



Leveraging the power of membership to grow and strengthen our community, our businesses, and our future leaders.

TCACC Mission: As the primary business advocate, the TriCounty Area Chamber of Commerce provides relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.

Table of Contents

President's Message	35
Membership Page	36
Calendar of Events.....	37
End of Chamber Section	40
Leadership Tri-County	41

CONNECT WITH YOUR TRICOUNTY AREA CHAMBER:

152 E. High St., Suite 360,
Pottstown, PA 19464
• TEL: 610.326.2900

Eileen Dautrich, President,
eileen@tricityareachamber.com

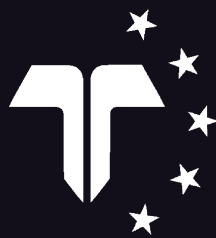
Gregory Glenn, Member Relations Director,
gregory@tricityareachamber.com

Danielle Rexrode,
Marketing & Communications Director,
danielle@tricityareachamber.com

Melissa Shainline, Administrative &
Member Services Director,
melissa@tricityareachamber.com

TRICOUNTY AREA CHAMBER OF COMMERCE FOUNDATION, INC.

Jennifer O'Donnell, IOM, Leadership Tri-County
Director, jennifer@tricityareachamber.com



TRICOUNTY AREA CHAMBER OF COMMERCE

PRESIDENT'S MESSAGE



We Are Better Together is the initiative that we are working on promoting in the New Year!

Membership in the TriCounty Area Chamber of Commerce makes you part of this Chamber community. As a community it is important for all of us to support each other.

In an effort to support a fellow Member we remind you of the following key points:

- Visit member businesses – look for the TCACC plaques and decals and snap a photo of the business and share on social media
- Utilize our Membership Directory – when looking for a specific product or service browse our directory and find a Member that can help you
- Use and/or offer Member-to-Member Discounts
- Engage on Social Media



At the December Gathering of Gratitude event we handed out “Better Together” business cards and we want you to leave them behind when you visit a Chamber Member business. The back of the card provides space for you to share your contact information and hopefully connect with the business owner in the future. If you were not in attendance, please contact or stop by the Chamber Office to request a pack of cards.

“Growth is never by mere chance; it is the result of forces working together.”

– James Cash Penney

MAKING A DIFFERENCE IS WHAT WE DO!

WELCOME APPROVED NEW MEMBERS!

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in December.

*When purchasing goods or services, please keep these businesses as well as other TriCounty Area Chamber of Commerce Members in mind while you **Always Buy Chamber!***

AAMCO Transmission & Total Car Care
401 W. High St.
Pottstown, PA 19464
610.970.1844
www.aamcopottstownpa.com
Auto Repairs/Services

AAMCO of Pottstown is a full-service auto repair and preventive maintenance center in Pottstown, PA. While we're independently owned and operated to bring you trustworthy local customer service, we're proud to be part of an established national presence, granting us the resources and overhead to provide you with the repairs and service you deserve. Since 1963, AAMCO car care centers have serviced over 20 million transmissions.

All Crafts by Alesha
Pottstown, PA 19464
610.718.6338
www.allcraftsbyalesha.com

Advertising Specialties; Gift/Specialty Shops; Holiday Decorations; Retail Sales; Signs/Banners/Flags
We sell specialty crafts, personalized to each person's needs. Cups, shirts, stockings, wreath ornaments - all hand-made!

City Wingz
384 E. High St.
Pottstown, PA 19464
347.300.5427
Caterers/Banquet Services; Food Products - Specialty; Restaurants
Quick service take out!

E&J's Landscaping
115 Old Swede Road
Douglassville, PA 19518
484.363.9690
Ejlandscapinghauling.com

Landscaping and Lawn Care Services
We are a landscape company in the Douglassville area serving Berks, Montgomery, Bucks and Chester Country areas. We are a small family owned business owner myself Erin Haas and my partner Juan Domenech. We have been providing services for these area since 2012. We take pride in every job we do and every customer we serve.

