# Communities



**TCACC Mission:** As the primary business advocate, the TriCounty Area Chamber of Commerce provides relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.

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CONNECT WITH YOUR TRICOUNTY AREA CHAMBER:

> 152 E. High St., Suite 360, Pottstown, PA 19464 • TEL: 610.326.2900 • EMAIL:

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# "Change" – def: make or become different

#### PRESIDENT'S MESSAGE

20 Years and counting for me in this industry and with this Chamber!



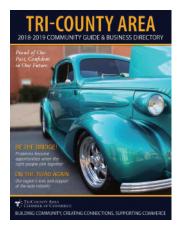
Things have definitely changed from 1999, when I returned to the Chamber, to the present. Businesses have changed the way they market, the way they staff, the way they communicate and stay connected to their customers. Your Chamber has worked hard and continues working everyday to innovate and design programming and event experiences that will help you grow your business.

# A FEW HIGHLIGHTS FROM OUR 2018 - 2019 YEAR:

**Display your new plaque** Show customers you are a Member of a business advocacy organization



Increased exposure for our Members in latest edition of Member Directory





**Professional staff to assist you** New Events Director and New Member Relations Director



**Re-branded our former Women of the Workforce program** – Now REACHing people where they are and empowering and connecting them with the resources and support, they need to REACH their next goal





New podcast offering

More exposure for our Members and broadening the audience that knows about the Chamber and knows about our Member businesses



A DIVISION OF THE TRICOUNTY AREA CHAMBER OF COMMERCE FOUNDATION, INC.

**Dedicating full-time staff** to the position is enabling us to grow the program, add additional offerings, and expand our impact on the tri-county region

Combined the Building Industries Exchange organization into the Membership of the TriCounty Chamber – expanding the TriCounty Membership and the network our Members participate in and also offering former BIE Members a full menu of new benefits to take advantage of to grow their business

## MAKING A DIFFERENCE IS WHAT WE DO!

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## MEMBERSHIP

# WELCOME APPROVED NEW MEMBERS!

## Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in June.

Barrister's Bagel Co. 1814 East Ridge Pike, Suite 100 Royersford, PA 19468 484.432.6795

#### www.barristersbagels.com

Restaurants, Food Products, Food Products - Specialty

We are a family-owned bagel shop located in Royersford, PA, serving kettle-boiled bagels and your favorite breakfast and lunch sandwiches. We use only the finest ingredients in our bagels and cream cheeses, and feature Boar's Head brand meats in all our sandwiches. Whether grabbing a bagel and coffee for yourself on the way to work or a few dozen bagels for an office meeting, our delicious bagels are sure to please.

#### Happy 2 Be Home 2211 Swamp Pike Gilbertsville, PA 19525 610.323.2353

#### www.happy2behome.org

Nonprofit Organizations

Happy 2 Be Home provides funding to families to make improvements to their home in order to make it suitable for their chronically ill child to be able to live there. Our mission is to enable families to provide a suitable home environment for children with chronic, long term, multiple disabilities to enhance their quality of life.

#### Heart Cry Life Coaching & Counseling 1200 East High Street, Suite 206 Pottstown, PA 19464 610.322.3128

#### www.wiseintro.co/heartcrycoach

Coaching – Business / Life, Counseling Services, Financial Services

Dr. John Applebach's passion is helping people make healthy improvements in their lives. He provides guidance and support as a coach to help people overcome the issues and struggles that get in the way of achieving their goals.

Kalejta Financial Management 55 Sunnybrook Road Sanatoga, PA 19464 610.831.2195 www.kalejta.com

Financial Services

We have been delivering exceptional client service for over 20 years. We take pride in creating a unique and personal client experience. Whether you are just beginning your financial journey and setting your financial goals or have already achieved many of your goals, we are here to lend a hand. Please be sure to reach out to us with your questions surrounding financial planning, investments and insurance protection.

M & M Lube & Automotive **804 Farmington Avenue** Pottstown, PA 19464 610.705.3405 www.mmlube.com

Auto Body Repairs / Painting, Auto Repairs / Services

Improve your car's performance with service from our auto repair shop in Pottstown, Penn-sylvania. M&M Lube & Automotive is a familyowned-and-operated, full-service auto and tire shop that takes pride in being a safe place to bring your car. We have been providing dealer service without the dealership prices since 1999.

Montesano Café Pottstown 283 East High Street Pottstown, PA 19464 484.340.2728

Caterers / Banguet Services, Restaurants Cyber cafe, Italian cafe food, catering, and coffee!

