



TCACC Mission: *As the primary business advocate, the TriCounty Area Chamber of Commerce provides relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.*

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CONNECT WITH YOUR TRICOUNTY AREA CHAMBER:

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TRICOUNTY AREA CHAMBER OF COMMERCE

MESSAGE FROM THE CHAIRMAN

As we concluded the 2017-2018 program year on June 30, Rich Graver stepped down from his role as Chairman of the Board. I look forward to advancing the accomplishments the Chamber has achieved during Rich's leadership as I begin my first year as Chairman of the Board. In this Message, I am excited to highlight some of the initiatives taking place in the 2018-2019 program year.

LEYP – Lead Engage Young Professionals



The Chamber's New Young Professionals Program – This program is targeted to ages **21-40**. LEYP's mission focuses on creating: a strong *Network of Leaders*, excellent *Professional Development* opportunities, altruistic *Volunteerism* and *Community Action*. Check out page 43 for a recap of their first event. Contact Tarra at the office if you would like more information on this young professional program.

Family Business Roundtable

Program devoted to Family Business Members of TCACC - Whether you're running a family business or working at a family business – this roundtable group is for you! There will be a survey distributed within the next few weeks to Chamber Members who run/work at family businesses to help with future planning of roundtable sessions. **Potential topics, among others, that may be discussed at meetings:**

- *Passion or Obligation*
- *Holidays – From the Conference Room to the Thanksgiving Table*
- *Culture – How to guarantee those not related feel like family*

Networking Opportunities

Membership Breakfasts will be happening every month. Join us at our first monthly breakfast on July 19 from 7 – 9 AM at Copperfield Inn. Aliya Hammond will be presenting on Storytelling: Social Media.

- **NEW Networking Breakfast** we are offering – By signing up for these special breakfasts, you are guaranteed to have a 1-minute time frame to present your business to everyone in attendance. First networking breakfast is on Thursday, August 9 from 7 – 9 AM at Gatsby's at the SunnyBrook Ballroom.

Please do not hesitate to contact Eileen or the Chamber Staff if you have questions on any of the initiatives listed above.

I look forward to working with the Chamber's Board of Directors and volunteers. I would also like to welcome the following as new members to the board: Lee Levensgood, Everything Printing; Greg Richardson, Traffic Planning and Design, Inc.; and Michael Stevens, BB&T. April Barkasi, CEDARVILLE Engineering Group, LLC will join the Executive Committee as Treasurer while Heather Chandler, Sealstrip Corporation, will be leaving her role as Immediate Past Chairman. Joe Fava is also leaving his role as Board Member – thank you to Joe and Heather for their commitment.

Thank you to our current Members of the Board of Directors, and again, welcome to the new faces! Please refer to page 44 for a complete list of the Chamber's Board of Directors.

– **Baran Schultz**, TCACC Chairman of the Board



PHOTO BY STYLISH IMAGES PHOTOGRAPHY

“They helped me grow and I still get business every day from the chamber. I believe we're only as good as our chamber, locally, referring other business and buying local I truly believe in that.”

“We're fully on board (with the TriCounty Area Chamber of Commerce). I truly live and breathe it. I give back and help as much as I can. And I would suggest to anybody who is not a chamber member, they should join. TriCounty Area Chamber of Commerce is a great place to network and build relationships. You're going to get to know everybody in the community, which you need to do if you're going to live and work in this community.”

“I think right now we have all of our board members taking accountability. Everybody who is there wants to be there. There's a commitment. We did our leadership retreat to focus on where we are going. We know there are things we have to do and want to do to grow as a chamber.”

MAKING A DIFFERENCE IS WHAT WE DO!

WELCOME APPROVED NEW MEMBER!

Congratulations to the business listed below. Their applications were approved by the Board of Directors on June 20.

When purchasing goods and services,
please keep this business as well
as other TriCounty Area Chamber
of Commerce Members in mind
while you **Always Buy Chamber!**

Coventry Parlor at Laurel Locks
653 Laurelwood Rd.
Pottstown, PA 19465
484.300.4911
www.coventryparloratlaurellocks.com
Ice Cream Parlors
Our company lives up to our slogan "more than just ice cream." In addition to ice cream, we offer breakfast, lunch, catering, birthday parties, baked goods and fundraising opportunities. Stop in and say Hi!