Frag Out Clothing Co.
213 E. High St.
Pottstown, PA 19464
210.462.6697
www.fragoutcc.com

Printer Service/Supplies/Consulting; Retail Sales
At Frag Out, we not only produce the most comfortable custom apparel, but we strive to give back to the veteran community. Our goal, as we grow and hire veterans, is to create an environment of camaraderie that veterans can connect with from their time in service. By doing so we want to provide local veterans with a smoother transition from military service while they find their new mission in life. We want our products to represent the brotherhood we loved while serving and the patriotism we have for the country we served.

The Grind
45 South Reading Avenue
Boyertown, PA 19512
484.415.9318
www.grindrestaurant.com

Caterers/Banquet Services; Restaurants
A refined but approachable restaurant in Boyertown, PA serving a fine selection of bourbon and gourmet meatballs, as well as a fresh and healthy selection of Mediterranean style entrees, sides, and appetizers.

Keys 4 Success
724 N. Adams St., Suite 203
Pottstown, PA 19464
610.850.0181

Nonprofit Organizations
Keys 4 Success's mission is to uplift people out of poverty through the dignity of work.

Lucky Squirrel Printworks, Inc.
907 Ben Franklin Highway West
Douglassville, PA 19518
610.385.7053
www.luckypw.com

Apparel and Accessories; Graphic Design; Screen Printing; Signs/Banners/Flags
Family owned business - specializing in screen-printed and embroidered apparel, graphic design, vehicle graphics, banners & signage.

McCarthy Engineering, Inc.
555 Van Reed Road
Wyomissing, PA 19610
610.373.8001
www.mccarthy-engineering.com

Engineers - Civil/Environmental/Mechanical/Municipal
McCarthy is a full-service engineering and consulting firm providing site, civil, structural, mechanical, electrical, HVAC, plumbing, operational, feasibility and fire protection engineering design with offices located in Wyomissing, PA and Boyertown, PA.

Reppert's Candy
2708 West Philadelphia Avenue
Oley, PA 19547
610.888.4230
www.reppertscandy.com

Food Products - Specialty
Floyd and Dorothy Reppert founded Reppert's Candy in 1945. In 1978, the Reppert's decided to retire and sold the business to Larry and Jean Schell. Today, 30 years later, the business remains in the Schell family. Reppert's Candy operates out of a 12,000 square foot facility in Oley Township. We now offer over 65 varieties of candy and approximately 200 different style chocolate molds.

Sheryl Williams Hair Replacement
247 East High Street
Pottstown, PA 19464
201.403.7417
www.sherylwilliams.me

Hair Replacement; Hair Restoration; Salons - Hair/Nail and Skin Care/Tanning
Hair loss specialist specializing in wigs, cranial prosthesis, and hair treatments for hair loss.

Sunshine Cleaning Services
441 Lincoln Avenue
Pottstown, PA 19464
610.310.7989
sunshinecleaning.org

Cleaning Contractors
Sunshine Cleaning Services, LLC., is a family-operated business. The goal of Sunshine Cleaning Services, LLC. is to take care of your business' cleaning duties so you do not have to be concerned about those responsibilities. Sunshine Cleaning Services, LLC. specializes in commercial cleaning with chemical-free cleaning options.

True ProMarketing Solutions
434 Windy Hill Road
Gilbertsville, PA 19525
484.320.0200
truepromarketing.com

Advertising Agencies; Advertising Specialties; Digital Marketing; Marketing/Market Research; Social Media Marketing
Full-service, one-stop shop digital marketing agency with specialists in each discipline of the digital advertising field. We provided reputation management website design, SEO, social media marketing & management. No contracts!



TRICOUNTY AREA
CHAMBER OF COMMERCE

CHAMBER MEMBERSHIP ANNIVERSARIES

(ACCORDING TO TCACC RECORDS)

Happy Anniversary to the following Members:

42+ YEARS

BB&T

Borough of Pottstown

Boyertown Oil and Propane

Brookside Country Club

Columbia Boiler Co.

