

## REGIONAL CHAMBER ROUNDUP

### SPRING-FORD CHAMBER OF COMMERCE

*Building a Better Community Through Business*

• P.O. Box 127, Royersford PA 19468 • 610.489.7200



The Spring-Ford Chamber of Commerce is a community-focused business advocate. We strive to help our member businesses grow while improving the community in which we all live and work.

The Chamber consists of local businesses whose main objective is to run a successful business. We are a great resource for members, not only because we offer the opportunity to network and brainstorm with fellow members, but also to have exposure to the local community, your customer, through our continued involvement in community events and charitable endeavors. Visit [www.springfordchamber.com](http://www.springfordchamber.com) for Chamber Events, Press Releases, Online Newsletters and more!

#### VIRTUAL EVENTS:

All Zoom links can be found at [www.springfordchamber.com](http://www.springfordchamber.com)

**Every Thursday – 11:30am**  
**Shark Think Tank – Business Owners Only**

**Wednesday – December 9th – 11:30am**  
**Virtual Holiday High Tea**

**Friday, December 11th – 10:00am – Noon**  
**PPE Distribution at Citadel Credit Union Bank**  
36 W Ridge Pike Suite 101, Limerick, PA 19468

Watch the Chamber Facebook Page, Website and Email Blasts for special webinar's and check-in networking events. See the Chamber website and facebook page for our Zoom Room link.



#### NEW – 5 Questions with the Spring-Ford Chamber

In November the Spring-Ford Chamber started a new networking zoom interview vlog. Each week the chamber will be interviewing local business people and they will be posted on our Spring-Ford Chamber Facebook page. To date interviews include: Terese Brittingham, Keller Williams Realty; Dr. Hamid Hashemi, Altera Orthodontics and Adrienne Delgado, Body Metrix. Tune in to see who will be interviewed in December.

#### Virtual Holiday High Tea

On Wednesday, December 9th at 11:30am the Chamber will be hosting their annual Holiday High Tea. This year will just look a little different. We will be hosting it via zoom but will still include our holiday hat contest, trivia, raffle prizes, and a mug exchange. This event is free for all to participate in and can just tune into our chamber zoom page.

If you would like a packet ahead of time, you can pick-it up at Citadel Bank between November 30th and December 7th – The packet will include tea bags, special raffle ticket, and recipes to share.

We will also be hosting a mug exchange. The mug gift which should be approximately \$15.00 can be filled with any holiday goodies including: soup, tea, candy or anything you would like to share. The mugs can be dropped off also at Citadel Bank in Limerick between Nov. 30th and Dec. 7th. Mugs will be exchanged via a drawing at the Holiday High Tea and will be available for pick-up the following week.



#### PPE Support Kit Distribution

The PPE Support Kits are being distributed as a partnership between the County and the Alliance of Montgomery County Chambers of Commerce as part of our shared commitment to support businesses during the COVID-19 global pandemic. We encourage businesses, their employees, and all of our communities to continue to stay informed of the latest developments regarding COVID-19 in Montgomery County by regular visiting the County's COVID-19 data hub at [www.montcopa.org/COVID-19](http://www.montcopa.org/COVID-19) and following the County's various social media accounts. Stay safe, take care, and thank you for all you do to make Montgomery County a better place for one and all.

**PPE Kit Distribution Dates:** Friday, December 11th – 10am – Noon – Citadel Bank 36 W Ridge Pike Suite 101, Limerick, PA 19468

\*\*\*To receive a kit from the Spring-Ford Chamber of Commerce you MUST go on our website: [www.springfordchamber.com](http://www.springfordchamber.com) and complete our RESERVATION FORM!

#### Special Notes:

You do not need to be a member of the any participating chamber to receive a PPE Kit – However you may only receive your kits from one of the participating chambers. *You may not request from multiple.*

A Reservation for a kit MUST BE MADE – go to [www.springfordchamber.com](http://www.springfordchamber.com)



#### CHAMBER NOTES

- If you have any announcements that you would like shared on our Member Announcement website page or in our weekly e-blasts; please email them to [info@springfordchamber.com](mailto:info@springfordchamber.com)
- Are you looking to host a networking event. Let the Spring-Ford Chamber help you by using our Zoom Account and hosting a joint Virtual Networking Event. Contact the chamber for more information
- Spring-Ford Chamber is working on a protocol for in person events in 2021. Stay tuned for great events.

## BUSINESS PROFILE

### Loci House, LLC

Does your business rely heavily on foot-traffic and local customers to keep its doors open? If so, has the pandemic challenged those business-as-usual methods you once used to serve your customers?

Loci House (the *Loci* is for “local”) helps brick-and-mortar businesses take their services online. We build websites, set up online stores, optimize listings for search engines, and work to adapt your business to meet the growing demand of local at-home shoppers.

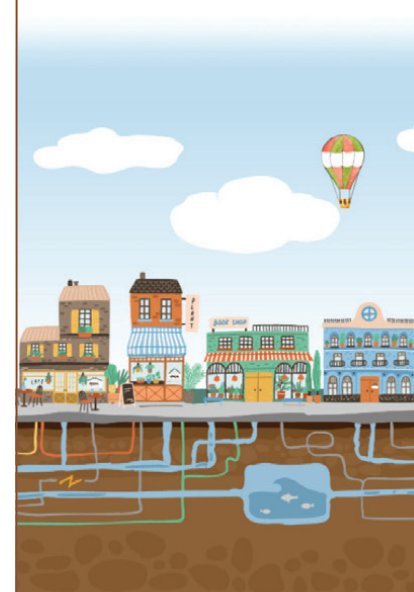
Based out of Collegeville, Loci House focuses exclusively on businesses in the Montgomery county area. In addition to offering a full-suite of web solutions, we also use census data, small business listings, and other big-data sources to focus on what's trending locally, so we know what digital services will best appeal to your local customers.

Did you know there are more people moving into West Chester at a faster rate than any other town in the area? Or that there are more men than women living in Schwenksville and Spring Mountain? Or that the main purchasers in Villanova are young people and senior citizens?

Every town is unique, and your customers miss you! Let us use our local market research and web services to create a digital front door so they can find you again.

Visit [LociHouse.com](http://LociHouse.com) to say hello. For additional information, please call Zack at 215.948.2380; email: [zack@locihouse.com](mailto:zack@locihouse.com).

connect back to  
your neighborhood



#### Local-focused

- Websites
- eCommerce
- Video Marketing
- SEO

**LociHouse.com**

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