ALWAYS BUY CHAMBER

Don't forget to support your fellow Members by **Always Buying Chamber!** We thought we would make it easier for you by listing Members under their primary categories. Check future issues of the *Route 422 Business Advisor* for more categories – and more Members to connect with!

Government/Governmental Agencies

- Rick Loughery Chester County Recorder of Deeds

Graphic Design

- Linda Jacobs Downtown Dezin LLC
- WrightBrain Design, LLC

Health and Beauty Aids

- Arbonne International, LLC – Jennifer O'Donnell, Independent Consultant

Health Clubs/Fitness Centers/Gyms

- MaxOut Strength Studio

Health Maintenance Organizations

- Wellness Council of Boyertown

Home Care Services – Seniors

- SeniorLIFE

Home Health Care Services

- Family Caregivers Network, Inc.
- Visiting Nurse Association of Pottstown & Vicinity

Home Inspections

- HomeTeam Inspection Service

Hospitals

- HealthSouth Reading Rehabilitation Hospital
- MedSurg Urgent Care
- Patient First
- Patient First Urgent Care
- Physicians Care Surgical Hospital
- Pottstown Hospital Tower Health

Hotels/Motels/Bed and Breakfasts

- The Twin Turrets Inn

Ice Cream Parlors

- Coventry Parlor at Laurel Locks

Industrial Mechanical Contractors

- D.G. March and Associates/Enviromat Company, Inc.

Insurance Companies

- The Body-Borneman Companies
- Chris Rowe, State Farm Agent
- Combined Insurance Company

Insurance Companies (Continued)

- Dan Albert- State Farm Agent
- Evans, Hauseman & Richard, Inc.
- Falco and Associates, Inc.
- Farmers Insurance Hill Agency
- Gerhart, Hartman & Ritner Insurance Agency
- Independence Blue Cross
- Nester Insurance
- Richard A. Zuber Insurance Agency
- Ron Black Agency/The Laskey Group
- Sigel Insurance Group
- State Farm – Drew P. Leck, Agent
- State Farm – Rick Orio Agency
- Tompkins Insurance
- Weigner Insurance & Financial Services, Inc.

Interior Decorators/Designers

- Artemis Design, Inc.
- Decorating Den Interiors
- GNG All Holiday Decorators
- Lifestyles Design

Janitorial Services/Supplies

- L&J Cleaning Service, Inc.

Kitchen and Bath Design/Remodeling

- Innovative Kitchens and Baths

Landscaping and Lawn Care Services

- JC Outdoors

Libraries

- Boyertown Community Library
- Pottstown Regional Public Library

Limousine Service

- Rhoads Limousine Service, Inc.



CHAMBER MEMBERSHIP ANNIVERSARIES

(ACCORDING TO TCACC RECORDS)

Happy Anniversary to the following Members:

30 YEARS

Colorworks
Graphic Services, Inc.

15 YEARS

The Perkiomen School

10 YEARS

Complete
Family Eyecare, Ltd.

1 YEAR

Combined
Insurance Company

Helping People

Get Homes

Turner Coaching Training
& Consulting, LLC

Member Renewals

Thank you to the following Members who renewed their commitment to make your Chamber a **PRIORITY!**

Barry Isett & Associates, Inc.
Catagnus Funeral Home & Cremation Center, Inc.

Cuisine India
GreenAllies
Haron & Sons Auto Center LLC
Linda Jacobs Downtown Dezin LLC

Marshall Geoscience, Inc.
David McSurdy D.M.D. Orthodontist
Montgomery County Development Corp.

NAMI PA, Montgomery County Office Technologies

PA Industrial Equipment, Inc.
Penn Foundation, Inc.
Pivot Physical Therapy

Pottstown Regional Public Library
Schuylkill Holdings
SEO 4 Pros dba Hureka Technologies
Smale's Printery
The Victory Bank
Richard A. Zuber Realty

Are you Celebrating 25, 50, 75 Years?

