

Ask SCORE

(Continued from page 61)

Also, take a fresh look at your business plan and update anything that is no longer accurate or relevant. This may take more time than the other suggestions, but it is something every entrepreneur should do regularly in good times and bad. Likewise, review your marketing strategy to assess what is working and what is not.

A little spring-cleaning now can help you maintain focus on managing your business more effectively in all seasons. For more guidance on navigating the many demands of entrepreneurship, reach out to the SCORE TriCounty chapter to talk with mentors knowledgeable in all aspects of starting and growing a business.

Since 1964, SCORE "Mentors to America's Small Business" has helped more than 10 million aspiring entrepreneurs and small business owners through mentoring and business workshops. More than 11,000 volunteer business mentors in over 320 chapters serve their communities through entrepreneur education dedicated to the formation, growth and success of small businesses. For more information about starting or operating a small business, contact SCORE TriCounty. You can call 610.327.2673, email tricounty@scorevolunteer.org or visit the website at www.tricounty.score.org.



“Being on the cover of the Route 422 Business Advisor has been a fantastic marketing opportunity for us! We have made some significant changes to our office, and we wanted fellow business owners and the rest of the community to know about our growing business. We have received numerous calls, emails, and texts from friends, family, patients and business acquaintances congratulating us on how much they enjoyed and appreciated the cover story! We are extremely pleased with the pictures and articles, and we look forward to our ongoing advertising with the Route 422 Business Advisor!”

— Dr. Rod Gabel, Yucha Medical
Pain Management &
Chiropractic Rehabilitation

REGIONAL CHAMBER ROUNDUP

Please see pages 35-44 for the TriCounty Area Chamber of Commerce news and information section.

SPRING-FORD CHAMBER OF COMMERCE

Building a Better Community Through Business

• 313 Ridge Pike, 2nd Floor, Limerick, PA 19468 • 610.489.7200



The Spring-Ford Chamber of Commerce is a community-focused business advocate. We strive to help our member businesses grow while improving the community in which we all live and work.

The Chamber consists of local businesses whose main objective is to run a successful business. We are a great resource for members, not only because we offer the opportunity to network and brainstorm with fellow members, but also to have exposure to the local community, your customer, through our continued involvement in community events and charitable endeavors. Visit www.springfordchamber.com for Chamber Events, Press Releases, Online Newsletters and more!

UPCOMING EVENTS

RSVP for all events online at www.springfordchamber.com

Monday, June 3 – Collaborative Mixer with Spring-Ford Chamber

And the Royersford Business Association - Lewis Environmental 455 Railroad Plaza, Royersford
6:00 p.m. – 8:00 p.m.
Open to the Public

Wednesday, June 12 – Lunch and Learn

Human Resources: Everything you need to know in 2019
Spring Valley YMCA
19 W Linfield Rd, Royersford
11:30am – 1:00pm
Member \$25
Non-Member \$35

Thursday, June 20 – Shark Think Tank Business Owner Roundtable

Copperfield Inn at Lakeside
11:30am – 1:00pm
Member \$25
*Business Owners Only

Wednesday, August 21 – Five Chamber Mixer

Pope John Paul II High School
5:00pm – 7:00pm
Free for Members only

CHAMBER NOTES

REGISTER NOW for the Limerick Community Day on August 24th

Please contact the chamber at 610-489-7200 or email at info@springfordchamber.com

Want to host a mixer or workshop?

If you are interested in hosting a mixer or workshop in 2019 please contact the chamber at 610-489-7200 or email at info@springfordchamber.com

Do you need a head shot?

The Spring-Ford Chamber of Commerce and Pam Baumann Photography are teaming up to provide two days in July where you can stop in and get a Head Shot done for an affordable price! Dates will be as follows:

Keller Williams: 2:00pm – 7:00pm

Brewed Awakenings: 11:30am – 3:30pm

Sign up times and prices will be available at www.springfordchamber.com

The Spring-Ford Chamber Celebrates 27 Years!

Thank you to everyone who attended the 2019 Spring-Ford Chamber Annual Luncheon on Thursday, May 9th at the Copperfield Inn at Limerick. The day was a raving success with almost 150 in attendance. A special Thank you to Lauren Scherwin from Disney Institute who gave some amazing takeaways to our members regarding how to implement the Disney Approach to Customer Service.

Congratulations to our 2019 Chamber Award Winners:

- 1 Chamber Member of the Year: Suzette Siebert, Kelly Insurance Agency
- 2 Volunteer of the Year: Pam Baumann, Pam Baumann Photography
- 3 2019 Community Impact Award: Spring Valley YMCA
- 4 2019 Rising Star Award: Colby Davis, Davis Painting LLC

Thank you to Dr. David Goodin for welcoming everyone and presenting our 2019 awards.

Thank you to all of our Annual Luncheon sponsors: Platinum Sponsor: Magical Memory Planners; Book Giveaway Sponsor: Oehlert Brothers Inc.; Gold Sponsor: Pam Baumann Photography; and all of our table sponsors: Davis Painting, LLC, DS Pool Service, Kelly Insurance Agency, LeRoux School of Dance, Mary Kay Cosmetics, Minuteman Press, Royersford, Siana Carr O'Connor & Lynam, LLC

Spring Valley YMCA, Spring-Ford Area School District and TriCounty Area Federal Credit Union and Thank you to the Copperfield Inn at Limerick for hosting our amazing lunch.

