## **FOCUS ON SUCCESSFUL BUSINESSES**

## **IN WYOMISSING & WEST READING**

## RN Therapeutics Where Medicine Meets Massage

What happens when you combine a nurse, a massage therapist and a personal trainer and fitness instructor with over 15 years of experience? Meet Karen Stork, the owner and principal therapist at RN Therapeutics. RN Therapeutics is a unique practice that has been in business at 693 Reading Avenue in West Reading for 15 years, offering a full spectrum of wellness, fitness and rehabilitation needs. No other business in Berks County can match the background and experience that Karen has to evaluate a problem, treat with an hour of hands on therapy, and provide a customized program to relieve the problem that is adjusted to each individual's lifestyle and ability.

Karen Stork is a Registered Nurse, Licensed and Board-Certified Massage Therapist, Nationally Certified Medical

Is Nagging Neck, **Shoulder or Back Pain Making You** Miserable?



RN Therapeutics Specializes in:

- Myofascial Release
- Neuromuscular Therapy
- Posture Correction Program
- Chronic Neck and Back Pain Therapy

Start Sleeping, Walking and Living Better

Where Medicine Meets Massage:

- Registered Nurse
- Medical Massage Therapist
- Posture Specialist
- Personal Trainer





Registered Nurse Licensed Massage Therapist

693 Reading Avenue, West Reading, PA 19611 610-736-0800 rntherapeutics.com

Worker's Comp and Auto Insurance Accepted

Massage Therapist, Certified Posture Specialist, Certified Lymphedema Therapist, Certified Kinesio Taping Practitioner and Personal Trainer with over 12 fitness certifications. Massage for stress reduction, anxiety, insomnia and the chronic overuse from posture and repetitive movements we all encounter in our daily lives are provided at RN Therapeutics. Many local physicians, physical therapists, chiropractors, nurse practitioners and other health care professionals refer patients to RN Therapeutics on a regular basis. Individuals with Worker's Compensation and automobile injuries are covered by insurance at RN Therapeutics — a prescription from a treating physician is all that is needed for treatment. If you need a referral to a physician, physical therapist or chiropractor, we can provide those referrals as well. Available for sale are products such as CBD cream for pain, Biofreeze, Sombra warming and cooling lotion, foam rollers, therapeutic pillows, and Thera-Band exercise products including resistance bands and tubing for easy transition to a home exercise or gym program.

At RN Therapeutics, the goal is to empower clients with education and motivation, so the results gained in therapy can be incorporated into a person's daily life. Their specialty is a combination of myofascial release, massage, neuromuscular therapy, stretching, strengthening, mobilizing and postural re-education to not only eliminate pain but to educate and empower everyone to be able to manage their own particular issueswhether it be structural, soft tissue, muscle imbalance, physical deconditioning or chronic pain. This goal is reflected in their Mission Statement, "To educate, motivate and provide treatment for those seeking to change and improve their lives through wellness, rehabilitation, posture, movement, stress reduction, muscle balance and pain relief." Call Karen at RN Therapeutics at 610.736.0800 to set up an appointment, and be sure to visit our website at www. rntherapeutics.com.

What you put on your skin is just as important as what you put in your mouth!





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## Shearer Technical Computer Consultants **Location Location!**

small.

By Mark Shearer, Shearer Technical

When people ask me why I made walk-ins interested in what services the decision to relocate Shearer Technical to West Reading over 17 years ago, I think COMPUTER CONSULTANTS back to a time when the possibility of growing my business alongside many others who share the same vision was an obvious choice to make... and then the move took place.

The West Reading Mainstreet Project was already underway and held great promise for an entrepreneur like me! Our customers, new and old, quickly appreciated the sense of community they felt when stopping in at our west end business in the 700 block of Penn Avenue.

Our visibility increased with the wide variety of events taking place right in our own neighborhood, and with that we began to experience we offered, and the business really took off from there!

Shearer Technical has proudly served over 2500 individuals and businesses since its inception. We specialize in one-on-one software training, new computer sales, and PC repairs for any client or business large or

Finally, choosing to live above the business has proven to be convenient, a very short commute you might say! Brings me back to the famous saying... location location location. West Reading, a smart choice for sure.

For additional information about Shearer Technical Computer Consultants, please call 610.375.1676 and visit www.shearertech.com.