If your Chamber Member company is celebrating a significant anniversary then the Chamber needs to know! The Chamber strives to recognize their Members for their success. Contact **Tarra James** at **610.326.2900** or **tarra@tricityareachamber.com**



TRICOUNTY AREA
CHAMBER OF COMMERCE

5 WAYS YOUR CUSTOMERS WIN WITH YOU AS A CHAMBER MEMBER

Did you know that **your customers receive multiple benefits from you being a chamber member** and those benefits can increase their loyalty?

Here are 5 examples:

- 1. You're in the Know** - When you're a member of the chamber you know what's going on in the business community.
- 2. You Have Inside Knowledge (and Tickets) for Events** - As a member, you may be able to purchase tickets earlier or bring an interested guest - **you come off looking like a rock star to your customer or vendor.**

3. You Know About Legislative Initiatives

- The chamber is busy working behind the scenes for all businesses in your area.

4. You Become a Resource

- You become a connector in the community and someone they patronize to get the inside scoop.

5. You Hire the Best

- As a chamber member, you get to meet a wide variety of people and expand not only your sales networking but your career network as well.

BUSINESS SPOTLIGHT

July's Business of Spotlight is Pottstown FARM. Learn more about them at the event on Thursday, July 12 from 4-6 PM, located at the NW Corner of Charlotte & High Sts. in Pottstown!



Pottstown FARM is up and running for its 3RD season!

The Open-Air F.A.R.M Market, (Farm & Artisan Regional Market) is happy to announce more than 25 vendors are attending this year's market, offering fresh vegetables, jellies, pickles, pork, eggs, fruits as well as a variety of local artists offering unique gifts and everyday items for you and your family.

Thanks to a grant from Pottstown Area Health & Wellness Foundation, our market is able to offer incentives this year to help everyone in our community learn and enjoy healthy choices. Live music will be at every market, and we are happy to announce the Two Bite Club will be available EVERY week of the market. Children, 12 and under can try a fresh item of the week at the market and get a card stamped. They will also receive a \$5 coin to then spend at the FARM. It's a great way to teach your child about healthy eating habits.

During this season's market, we will have live music, special events and speakers who will help teach a variety of healthy eating programs. As we continue to grow, our downtown businesses are also growing! Be sure to stop down to Henry's Café, Mostellar's Seafood and enjoy delicious Market Specials each FARM night. Our new PUB will be open and be sure to enjoy ice cream before you leave at our new Ice Cream Café. Many of our local businesses will leave their shops and have grab and go items at the market – Beverly's Pastry Shop will be selling 'farm' cookies, Grumpy's will be selling soups, salads and cobbles to go.

Our regular vendors for the 2018 season are: Kaiya Naturals, New Bee Ranch, Stonekeep Meadery, Brooks Coventry Plants, Words of Art by Ali J, Scentual Gardens, Ken Crest, Gladiolus Farm, Booster BBQ, Blake's Mother's Cookies, Hound



Dog Honey, Ethel's Artisan Vinegar, Geneva's Joy, Tail of the Snail, Candle Krazy, Sew Bee Mine, Stony Hill Farm, Mosaic Community Gardens, Balanced Living Nutrition Store*

Small Batch Kitchen, Backyard Beans, Beverly's Pastry Shop*, Blue Zen*

Grumpy's Handcarved Sandwiches*, Manatawny Still Works, and Snouts & Sprouts. Some special guests throughout the season will include Words of Art by Ali J & Cannin' & Jammin'.

We pride ourselves in having predominately self-produced products at our FARM. Our artisans create their own pieces of art and our farmers bring their food right from the ground to our market. If there are farmers that are not bringing from their own farm, they are sharing from local, neighboring farms that are self-producing by local farmers who cannot attend our market. One thing you will NOT find at the market – avocados, pineapples or oranges, as none of these grow in Pennsylvania. It was a quick lesson that we just never thought about until a farmer at the first market was asked about these items. Needless to say, our experience of creating an open-air market in Pottstown was a learning experience for sure!

We look forward to seeing everyone at the FARM! 2nd & 4th Thursdays, 5-7:30 PM.

More information is available at www.pottstownfarm.org.