Cappelletti Pinter & Company, P.C.

Exelon Nuclear

P. Richard Frantz, A.I.A. Architect

Fox Rothschild LLP

The Hill School

Mailie LLP

O'Donnell, Weiss & Mattei, P.C.

Pottstown Area Industrial Development, Inc.

Pottstown Hospital Tower Health

Pottstown Roller Mills, Inc.

Reading Foundry & Supply Co.

Specht Realty, Inc.

Twin County Construction Co., LLC

Yergey, Daylor, Allebach, Sheffey, Picardi

30 YEARS

Fulton Bank

Moyer's Catering

15 YEARS

Wyomissing Optometric Center, Inc.

10 YEARS

Rutter Roofing

5 YEARS

ARCpoint Labs of Limerick

French Creek Financial LLC

Member Renewals

*Thank you to the following Members who renewed their commitment to make your Chamber a **PRIORITY!***

American Crane & Equipment Corp.

American Heritage Credit Union

ARRO Consulting, Inc.

Bally Savings Bank, a Division of Ambler Savings Bank

Brakeman's Café

Cigas Machine Shop, Inc.

Complete Family Eyecare, Ltd.

Encompass Health Rehabilitation Hospital of Reading

FASTSIGNS

Fred Beans Ford of Boyertown, Inc.

Glocker Realty and Insurance

Harleysville Bank

The Pennsylvania Community Development & Finance Corporation

PeopleShare, Inc.

Roland Rick Stock

Tompkins VIST Bank

Transcend Facility Management Company

Whitegate Contracting Company

Are you Celebrating 25, 50, 75 Years?

If your Chamber Member company is celebrating a significant anniversary then the Chamber needs to know! The Chamber strives to recognize their Members for their success.

Contact **Melissa Shainline** at 610.326.2900 or melissa@tricountyareachamber.com



*When purchasing goods and services, please keep these businesses as well as other TriCounty Area Chamber of Commerce Members in mind while you **Always Buy Chamber!***



Mark Your Calendars!

NETWORKING

Thurs., January 9

7-9 AM

Economic Forecast Breakfast

New Hanover United Methodist Church, 2211 Swamp Pike, Gilbertsville 19525

Tompkins VIST Bank will discuss the economic outlook for 2020 including the growth drivers for the economy and the markets as well as the impact of current and potential fiscal policy including other uncertainties. Breakfast will be catered by CD's Place Catering & Eatery.

Sponsor: Tompkins VIST Bank

\$26 per Member (prepaid prior to 1/2); \$32 per Member (invoiced or paid after 1/2); \$50 per non-member

Fri., January 17

8:30-10 AM

Leadership TRI-COUNTY

Refresh Friday: Personal Branding – Own Your Reputation

Chamber Office, 152 E. High St., Suite 360, Pottstown 19464

Featuring: Coach Adrean Turner, Turner Coaching Training Consulting, LLC

Personal branding is an essential tool for career success. Your brand is not what you do but who you are and the values you represent. Because your resume or a business card doesn't tell your whole story, successful branding helps individuals develop a reputation for advancement to create effective and meaningful engagement with business associates and customers. Participants are guided through a series of activities to identify and maintain a strong brand that enhances professional success. This session is beneficial for employees at all levels of a corporation, professionals, and entrepreneurs.

Chamber Members: Free; Non-Members: \$10; Young Professionals – Contact Jennifer O'Donnell for discount code

Thurs., January 23

8 AM – 12 PM

Leadership TRI-COUNTY

Leadership Tri-County Half-Day Leadership Conference

Brookside Country Club, 850 N. Adams St., Pottstown 19464

Keynote Speaker: Bill Graham, Corporate Communications

Part 1: Improve Your Likeability • Improve Your Impact

Part 2: The Secrets of Employee Engagement: What to do when you have a "firing freeze?"

Bill Graham helps professionals (executives, salespeople, teachers, doctors, scientists, engineers, bankers, attorneys, non-profit leaders, and even politicians) to become more likable and impactful communicators.