Montgomery County Foundation Inc. **4 Sentry Parkway East** Suite 302 Blue Bell, PA 19422 484.532.7387 www.mcfoundationinc.org

Nonprofit Organizations

The Montgomery County Foundation is a non-governmental, non-profit community organization whose purpose is to help donors achieve their philanthropic ideals. Our Vision is to be a recognized leader and catalyst in philanthropic matters for Montgomery County and surrounding area by serving as a resource for donors, charitable non-profit agencies and the general public through a proactive program of asset growth, management and distribution of funds that reflect the unique knowledge of a commitment to the Community.

**Positively Pottstown Magazine** 421 Strasburg Avenue Parkesburg, PA 19365 484.889.5961 Advertising Specialties, Advertising Agencies Local ad magazine.

**Railroad Street Bar and Grille** 36 Railroad Street Linfield, PA 19468 610.495.7043

### www.railroadstreet.com

Food Products – Specialty, Restaurants Your local tap room, established in 1850, as the Montgomery House Hotel. Renamed the Linfield Hotel shortly after Prohibition was lifted in the 1930's, and renamed again in 2006 as The Railroad Street Bar and Grill. Yet off the beaten path, this pub packs a punch with all that it has to offer. Choose from over 50 different off the wall sandwich creations, and over 165 different beers!

#### **Rivster's on High** 250 East High Street Pottstown, PA 19464 484.752.4751

Bakeries, Ice Cream Parlors, Restaurants Ice cream/coffee shop, crepes, specialty cupcakes, hot dogs, pretzels, malts, shakes, smoothies and more!

#### Samana Holistic Center **194 South Hanover Street** Pottstown, PA 19464 267.304.2043

#### www.samanahc.com

Health Maintenance Organizations, Nutritional Products / Services, Wellness, Health, Yoga

Samana equals transformation from the inside out. We welcome you to share in an exploration of your Self with the multiple modalities we have to offer here at Samana H.C. Whether you resonate with one or all of our services, we hold a space for you that we hope will serve as a catalyst for what YOU have to offer the Universe.

Scargill McClurken Insurance Agency 525 Schuylkill Road Suite A

#### Phoenixville, PA 19460 610.935.8201 www.scargillmcclurken.com

Insurance Companies

By offering world class protection for your Auto, Home, Health, Business, and Life Insurance, we make sure that you're covered today as well as in the future so that you can focus on what is important to you and your family. At Scargill McClurken Insurance our #1 job is to assist you in identifying your needs and problems, while putting together a customized plan that's simple and easy to understand.

#### The Blue Elephant Restaurant 152 East High Street Pottstown, PA 19464 610,724,7473

#### www.blueelephantbar.com

Caterers / Banquet Services, Restaurants Coming soon!

When purchasing goods and services, please keep these businesses as well as other TriCounty Area Chamber of Commerce

The Little Gym of Pottstown 238 East High Street Suite 204 Pottstown, PA 19464 484.949.8211 www.tlgpottstownpa.com Child Development, Recreation, Schools / Colleges / Education

The Little Gym of Pottstown is independently owned and operated by EG Health and Wellness. EG Health and Wellness has been committed over the last few years to being an intricate part of the revitalization of the great city of Pottstown and its surrounding neighborhoods. After much research, The Little Gym was exactly what they were looking to add next. Its proven curriculum based fitness programs for children would be a positive, nurturing, environment sure to bring smiles to children and parents!

#### **Three Daughters Inn LLC** 1016 East High Street Pottstown, PA 19464 610.287.7828 www.threedaughtersinn.com

Hotels / Motels / Bed and Breakfasts A three-suite bed & breakfast located in the historic district in Pottstown in a 115-year-old house that used to be the rectory at St. Aloysius.

Valley Forge Casino Resort 1160 First Avenue King of Prussia, PA 19406 610.878.8480

www.vfcasino.com Caterers / Banguet Services, Hotels /

Motels / Bed and Breakfasts, Conference and Convention Centers

As the region's only full-amenity gaming resort, Valley Forge Casino Resort features a 35,000 square-foot gaming floor with 850 slot machines and 45 table games, plus 100,000 square feet of meeting, conference and banquet facilities and two luxury hotel towers. The property also presents six dining options, live entertainment and an exciting nightlife scene. Every Valley Forge employee is dedicated to a culture of impeccable service that is conceived, nurtured and supported by the theme "The House Is Yours.'

Members in mind while you Always Buy Chamber!