MAY BUSINESS CARD EXCHANGE

Arnold's Family Fun Center hosted our May Business Card Exchange on Tuesday, May 22. Members enjoyed GoKart Racing, playing games, bowling, and more! Thank you to Arnold's for showing the Members your cool space!

Sponsored by:



NEXT BUSINESS CARD EXCHANGE

- Thursday, July 12
- 5 – 7 PM
- Pottstown FARM, NW Corner of Charlotte & High Streets, Pottstown 19464



ROUTE 422 BUSINESS ADVISOR

The Chamber has a unique relationship with the *Route 422 Business Advisor* - the official newsmagazine of the TriCounty Area Chamber of Commerce.

FEATURED MEMBER BENEFIT OF THE MONTH

For more information on this benefit check out the *Route 422's* website - www.422business.com; call 610.323.6253; or email: 422business@comcast.net.

BENEFITS OF THIS UNIQUE RELATIONSHIP INCLUDE:

- Enables Chamber members to market goods and services to a regional audience of qualified business owners, managers, and key decision makers.
- The opportunity to be featured in a cover story or inside story, video interviews, and website links.
- Distribution is over 14,000 copies monthly!
- Chamber members get an advertising discount!
- Opportunity to catch up on Chamber activities in each issue.
- Expands our influence, and yours, to a larger region.



SUPPORTING COMMERCE

JUNE BREAKFAST RECAP

Chamber Members hear about
Leadership Tri-County Community Projects

- 1 **Youth Grow for GreenAllies** – Karen Owens, Pottstown Borough Wastewater Treatment Plant & Joanna Lew, Exelon
- 2 **Communications Plan for Boy Scouts of America** – Cradle of Liberty Council – Aaron Briggs, Exelon and Marie McGinnis, Pottstown Hospital Tower Health
- 3 **Marketing Plan for Foundation for Pottstown Education** – Bunny Boyle, TCACC and Jeffrey Cardwell, Pottsgrove School District
- 4 **CandyBar Bingo for PSA, Inc.** – Lisa Stratton, Schultz Technology and Ashley Faison, YWCA Tri-County Area

Continued on page 36

**THANK YOU
TO OUR SPONSORS:**



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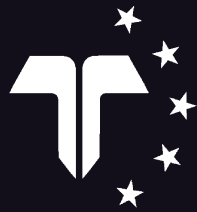


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The next **Membership Breakfast** is on
Thursday, July 19 from **7 – 9AM** at
Copperfield Inn in Limerick. This breakfast will feature
discussion on **storytelling through social media**.

BUILDING COMMUNITIES



Mark Your Calendars!

NETWORKING

Thurs., July 12
5 – 7 PM

Business Spotlight

Pottstown FARM, NW Corner of High and Charlotte Streets, Pottstown 19464

The Pottstown FARM would like to invite you to join us for a one of a kind networking event at the Open - Air Farmer's Market in Pottstown. With more than 25 unique farm vendors, you will have a great selection of fresh foods, unique crafters, and much, much more. Local farm-to-table restaurants will have foods for everyone to taste fresh from the farm!

Sponsored by: **Pottstown Downtown Improvement District Authority**
No Charge; Members Only; Registration Appreciated

Mon., July 16
8:30 – 10 AM

LEYP: Leadership-Generational Differences

TriCounty Area Chamber of Commerce, 152 E. High St., Suite 360, Pottstown 19464

LEYP is hosting our very first Professional Development program! Come join us as Rick Libra, Site Vice President of Limerick Generating Station, speaks about Leadership and how different generations view leadership qualities in different ways. LEYP is a program for young professionals ages 21 – 40.

No Charge; LEYP Participants Only; Registration Required

Thurs., July 19
7 – 9 AM

Membership Breakfast – Storytelling: Social Media

Copperfield Inn, 594 W. Ridge Pike, Limerick 19468

Social Media is becoming more of a necessity these days. Join us at the July breakfast to discover ways to spark meaningful engagements and interactions, share your narrative, and build personality by learning how to tell your brand's story on social media. Aliya Hammond is a Social Media Strategist, Trainer, and Consultant that assists businesses and organizations with their social media story.