Bill spent over a decade as Director of Creative Affairs for Procter and Gamble Productions, training writers and giving daily story notes for 7,000 hours of soap operas: Guiding Light, As the World Turns, and Another World. Writers he developed won Best Writing Emmy Awards 5 of his last 7 years at P&G. Today, he also helps professionals find their stories that deliver valuable messages.

**\$75 per person; \$55 per Young Professionals Member; \$500 per table of 8
Special Conference Combo Price* \$150 per person - Conference Combo for both Half-Day Conference and Leadercast on Thursday, May 7, 2020**

Thurs., January 30

4-6 PM

Business Card Exchange: Taste the Terminal

High Street Terminal, 300 E. High St., Pottstown 19464

Co-Sponsored by: High Street Terminal and Pottstown Area Industrial Development, Inc.

Come see all the new and exciting vendors in the High Street Terminal!

- Game night theme
- Signature drink from Kiki Vodka Bar

Weds., February 12

11:30 AM – 1 PM

REACH to Find Harmony

The Loft at Landis Creek, 765 N Lewis Rd., Limerick 19468

Featuring Jenna Armato, Chief Empowerment Officer of Attract, Engage, Inspire, LLC

It can be challenging to balance our work and personal lives and make time for ourselves and our loved ones. Jenna Armato will teach the audience how to create work-life balance and find the harmony we strive for.

Silver Sponsors: CEDARVILLE Engineering Group, LLC; Tompkins VIST Bank

\$30 per person (prepaid); \$35 per person (invoiced)

Tues., February 18

5-7 PM

Business Card Exchange

Pottstown High School, 750 N. Washington St., Pottstown 19464

Valentine's Day theme; Cakes/snacks provided by culinary students.; Jazz Band to perform in lobby.; ROTC Kids to be present and in uniform to assist.; Perhaps a 15-minute show by musical students.; One hour divided tour of the school – emphasis on Tech Ed Dept. – 10 programs to make business-to-programs connections.

Members Only; Free.

Thurs., February 20

5-8 PM

Leadership TRI-COUNTY

Tri-County Young Professionals Awards Gala: 20 in 2020

Sunnybrook Ballroom, 50 Sunnybrook Road, Pottstown 19464

The first young professionals awards event in the tri-county region!

Join us as we recognize 20 outstanding young professionals in 2020!

Awards Sponsor: Alvernia University

Event Sponsors: The Lewis Group; Traffic Planning & Design

Patron Sponsor: The Body-Borneman Companies

\$55 per person; \$395 per table of 8; *Cash Bar

Fri., February 21

8:30-10 AM

Leadership TRI-COUNTY

Refresh Friday: Insider Tips on Press Releases

Chamber Office, 152 E. High St., Suite 360, Pottstown 19464

Featuring: Bill Haley, 422 Business Advisor

Press Releases: correct format, best content tips, what to do if media calls in response, and other 'insider' tips that help businesses get their news out to the public. Bill Haley is the founder and publisher of *Route 422 Business Advisor* magazine and 422business.com.

Chamber Members: Free; Non-Members: \$10; Young Professionals – Contact Jennifer O'Donnell for discount code

Weds., March 4

7-9 AM

Membership Breakfast with Dr. Terry Madonna

Copperfield Inn, 594 W. Ridge Pike, Limerick 19468

Dr. G. Terry Madonna is a nationally recognized political pollster and commentator. He is Director of the Center for Politics and Public Affairs at Franklin and Marshall College where he directs the national and state Franklin and Marshall College Polls. Dr Madonna will assess the Trump presidency, the politics of a divided America and examine aspects of Pennsylvania politics. Questions are welcomed: Dr. Madonna is seldom without answers and opinions.

Sponsors: Montgomery County Community College; Reading Fightin Phils

\$26 per Member (prepaid prior to 1/2); \$32 per Member (invoiced or paid after 1/2); \$50 per non-member

SAVE THE DATES!