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## **NETWORKING**

| LEYP into Camp Son-Shine  |
|---|
| St. Paul's UCC, 927 N. Franklin St., Pottstown, PA 19464  |
| We will assist with morning preparation and packing lunches for the camp kids. Lunch is served at 12:00. Please wear closed-toe shoes. Hairnets and gloves will be provided at the versus Scaling 5.6 volunteers  |
| gloves will be provided at the venue. Seeking 5-6 volunteers.<br>No Charge.   |
| Small Business Resource Association Co-Mingle   |
| SunnyBrook Ballroom, 50 Sunnybrook Rd., Pottstown, PA 19464   |
| A great opportunity to expand your networking reach! Join members of the<br>Small Business Resource Association and TCACC for a special networking<br>event. Complimentary appetizers, cash bar, and entertainment.<br>Members Only; No Charge  |
| Refresh Friday: B2B Show & Tell   |
| <b>TriCounty Area Chamber of Commerce</b> , 152 E. High St., Suite 360,<br>Pottstown, PA 19464  |
| Take a sneak peek behind the curtains of other Members! Speed networking meets marketing blended with some fundamental components of show & tell – attendees will have five full minutes of undivided attention from fellow business people who want an in-depth look into your business. PCTV is offering an exceptional value - only \$100 for a professionally edited video about your business. Again, this is an additional option for you to choose. Members Only; No Charge. |
| Business Card Exchange  |
| Greater Pottstown Tenn <mark>is &amp; Learning, 143</mark> 0 Maple St.,<br>Pottstown, PA 19464  |
| Mingle and play a little tennis at this unique NETworking event on GPTL's new courts at Maple Street Park. Bring your business cards and sneakers!  |
| Members Only; No Charge.<br>Sponsored by: Greater Potistown Tennis & Learning   |
| Five Chamber Mixer  |
| Pope John Paul II High School, 181 Rittenhouse Rd.,<br>Royersford, PA 19468<br>Network with professionals from five Chambers of Commerce in the area:<br>TriCounty Area; Perkiomen Valley; Phoenixville Regional; Spring Ford;<br>Upper Perkiomen Valley  |
| Members Only; No Charge.<br>Sponsored by: Pope John Paul II High School; Tompkins VIST Bank   |
| Annual Chamber Golf Outing and Clam Bake  |
| <b>Reading Country Club,</b> 5311 Perkio <mark>men Av</mark> e., Re <mark>ading,</mark> PA 19606  |
| It's that time of year to get your golf clubs out and come join us at the Reading<br>Country Club for our Annual Chamber Golf Outing. Registration will begin<br>at 10:30 AM and lunch will be provided! Be ready for a shotgun start at noon<br>and then finish with an amazing clam bake from Moyer's Catering.<br>Early Bird Pricing: \$145 per Member Golfer; \$550 per Member Foursome   |
|   |

# **MEMBERSHIP LUNCHEON:** LEADERSHIP GRADUATION

On June 6, Members gathered at the Sunnybrook Ballroom to celebrate the graduation of the Leadership Tri-County Class of 2019! The Class presented the projects they have

been working on since October and then proudly walked across the stage to receive their diplomas and be recognized for their contributions to the non-profit community. We wrapped up the afternoon with keynote speaker Jack Gulati. Thank you to all who came out and celebrated with us!

#### **Presenting Sponsors:**







Keynote speaker Jack Gulati shared some advice, wisdom, and laughter with the audience.



We recognized new Members and welcomed them to the Chamber.

New Members (L to R): Jay Serrano, Keller Williams; Gracie Skiadas, Gracie's 21st Century Café; Cassandra Mabery, Flavors Café LLC; David Charles, The Strive Initiative; Keith and Christa Costello, Costello Investments; Christian Warren and Patrick O'Brien, Lennar at Whispering Woods; Jennifer Schell, Phoenixville Federal Bank & Trust; Jennifer McCarty and Robert McCarty, Valley Lock and Door Corporation; and Zahmere Trott, Uptown Flavors LLC.

Register today; connect tomorrow. Visit tricountyareachamber.com or call 610.326.2900.

code will take you

to the event's page.

Director for more

information or to sponsor an event.