\$26 per Member (prepaid by 7/12); \$32 per Member (invoiced or after 7/12); \$50 per non-member

Fri., July 27
8:30 – 10 AM

Refresh Friday: Networking

TriCounty Area Chamber of Commerce, 152 E. High St., Suite 360, Pottstown 19464

Come join us for a refresh panel with 3 individuals who will be sharing their tips and tricks to making sure you can grow your network to the best of your ability. Our panel consists of **Bill Wellen**, Owner at FASTSIGNS, **Eileen Dautrich**, President of the TriCounty Area Chamber of Commerce, and **Bill Vitiello**, Business Development Officer at The Victory Bank. All bring a different perspective and philosophy to the networking process.

No Charge; Members Only; Registration Required

SAVE THE DATES

Thurs., Aug. 9
7 – 9 AM

Membership Breakfast – Networking

Gatsby's at the Sunnybrook Ballroom, 50 Sunnybrook Rd., Pottstown 19464

Eggstra, Eggstra, Hear all about it! This Membership Breakfast is sure to be loaded with information and networking. By signing up for this breakfast, you are guaranteed to have a 1-minute time frame to present your business to everyone in attendance. Make sure you take advantage of this opportunity and sign up now.

\$26 per Member (prepaid by 7/26); \$32 per Member (invoiced or after 7/26); \$50 per non-member

Business Development Opportunities Available

Tues., Aug. 14
4 – 6 PM

Business Spotlight

Boyertown Area Multi-Service, 200 W. Spring St., Boyertown 19512

Enjoy a great night at the Boyertown Area Multi-Service Inc. Located in Boyertown, they strive to help people and strengthen the community. From the Food Pantry to medical appointments, the Boyertown Area Multi-Service company provides the community with much needed programs since 1973. Their new facility was completed in 2006, so come out and enjoy a tour of their great facility!

Sponsored by: **Boyertown Area Multi-Service**

No Charge; Members Only; Registration Appreciated

Weds., Aug. 15
11:30 AM – 1 PM

WOW Luncheon – Diversity & Inclusion

Brookside Country Club, 850 N. Adams St., Pottstown 19464

Lucretia Coleman, Jameri Enterprises LLC, will speak on Diversity and Inclusion. More details to come!

\$26 per Attendee (prepaid by 8/8); \$32 per Attendee (invoiced or after 8/8)

Business Development Opportunities Available

Fri., Aug. 17
8:30 – 10 AM

Refresh Friday: Emotional Intelligence

TriCounty Area Chamber of Commerce, 152 E. High St., Suite 360, Pottstown 19464

More details to come!

No Charge; Members Only; Registration Required

Mon., Sept. 10

Annual Golf Outing

Reading Country Club Golf, 5311 Perkiomen Ave., Reading 19606

Registration

Lunch

Shotgun Start

Dinner

EARLY BIRD PRICING Available until 7/31/18

\$145 per person for Lunch, Golf and Clambake; \$400 per Foursome

Business Development Opportunities Available

If you are not a golfer, join us for networking and dinner - **\$45 per Chamber Member; \$55 per non-member**

Fri., Sept. 14
7 – 9 AM

Membership Breakfast – Legislative

Sunnybrook Ballroom, 50 Sunnybrook Rd., Pottstown 19464

Our legislators are a vital part of our community and how we have a voice in our own government. The current running legislators will be presenting at this breakfast on their different stances on hot topics that effect everyone. Come out and learn about who will be representing your area.

\$26 per Member (prepaid by 9/7); \$32 per Member (invoiced or after 9/7); \$50 per non-member

Sponsor: **Boyertown Oil and Propane**

Business Development Opportunities Available

Tues., Sept. 18
4 – 6 PM

Business Spotlight

Steel River Playhouse, 245 E. High St., Pottstown 19464

Experience for yourself the Steel River Playhouse that is home to over 90 plays, musicals, concerts, and recitals every year. They strive to bring together the performing arts with the much needed economic growth of the downtown Pottstown area. As an artistic outlet in the community, Steel River prides itself on investing in the future of the local residents and children. Come out and experience the amazing venue for yourself and you could win tickets to one of the next upcoming shows!