• **Weds, March 18 – Boyertown Area Progress Dinner Presented by TCACC and BMBA**

• **Weds, April 1 – REACH: A Growth Mindset**

• **Thurs, May 7 – Leadercast 2020: Positive Disruption**

• **Fri, May 15 – Membership Breakfast**

• **Tues, May 19 – Chamber Night at the Reading Fightin Phils**

Scanning this QR code will take you to the event's page.



Register today; connect tomorrow. Visit tricountyareachamber.com or call 610.326.2900.

Gathering of Gratitude Luncheon

The chamber was happy to hold the Gathering of Gratitude Luncheon on December 5 as a way to show our appreciation for our Members. Thanks to our sponsor Exelon Nuclear, we were able to provide a delicious free lunch to our Members, prepared by the talented culinary students of Western Montgomery Career and Technology Center.

We recognized and thanked several New Members, and many attendees generously brought donations for Pottstown Area Rapid Transit's Take PART, Give Back campaign that will help the Pottstown Cluster of Religious Communities support families in need this holiday season. Thank you to all of our great Members who attended – you make us Better Together! #taccbettertogether

We welcomed the following New Members to the Chamber:

- Americas Best Value Inn
- Deliah & Dean
- Effectv
- GnD Junk Removal
- JJC Automotive
- Kidz Kool LLC
- Kutztown University Small Business Development Center
- Martarano Engineering, Inc.
- Open Wealth Network
- Trellis for Tomorrow
- Washington Layne Photographs, LLC



THANK YOU TO OUR SPONSORS!

PRESENTING SPONSOR:



BREAKFAST SPONSORS:



WELCOME NEW MEMBERS!



MAKING A DIFFERENCE IS WHAT WE DO!

REACH for Opportunity Circles Recap



The goal and purpose of REACH was truly brought to life on Tuesday, December 10's event: we empowered and connected women! This event featured a facilitated networking activity called "opportunity circles", where attendees were divided into groups and prompted to share their goals and possible challenges they may be facing to reach them. This gave the opportunity for groups, or "circles", to provide support for each other and offer ways to help others reach their goals. It can be difficult to ask for help, especially as women - and it was great to see these women come together to lift up and encourage one another. Thank you to Diane Lauer Hallman of YWCA Tri-County Area for facilitating the opportunity circles!



Thank you to our Silver Sponsors:



RIBBON CUTTINGS



Grind, 45 South Reading Avenue, Boyertown, PA 19512;
484.415.9318;
www.grindrestaurant.com

L&J Cleaning Service, Inc.,
1200 East High Street, Suite 202,
Pottstown, PA 19464;
610.283.2584;
www.landjcleaningservice.com

La's Desserts,
300 East High Street,
Pottstown, PA
19464; 484.374.2454



Celebrate your new business or new location by hosting a Ribbon Cutting/Grand Opening. The TriCounty Area Chamber of Commerce provides this complimentary service to Chamber Member businesses in the tri-county region.

For more details or to schedule your Ribbon Cutting, please contact Gregory Glenn, Member Relations Director, at 610.326.2900 or gregory@tricitychamber.com.

MAKING A DIFFERENCE IS WHAT WE DO!

NOVEMBER BUSINESS CARD EXCHANGE



Members and their families came out to the Santander Arena to network and watch the Reading Royals game on November 22! We had a great view of the ice from the Santander Arena's Top Shelf Lounge.

Thank you to our Members who attended this fun and unique Business Card Exchange!



REFRESH FRIDAY

On December 20, Caren Yucha, Yucha Hearing Aids, provided Members Tips to Improve Public Speaking. Caren's key points covered: 1) How to handle nervousness; 2) How to keep their attention; 3) How to be more effective.

Leadership
TRI-COUNTY

Refresh



Thank you to everyone who attended!

SAVE THE DATE BOYERTOWN PROGRESS DINNER

Presented by TCACC
and BMBA

March 18, 2020
5 to 8:30 PM

LaMassaria at Bella Vista



Follow Us!