610.326.2900



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**ROUTE 422 BUSINESS ADVISOR** 

Happy Anniversary to the following Members: (ACCORDING TO TCACC RECORDS)

> 40+ YEARS Smale's Printery

30 YEARS The Twin Turrets Inn

5 YEARS Bechtelsville Car Wash

1 YEAR Transcend Facility Management Company

Longstreth Sporting Goods, LLC

Vista Realty Partners LLC TeamChildren

## Member Renewals

Thank you to the following Members who renewed their commitment to make your Chamber a **<u>PRIORITY!</u>** 

Amruth Brewing Co. & Social Kitchen Arnold's Family Fun Center Bella Vista Golf Course, Ltd. **Boyertown Area School District Canteen Berks County Catagnus Funeral Home & Cremation** Center, Inc. **Clothes To Home, LLC** Comcast Dana Incorporated David McSurdy D.M.D. Orthodontist Edward Jones - Bonnie L. Thompson, Financial Advisor **Global Advanced Metals** Jesse Baro, Inc. John J. Cione and Co. LLC **JWM Business Services** Montgomery County Development Corp. Office Technologies PA Industrial Equipment, Inc. **Pottstown Industrial Complex Reading Fightin Phils** Rick Loughery, Chester County Recorder of Deeds **Sealstrip Corporation Smale's Printery** The Victory Bank Wheels In Motion



## **RIBBON CUTTINGS**

Superior Credit Union 930 N. Charlotte St., Pottstown, PA 19464 610.326.6604 www.superiorcu.org



Once Upon A Time Consignment Boutique 254 E. High St., Pottstown, PA 19464 484.300.8737 facebook.com/OnceUponATimePottstown



**Rivster's on High** 250 East High Street, Pottstown, PA 19464 484.752.4751 www.facebook.com/RivstersonHigh

Celebrate your new business or new location by hosting a Ribbon Cutting/Grand Opening. The TriCounty Area Chamber of Commerce provides this complimentary service to ALL businesses in the tri-county region.

For more details or to schedule your Ribbon Cutting, please contact Michele Barrett, Events & Member Engagement Director, at 610.326.2900 or michele@tricount-yareachamber.com.

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Montesano Café

283 East High Street, Pottstown, PA 19464

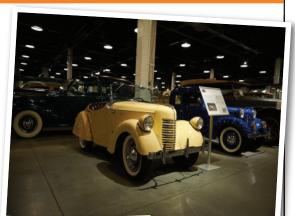
484.340.2728

www.facebook.com/Montesano-Cafe-Pottstown

## **MAY BUSINESS CARD EXCHANGE**

Boyertown Museum of Historic Vehicles

Members enjoyed museum tours and blacksmithing demos at this special networking event on May 21.





CLAMBAKE MONDAY, SEPTEMBER 9 SHOTGUN START READING COUNTRY CLUB Save the Date!

Annual

**GOLF OUTING** 



**ON SUNDAY, JUN** 



Empowering and Connecting Women.

We are excited to announce that Women of The Workforce (WOW) has been rebranded!

## NEW NAME - NEW LOGO NEW & IMPROVED PROGRAM

See insert for more details.

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JULY 2019

# Chamber **Chat**



# JULY: NEW EPISODES EVERY TUESDAY & FRIDAY!

- July 9 Autumn Shaner & Kendra Cook, Boyertown Museum of Historic Vehicles
- July 12 Jennifer O'Donnell LEYP
- July 16 Betsy Chapman, Steel River Playhouse
- July 19 Juliann Beauvais, KenCrest EmployNet
- July 23 Amy Konop, Amy's Upcycles
- July 26 Amy Auwaerter & Michael Harcum, Montgomery County Community College

**Presented By:** 

Fulfill Your Dreams



podcast@tricountyareachamber.com





TriCounty Area Chamber of Commerce

# **T** JUNE SPONSORS

## MEMBERSHIP LUNCHEON: LEADERSHIP TRI-COUNTY

### **PRESENTING:**

• Pottstown Hospital Tower Health

- Translogistics, Inc.
- The Victory Bank

CONTINUING EDUCATION: • Alvernia University

### TRANSPORTATION:

• Pottstown Area Rapid Transit

#### **EDUCATION:**

• Pottstown Area Health & Wellness Foundation

HEADSHOTS:

• Studio 413

CLASS OF 2019 JACKETS: • FASTSIGNS

### **GRADUATION PROGRAM:**

- CMD Services
  FASTSIGNS
- Foundation for Pottstown Education
  - Montgomery County
    Community College
  - Office Technologies
  - Pottstown Area Rapid Transit
    Pottsgrove School District
    - Schultz Technology

BUSINESS CARD EXCHANGE:

• Diamond Credit Union

## POTTSTOWN PROGRESS LUNCHEON:

### PRESENTING:

• Pottstown Area Industrial Development, Inc.