Sponsored by: **Steel River Playhouse**

No Charge; Members Only; Registration Appreciated

**Reminder –
the Chamber Office is
closed Wednesday, July
4 for the Independence
Day Holiday.**

Call Tarra James, Events & Marketing Director, for more information or to sponsor an event.
610.326.2900



**Scanning this QR
code will take you
to the event's page.**



Register today; connect tomorrow. Visit tricountyareachamber.com or call 610.326.2900.

JUNE BREAKFAST RECAP (CONTINUED)



5 Pottstown Works for The Salvation Army of Pottstown – Diana Liriano, The Victory Bank and Kelly Kozik, Aesculap

6 Marketing Plan for the Pottstown Cluster of Religious Communities – Siva Mahalingam, Cube Info Solutions and Lori Bernhard, Boyertown Area Multi-Service

7 Welcome New Members!

The following New Members were announced at the June Breakfast: Attract Engage Inspire, LLC; GNG All Holiday Decorators; MedSurg Urgent Care; Seedcopa; and Studio 413.

New Members in attendance from L to R: Marie Shires, Seedcopa; Agnieszka Singh & Susan Graveno, MedSurg Urgent Care; Jenna Armato, Attract Engage Inspire LLC; Anne Marie Gaughn and Anne Gaughan, GNG All Holiday Decorators; and Don Carrick, Studio 413.



Back Row, L to R: Jeffrey Cardwell, Pottsgrove School District; C.Aaron Briggs, Exelon; Lisa Stratton, Schultz Technology; Diana Liriano, The Victory Bank; Karen Owens, Borough of Pottstown; Marie McGinniss, Pottstown Hospital - Tower Health; Bunny Boyle, TriCounty Area Chamber of Commerce; Jennifer O'Donnell, Director Leadership Tri-County;

Front row L to R: Kelly Kozik, Aesculap; Joanna Lew, Exelon; Ashley Faison, YWCA Tri-County Area; Siva Mahalingam, Cube Info Solutions; Lori Bernhard, Boyertown Area Multi-Service

Leadership TRI-COUNTY CLASS OF 2018 GRADUATION!

Congratulations to the Leadership Tri-County Class of 2018!

On Thursday, June 7, the Class of 2018 celebrated graduation at Brookside Country Club in Pottstown.

The day's commencement activities also included a round of mini-golf at Manatawny Green Mini-Golf!

The Chamber would like to give special thanks to the class members for their commitment during the last 10 months, sponsors of the participants, the companies that provided tours, guest speakers, and all of the other supporters of the program.

The Leadership Tri-County Class of 2018 is sponsored by:

CO-SPONSOR



EDUCATION SPONSOR



TRANSPORTATION SPONSOR



It's as easy as 1-2-3 or ABC – Always Buy Chamber!



SAVE THE DATE

GOLF OUTING

MONDAY, SEPTEMBER 10 2018

READING COUNTRY CLUB

EARLY BIRD SPECIAL BEFORE JULY 31!
550.00 PER FOURSOME
145.00 SINGLE PLAYER

AFTER JULY 31
600 PER FOURSOME
155.00 SINGLE PLAYER

**CALL 610.326.2900 OR VISIT
TRICOUNTYAREACHAMBER.COM TO
REGISTER**



PARKING

People tend to think of parking challenges related solely to not enough parking spaces for employees, but it can also mean having too many open parking spaces that are taking up precious land for other amenities.

We know from history that too much parking creates a reliance on the automobile that contributes to congestion, higher pollution, lower productivity time due to traffic and other influences that negatively affect quality of life.

Here are some best practices to reduce the need for parking spaces within your organization:

Charging for parking by the day, not by the month: This is one of the most powerful tools that employers can use to encourage their employees not to drive alone to work. When commuters are made to think about a daily rate, rather than a monthly cost it has a big impact.

Priority parking for shared-rides: Shared parking is a way to reduce the need for excessively large parking lots. Encourage employees to ride to and from work together by providing prime parking spaces reserved for carpoolers and vanpoolers. Ensure these benefits are promoted to employees on a regular basis.