TriCounty Area Chamber of Commerce



tricountyareachamber



TriCounty Area Chamber of Commerce

2019 - 2020 TCACC EXECUTIVE COMMITTEE & BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

CHAIRMAN OF THE BOARD

Baran Schultz, CEO, Schultz Technology

CHAIR ELECT

Rich Newell, CEO, Pottstown Hospital Tower Health

TREASURER

April Barkasi, President & CEO,
CEDARVILLE Engineering Group, LLC

IMMEDIATE PAST CHAIRMAN

Richard Graver, Chief Lending Officer, The Victory Bank

SOLICITOR

Joseph K. Koury, O'Donnell, Weiss & Mattei, P.C.

SECRETARY

Eileen Dautrich, President, TCACC

BOARD OF DIRECTORS

Martin Bonifanti, Exelon

Bill Breslawski, Maillie LLP

Sean Deviney, The Body-Borneman Companies

Twila Fisher, The Hill School

Peggy Lee-Clark, Pottstown Area Industrial
Development, Inc.

Lee Levengood, Everything Printing

Lisa Lightcap, Tompkins VIST Bank

Eric Phillips, Dana Incorporated

Elaine Schaefer, Schuylkill River Greenways
National Heritage Area

Dr. William Shirk, Pottsgrove School District

MAKING A DIFFERENCE IS WHAT WE DO!

Leadership TRI-COUNTY

CLASS OF 2020 CORE HIGHLIGHTS

SEPTEMBER KICKOFF SESSION



- Leadership workshop facilitated by Jenna Armato of Attract, Engage, Inspire LLC to learn about personal goals
- Team building and "breaking the ice" at GreenAllies where the class helped each other get through the ropes course
- Meet and greet with Leadership Tri-County Alumni and the TriCounty Area Chamber of Commerce Foundation Board of Directors

"Day one of Leadership Tri-County was absolutely amazing. I left that day counting down the days until we met again and excited for each and every class we have in the future!"

OCTOBER EDUCATION



- Attended the Chamber's Membership Breakfast which featured a panel discussion of the Superintendents of four area school districts
- Mr. Stephen Rodriguez, Superintendent of Pottstown School District, spoke exclusively to the class about fair education funding
- Tour of Pottstown High School Career & Technical Education Center led by Director David Livengood, followed by lunch prepared by the Culinary students
- DISC workshop with Coach Mindy Lipsky of Innovative Coaching Services



"The day was complete with a combination of instruction, debate, understanding and tools for improving and enhancing the ability to serve as leaders."

NOVEMBER ENERGY



- BoardCorps Bootcamp Part I with Laura Otten, Ph.D., Executive Director of The Nonprofit Center at LaSalle, who shared valuable information on best practices in board governance and how to succeed in various board roles
- Tour of Limerick Generating Station led by classmates Jeremy Barnhart and Neil Patel
- Learned about the importance of the station to the region's economy



"It was an exciting day with so much new knowledge. I thoroughly enjoyed myself and I look forward to what the next step of this exciting journey holds for us all."

DECEMBER NONPROFITS



- Tour of Steel River Playhouse, The Salvation Army of Pottstown, and The Carousel at Pottstown to learn about the importance of volunteering and action in the nonprofit community
- BoardCorps Bootcamp Part II with Thomas-Scurto Davis, a workshop to prepare future board members for their fiduciary duties

"The day started off with the group visiting three completely different nonprofits and to be honest, I am now inspired to go out on my own and visit nonprofits that interest me."

CLASS OF 2020 EXECUTIVE SPONSORS



TRANSPORTATION SPONSOR



EDUCATION SPONSOR



CLASS OF 2021 ENROLLMENT NOW OPEN!

For more information, contact Jennifer O'Donnell, IOM
Director, Leadership Tri-County
610.326.2900
jennifer@leadershiptricity.org



MAKE AN IMPACT – BE A LEADER – MAKE A DIFFERENCE