## **REGIONAL CHAMBER ROUNDUP**

# **GREATER READING CHAMBER ALLIANCE**



606 Court Street, Reading, PA 19601
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 www.greaterreading.org

Mission: To be Berks County's leading resource for

building a healthy, competitive business community

Vision: Assist companies to retain, expand, and grow their operations and employment and attract new business to Berks County.

## FEATURED EVENT



The NFL's first female referee, Sarah Thomas.

## GRCA Annual Dinner

Join the Greater Reading Chamber Alliance (GRCA) 5 p.m. to 9 p.m., Thursday, Sept. 9, for its 108th Annual Dinner at Santander Arena. The Dinner will celebrate the Greater Reading business community with the Greater Reading Top Business Awards, the Entrepreneurial Excellence Awards, and the Albert Boscov Economic Development Award. The public is invited to join GRCA for its signature event, which provides nearly 1,000 business leaders the opportunity to network, entertain guests and clients, and celebrate the achievements of the Greater Reading business community.

Sarah Thomas will serve as keynote speaker at GRCA's 108th Annual Dinner. Thomas is best known as the NFL's first female referee, joining the league as a down judge in 2015. She not only worked Super Bowl LV last season, but also was named one of *Sports Illustrated's* 100 Most Influential NFL Figures of All Time. The Annual Dinner is the area's largest gathering of business and community leaders, with an expected crowd of around 1,000 people.

With the same unflappability that it takes to make a split-second call on the field, Thomas will share key insights on overcoming adversity – and the odds – finding your passion while maintaining work-life balance, decision-making, and not only succeeding as a female in a male-dominated industry but achieving breakthrough success for males and females alike.

The Dinner will also celebrate the Greater Reading business community with the Greater Reading Top Business Awards, the Entrepreneurial Excellence Awards, and the Albert Boscov Economic Development Award.

The dinner will be held Thursday, Sept. 9, at the Santander Arena, Reading. The public is invited to join GRCA for its signature event, which provides nearly 1,000 business leaders the opportunity to network, entertain guests and clients, and celebrate the achievements of the Greater Reading business community.

The event's title sponsor is Wells Fargo. Sponsorships are available by contacting Rachael Romig, Senior Director of Events and Special Programs, at rromig@greaterreading.org or 610.898.7775. For more information about the dinner and to purchase tickets, visit greaterreading.org or contact the GRCA office at 610.376.6766

In addition, the event will feature a keynote speaker who will be officially announced Monday, July 19.

*WHO:* Greater Reading Chamber Alliance *WHAT:* Annual Dinner *WHEN:* Thursday, Sept. 9, 5 p.m. to 9 p.m. *WHERE:* Santander Arena, 700 Penn St., Reading

#### SPONSORSHIPS AVAILABLE

The event's title sponsor is Wells Fargo. Sponsorships are available by contacting Rachael Romig, Senior Director of Events and Special Programs, at rromig@greaterreading.org or 610-898-7775. For more information about the Dinner and to purchase tickets, visit greaterreading.org or contact the GRCA office at 610-376-6766.

#### ADDITIONAL INFORMATION

Registration required: \$150 for members, \$165 for not-yet members. Register at greaterreading.org. For further information contact: Leah Fassnacht, Director of Communications & Marketing Ifassnacht@greaterreading.org, 610.898.7780

Media is invited to atend free of charge; RSVP with Leah.

## **UPCOMING EVENTS**

For further information contact: Leah Fassnacht, Director of Communications & Marketing lfassnacht@greaterreading.org, 610.898.7780

#### August 3 - Phoenix Physical Therapy Open House/ Ribbon Cutting

6877 Penn Avenue, Wernersville, PA 19565 11:30 – 1:00 p.m.; FREE to Attend

#### August 3 – The Chamber Annual Picnic FirstEnergy Stadium

1900 Centre Ave., Reading, PA 19601 4:30 – 9:30 p.m. \$43 per person / Member; \$53 per person / Not-Yet Member; \$390 for 10-ticket bundle \$775 for 20-ticket bundle (includes batter in home run derby)

## August 5 - Penn Street Market

Downtown Reading https://www.pennstmarket.org/ 10:00 – 2:00 p.m.; FREE to Attend

## August 12 - Penn Street Market

Downtown Reading https://www.pennstmarket.org/ 10:00 – 2:00 p.m.; FREE to Attend

## August 17 - Lean In Information

Center for Business Excellence 49 Commerce Drive, Wyomissing, PA 19610 8:00 – 9:30 a.m.; FREE to Attend Advanced Registration Reguired

### August 18 - Lunch & Learn -Leadership Panel: Real Life. Real Talk. Real Strategies

Virtual link will be sent the week of the event 11:30 – 12:30 p.m.; FREE to Attend Advanced Registration Required

## August 19 - Penn Street Market

Downtown Reading https://www.pennstmarket.org/ 10:00 – 2:00 p.m.; FREE to Attend

### August 19 - Berks Alliance Community Forum

A Path to Economic Success: Local Economic Development Strategies Virtual link will be sent the week of the event

11:30 – 1:00 p.m.; FREE to Attend Advanced Registration Required

## August 26 - Penn Street Market

Downtown Reading https://www.pennstmarket.org/ 10:00 – 2:00 p.m.; FREE to Attend

### August 27 - Mind Matters Coaching, Counseling & Psychological Associates, LLC Open House

Van Reed Office Center, 2209 Quarry Drive, A-10 Reading, Pennsylvania 19609 3:00 – 7:00 p.m.; FREE to Attend



Visit **www.selectgreaterreading.com** to learn how GRCA can assist you with all of your needs for expanding your business in the Greater Reading area.

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422business.com and 422bizmag.com