Provide a commuter benefit tax that pays for public transit: RideECO is an employer offered benefit. It helps commuters



pay for the cost of getting to work on public transportation. RideECO allows commuters to use pre-tax dollars to pay for their commute. And employers save money by driving down payroll taxes with every dollar a commuter deducts.

Bike parking and amenities: Making bicycling an attractive option for accessing a site can reduce the traffic and parking demand at the site.

These are just some ways employers can reduce the need for parking spaces.

Parking Studies

GVF's parking inventories evaluate the existing conditions and provide accurate counts of the parking availability and the parking use. With the inventory, your organization will have the right information to determine if changing parking requirements is right for your community.

Contact Stacey Henrich at shenrich@gvftma.com today for more information on how you can reduce your parking needs or for more information on parking studies.



**Check out next
month's issue
for a full recap
of the Pottstown**



**Progress Luncheon presented by
Pottstown Area Industrial Development, Inc.
held on Thursday, June 21!**

CREATING CONNECTIONS

WOMEN OF THE WORKFORCE



On Wednesday, June 13 women in the tri-county area gathered at Salon Evolve for demonstrations and consultations to prepare hair and skin for the summer months. Attendees enjoyed the opportunity to network while being pampered.

Thank you to our Host: Salon Evolve

UPCOMING WOW LUNCHEONS

WEDNESDAY, AUGUST 15

from 11:30 AM – 1 PM at
Brookside Country Club in Pottstown;
Lucretia Coleman,
Jameri Enterprises LLC will speak about
Diversity and Inclusion.

WEDNESDAY, OCTOBER 24

from 11:30 AM – 1 PM at
Bally Spring Inn in Barto;
Coach Mindy Lee Lipsky will talk
about DISC and how you can
better communicate to individuals
once you understand their
natural disposition

POWER WOW RECAP

TRI-COUNTY AREA WOMEN'S ROUNDTABLE

The Chamber hosted its fifth-annual Tri-County Area Women's Roundtable on May 1 at Copperfield Inn. Women enjoyed an evening of empowerment, inspiration, and perseverance featuring four speakers:

- **Lucretia D. Coleman, Jameri Enterprises, LLC** - Living Authentically: Discover, Embrace & Express Your True beYOUty for Success
- **Mindy Lee Lipsky, Innovative Coaching Services, LLC** - Understanding Communication Styles to Increase Sales
- **Christine Morris, Christine Morris, LLC** - Structure, Systems & Sanity - your path to a fabulously balanced life
- **Adrean Turner, Turner Coaching Training & Consulting, LLC** - Mental Fitness - Think, Do, Achieve

**SPECIAL THANK YOU
TO OUR SPONSORS:**



eliminating racism
empowering women
ywca
Tri-County Area



Power WOW Speakers (L to R): Christine Morris, Christine Morris, LLC; Lucretia D. Coleman, Jameri Enterprises, LLC; Mindy Lee Lipsky, Innovative Coaching Services, LLC; and Adrean Turner, Turner Coaching Training & Consulting, LLC.



Chestnut Knoll



YWCA Tri-County Area

The Chamber was also happy to partner with TriCounty Community Network to present TCN's 3rd Annual Women's Symposium Awards. Congratulations to the winners in the following categories:

- **Entrepreneurship** - April Barkasi, CEDARVILLE Engineering Group, LLC
- **Community Impact** - Amy Wolf and Amy Francis, Pottstown's GoFourth Festival
- **Leadership** - Stacey Woodland, YWCA Tri-County Area
- **The Legacy Awards:**
 - Legacy in Community Impact Award: Dr. Myra Forrest
 - Legacy in Leadership Award: Honorable Dr. Valerie Arkoosh, Chairwoman Montgomery County Commissioners



Dr. Myra Forrest



Honorable Dr. Valerie Arkoosh

MAKING A DIFFERENCE IS WHAT WE DO!

LEYP

Lead Engage Young Professionals – had our first opening Meetup at Manatawny Still Works on May 24. LEYP is the Chamber's Young Professional Group whose mission is: We energize and engage TriCounty Area young professionals to create a strong *Network of Leaders*, excellent *Professional Development* opportunities, altruistic *Volunteerism* and *Community Action*!