## PLATINUM:

- CEDARVILLE Engineering Group, LLC
  - Montgomery County Community College
- Pottstown Hospital Tower Health

• The Victory Bank

## GOLD:

- O'Donnell, Weiss & Mattei, P.C. • CODY Systems
- Traffic Planning and Design, Inc.
  Tompkins VIST Bank

## SILVER:

- Citadel Federal Credit Union
- Pottstown Area Health & Wellness Foundation
- Diamond Credit Union
  Hobart's Run

## 2019 - 2020 TCACC EXECUTIVE COMMITTEE & BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

CHAIRMAN OF THE BOARD Baran Schultz, CEO, Schultz Technology

CHAIR ELECT Rich Newell, CEO, Pottstown Hospital Tower Health

> **TREASURER** April Barkasi, President & CEO, CEDARVILLE Engineering Group, LLC

IMMEDIATE PAST CHAIRMAN Richard Graver, Chief Lending Officer, The Victory Bank

Solicitor Joseph K. Koury, O'Donnell, Weiss & Mattei, P.C. SECRETARY

Eileen Dautrich, President, TCACC

## BOARD OF DIRECTORS

Bill Breslawski, Maillie LLP Sean Deviney, The Body-Borneman Companies Twila Fisher, The Hill School Peggy Lee-Clark, Pottstown Area Industrial Development, Inc. Lee Levengood, Everything Printing Rick Libra, Exelon Lisa Lightcap, Tompkins VIST Bank Eric Phillips, Dana Incorporated Greg Richardson, Traffic Planning and Design, Inc. Elaine Schaeffer, Schuy/kill River Greenways National Heritage Area Dr. William Shirk, Pottsgrove School District

Michael Stevens, BB&T

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# Leadership Congratulations to TRICOUNTY the Class of 2019!



From the director....

"Please join me in congratulating the Class of 2019! It has certainly been a true privilege to lead them on this journey and see each of them all grow, in their own way, in the process.

Over ten months, the Class of 2019 experienced a variety of different products and services offered throughout the tri-county area, developed knowledge of nonprofit board governance, heard from various community and business leaders that serve the tri-county region, and gained new perspective of themselves as they continue to evolve as a leader, both personally and professionally. Together, they shared new experiences, learned to trust one another, stepped out of their comfort zone a few times, and made lasting friendships that came with new business connections along the way. This class formed a bond that belongs only to each of them. Today, that bond is now joined with over 220 Alumni with opportunities to mentor upcoming participants and take part in an Alumni Executive Series to further enhance their leadership throughout their careers.

On behalf of the TriCounty Area Chamber of Commerce Foundation Board of Directors and the Leadership Tri-County Alumni Council, we congratulate the Class of 2019 on completing their requirements of our community leadership program. We know they will serve our communities well!"

### Special thanks to our Graduation Sponsors: <u>CMD Services, Inc.</u> Foundation for Pottstown Education

Leadership Tri-County Class of 2000 Montgomery County Community College Office Technologies Pottstown Area Rapid Transit Pottsgrove School District Schultz Technology

Class of 2019 Jacket Sponsor: FastSigns



## PROJECTS

• An Event/Funding Plan that "Works" for Pottstown Works

By Dan Christopher of Fulton Financial Corporation, Krissy Pennypacker of Pottstown Water & Wastewater Plants, and Alison Prosock of Schultz Technology

• Pay No Attention to the Organization Behind the Curtain for TriCounty Community Network

By Jeanna Baker of Citadel Federal Credit Union, Ann E. Maletsky of Exelon Nuclear, and Jenn Ulrich of Pottstown Hospital Tower Health

• **HR Practices** for Pottstown Cluster of Religious Communities

By Ann E. Maletsky of Exelon Nuclear

• Developing Our Youth for Leadership Tri-County By Monique Johnson of Translogistics, Inc. and Brian Meyer of The Victory Bank

• On the Rise for Greater Pottstown Tennis & Learning

By Andy Ferens of Limerick Generating Station and Ron Linke of Pottsgrove School District



The graduation ceremony was followed up by a delicious cake by Beverly's Pastry Shop.

## GET ON THE WAITLIST!

Learn how this ten-month, tuition based, leadership and professional development program can equip you or a member of your organizational staff with the skills and understanding of the problems, opportunities, and resources throughout the tri-county region to effectively serve on a nonprofit board and sustain community participation and involvement. Class of 2020 starts in September.



To get on the waitlist for Leadership Tri-County, contact Jennifer O'Donnell, IOM, Director, at 610.326.2900 or

jennifer@tricountyareachamber.com



MAKE AN IMPACT – BE A LEADER – MAKE A DIFFERENCE



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