in the Primary Election on June 2, 2020** – visit www.VOTESPA.com to find your polling place.
- **Complete the US Census** – Census results help determine how billions of dollars in federal funding flow into states and communities each year. With just a 5% undercount in 2020, we could lose \$72,336,780 annually in funding for Montgomery County schools, infrastructure, Medicaid, SNAP, housing choice vouchers, head start, senior programs, and more! Visit www.2020census.gov.
- **Shop Local** – Visit the Chamber Directory and COVID-19 Resource Hub for businesses serving our community
- Buying **gift cards** gives a small business a cash infusion now to make it through difficult times.
- Browse the PV Chamber Directory for business listings. In addition, visit the new MontcoStrong Small Business Gift Card Network to support businesses located throughout the county.
- Add an **extra tip** for restaurant delivery drivers or curbside attendants extra.
- **Support Daily Bread Community Food Pantry** – donations are down and the number of families has increased. Look on the Pantry Facebook page for current needs list or make a monetary donation. Visit the Chamber directory for a list of non-profit organizations to support during the crisis.
- Visit the PV Chamber COVID-19 Resource Data Hub for COVID-19 related business resources, list of restaurants offering curbside pickup, partnership opportunities and more.
- **The Bright Side -Let's Spread Happiness!** A portion of our Data Hub is dedicated to sharing stories of good deeds, happy moments, funny videos, discounts and more. Send your stories to info@PVchamber.net.
- The PA Attorney General is **warning consumers** to be on the lookout for **scams** that involve the new coronavirus. Do not take unsolicited calls related to unemployment compensation and financial support for business.
- Montgomery County is asking for **donations for commercial masks, surgical masks and impervious (waterproof) gowns**. Any business that has an interest in or capacity to turn their existing supply chain into the PPE output that the health care industry so desperately needs to please contact Montgomery County Commerce Department by emailing: COVID19@montco.org.
- Keep in your thoughts our **healthcare professionals and first responders** as they care for our community.
- **The Chamber is here for you!** If you have questions about relief programs, mandates/guidelines, employment opportunities, food pantries, PPE and signage, unemployment claims, or just want to chat, please contact the chamber office at 610-489-6660.

"When things are bad, we take comfort in the thought that they could always get worse. And when they are, we find hope in the thought that things are so bad they have to get better." – Malcolm Forbes



The Pottstown Rotary Club Wants You!



Join us at 6:30 on Wednesday evenings at Brookside Country Club for a delicious meal, camaraderie, and a Rotary meeting where we plan and execute projects to improve the community.

Visit www.pottstownrotary.org or call Bill Wellen at 484.886.5396 to learn more!

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Business Advisor

Print is not dead. In fact, in recent years, a flurry of studies has shown that the reading experience online is less immersive and enjoyable than print, which has implications for how we consume and retain information. These studies show that readers tend to skim and jump around online more than they do in print. Print provides a more linear, less distracting way of reading, which in turn increases comprehension.

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