**Thank you to our
Opening Meetup sponsor:**



Stay tuned for future activities.
If you would like more information on LEYP, please contact Tarra at the Chamber Office at 610.326.2900.



PHOTOS BY HOFFMAN STUDIOS

2018 BUDGET SUMMARY

This year the Pennsylvania State Legislature and the Governor passed a state budget before the June 30th deadline and thanks to steady revenues this budget does not seek to increase taxes on residents and business.

The FY2018/19 budget represents a \$718.9 million (2.2 percent) increase in General Fund state expenditures compared with the 2017/18 available year (adjusting for supplemental appropriations). With the exception of education increases, much of the increase pays to simply maintain current programs and services. In other words, a cost-to-carry budget. The cornerstone of the governor's first term has been a commitment to education and the compromise budget plan moving today delivers on this commitment. Within this package of bills is an increase to higher education that assumes at least a three percent increase.

Specifically, the budget includes:

- An increase of \$189.6 million for Pre-K through 12, including \$25 million for Pre-K/Head Start, \$100 million for Basic Education Funding, and \$10 million for Career and Technical education.
- Increases funding for higher education, including additional investments in Pennsylvania's community colleges, the Pennsylvania State System of Higher Education, and the state-related universities.
- Launches the PAsmart initiative to align workforce development efforts across commonwealth agencies to more efficiently deliver services for all Pennsylvanians, which will prioritize \$30 million for investments in computer science and STEM education programs and expand apprenticeship and industry partnerships.
- \$74.5 million will go into the Rainy Day Fund, which is the first time money has been put into that fund since FY2006-07 budget.

For more information on specific line items or programs please contact the Chamber offices or Alex Rahn, our Government Affairs consultant at 717-378-3388 or arahn@wannerasso.com.

Based on Member participation and popular demand of exposure at key events, we created multiple sponsorship packages. These opportunities are even enhanced with additional marketing visibility.



Community Partner

Commerce Partner



Connections Partner



Contact Tarra at 610.326.2900 or tarra@tricountyareachamber.com to set up an appointment to discuss your options!

MAKING A DIFFERENCE IS WHAT WE DO!

RIBBON CUTTINGS



MedSurg Urgent Care,
1808 Swamp Pike, Suite 200, Gilbertsville, PA 19525

Pottstown PUB,
251 East High Street,
Pottstown, PA 19464



2018 -2019 TCACC EXECUTIVE COMMITTEE & BOARD OF DIRECTORS EXECUTIVE COMMITTEE

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Design, Inc.

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Michael Stevens, BB&T

Frank Strunk, Tompkins VIST Bank

UPCOMING REFRESH SEMINARS

Refresh

Refresh Fridays are held on
Fridays from 8:30 – 10 AM at
the Chamber Office. Here are
a few that are coming up:

- July 27 – Networking
- August 17 – Emotional Intelligence
- September 21 – Maximize Membership
- October – TBD
- November 16 – Advocacy
- December - TBD

JOB POSTINGS

LOOKING TO FILL A POSITION?

The Job Postings and Resume Service helps Members that are looking to fill a position by saving them *time* and *money*.

How to Post Your Job Opening
Companies who have posted Job Openings will be featured in a weekly email and in the *Route 422 Business Advisor*.

Members: It's easy to post your Job Openings!

- Login to Members Only on the Chamber website and click the "Jobs" tab on the left side module.
- Click "Add New Job Posting," fill in the description.
- Preview your posting by clicking "Preview" on the bottom of the page.
- Click the red "Save & Exit" button on the bottom to finalize your posting.

LOOKING FOR QUALIFIED INDIVIDUALS?

Information from resumes the Chamber has received are announced at Membership Breakfasts and summarized in the *Route 422 Business Advisor*.

Members: Stop by at the office anytime to review the resumes we have on file that have been sent to us by those looking for work.

Know someone looking for a job?

1. Have them send their resume to Melissa at melissa@tricityareachamber.com.
2. They can also go to the Chamber's website and view Chamber Members who currently have positions available at their company.

• Diamond Credit Union –

Customer Service Representatives –
Service Call Center; Jr. Financial Advisor

MAKING A DIFFERENCE IS WHAT WE DO!