



**TCACC Mission:** As the primary business advocate, the TriCounty Area Chamber of Commerce provides relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.

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#### CONNECT WITH YOUR TRICOUNTY AREA CHAMBER:

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Pottstown, PA 19464  
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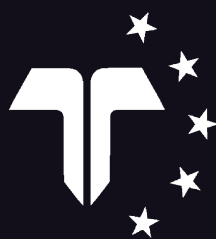
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**TRICOUNTY AREA CHAMBER OF  
COMMERCE FOUNDATION, INC.**

Jennifer O'Donnell, IOM, Leadership Tri-County  
Director, jennifer@tricountyareachamber.com



# TRICOUNTY AREA CHAMBER OF COMMERCE

## “Volunteer” – def: freely offer to do something



#### PRESIDENT'S MESSAGE

In last month's President's Message, one of the highlights mentioned was the re-branding of the former WOW program.

The new program is called REACH and we are very excited for this new program to launch in October.

### Thank You!

We want to recognize and thank the following list of women that **VOLUNTEERED** their time over the last 6 months to develop a full year of REACH programming:

- Jenna Armato
- April Barkasi
- Twila Fisher
- Carina Hatfield
- Lisa Kania
- Misty Laboy
- Diane Lauer
- Peggy Lee-Clark
- Lisa Lightcap
- Maureen Mason
- Paula Mayewski
- Wendy Moyer-Drabick
- Elaine Schaefer
- Marie Shires
- Gina Spease
- Cyndi Trombley
- Ellie Trovato



EMPOWERING AND CONNECTING WOMEN.

We **REACH** to take the hand of someone  
who needs us to help pull them up...

We **REACH** out and share our time,  
talents, and gifts with others...

We **REACH** for our goals, our next success...

We want to **REACH** that point that we are  
proud of accomplishing!

## MAKING A DIFFERENCE IS WHAT WE DO!

## WELCOME APPROVED NEW MEMBERS!

*Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in July.*

**Americas Best Value Inn**  
29 East High Street  
Pottstown, PA 19464  
610.970.1101

[www.americasbestvalueinn.com/bestv.cfm?idp=1875](http://www.americasbestvalueinn.com/bestv.cfm?idp=1875)

*Hotels/Motels/Bed and Breakfasts*

This Pottstown, Pennsylvania hotel is located 11 miles from the Daniel Boone Homestead and a 10-minute drive from the Philadelphia Premium Outlets. Facilities include free Wi-Fi access and rooms with satellite TV.

**CD's Place Catering & Eatery**  
237 North Reading Avenue  
Boyertown, PA 19512  
610.367.6734

[www.cdsplace.com](http://www.cdsplace.com)

*Caterers/Banquet Servers; Restaurants*

A catering business that also has breakfast and lunch business, when available to open. CD's travels throughout the tri-county area for catering work!

**James Swahl**  
107 E. High St.  
Pottstown, PA 19464  
610.764.4811

*Real Estate Investment*

I am personally invested in the revitalization of the historic downtown district of Pottstown. In 2012, I moved my home and family onto High Street in Pottstown on the hopes of a genuine rebirth of this grand old town. Let the games begin.

**PCA Corrugated & Display LLC**  
5 Iron Bridge Dr.  
Collegeville, PA 19426  
610.489.8740

[www.packagingcorp.com](http://www.packagingcorp.com)

*Packing - Paperboard*

At PCA, we think of ourselves as more than a box manufacturer. We are an ideas and solutions company. We seek to be the leader in helping our customers — large and small — package, transport and display products of all kinds. It just happens to be that corrugated products are our area of expertise.

**Primerica Financial Services**  
2014 Bayless Place  
Eagleville, PA 19403  
610.940.9400

[www.primerica.com/wparks](http://www.primerica.com/wparks)

*Financial Services, Insurance Companies*

In 1977, we were founded on a simple idea: Just do what's right. That concept remains at the heart of everything we do for Main Street families every day. We teach people how money works, because we believe a solid financial knowledge foundation is the key to making healthy money choices. We pioneered the "Buy Term and Invest the Difference" philosophy - a crusade which revolutionized the life insurance industry and the investment business. And from the beginning, we have only offered term life insurance as part of our commitment to only market products that are right for the consumer, a philosophy we still apply to our solutions today.

**The Alley on High Street**  
228 East High Street  
Pottstown, PA 19464  
215.370.1775

[www.facebook.com/thealleyonhighstreet](http://www.facebook.com/thealleyonhighstreet)

*Entertainment*

The Alley is a pop-up Beer Garden - small space, big heart. focused on fostering a community to gather + spread local love, one beer at a time.

**Touch of India Salon**  
2805 East High Street  
Pottstown, PA 19464  
484.266.8496  
[www.facebook.com/touchofindiahairstudio](http://www.facebook.com/touchofindiahairstudio)

*Salons - Hair/Nail and Skin Care/Tanning*  
A full serviced salon naturalizing in total hair care.

**Transworld Business Advisors**  
290 King of Prussia Rd.  
Suite 206  
Radnor, PA 19087  
610.783.3555  
[www.tworld.com](http://www.tworld.com)

*Business Consultants, Training and Development Centers / Services*

For forty years, Transworld has specialized in the sale of businesses and commercial real estate. Today Transworld Business Advisors is a global network of brokers offering a turnkey solution for those that want to build a solid business and future for themselves while maintaining a balanced quality of life.

### 5 Ways Your Customers Win with You as a Chamber Member

Did you know that **your customers receive multiple benefits from you being a chamber member** and those benefits can increase their loyalty?

- 1. You're in the Know** - When you're a member of the chamber you know what's going on in the business community.
- 2. You Have Inside Knowledge (and Tickets) for Events** - As a member, you may be able to purchase tickets earlier or bring an interested guest - **you come off looking like a rock star to your customer or vendor.**
- 3. You Know About Legislative Initiatives** - The chamber is busy working behind the scenes for all businesses in your area.
- 4. You Become a Resource** - You become a connector in the community and someone they patronize to get the inside scoop.
- 5. You Hire the Best** - As a chamber member, you get to meet a wide variety of people and expand not only your sales networking but your career network as well.

## CHAMBER MEMBERSHIP ANNIVERSARIES

(ACCORDING TO TCACC RECORDS)

### Happy Anniversary to the following Members:

#### 41+ YEARS

Boenning & Scattergood, Inc.

Evans, Hauseman & Richard, Inc.

Hollenbach Construction, Inc.

Houck & Gofus Funeral Home, Inc.

Pottstown School District

Schumacher & Benner Funeral Home & Crematory

#### 15 YEARS

Independence Blue Cross

Steel River Playhouse

Keystone Villa at Douglassville

#### 5 YEARS

Colebrookdale Railroad Preservation Trust

#### 1 YEAR

AR Workshop Gilbertsville

Franklin Flooring, Inc.

Benxchange

#### Member Renewals

Thank you to the following Members who renewed their commitment to make your Chamber a **PRIORITY!**

Artemis Design, Inc.

Avante Apartments

Berks Fire Water Restorations, Inc.

Coventry Corners

Downtown Deign LLC

Falco and Associates, Inc.

Janet Flack - EXP Realty, LLC

Judson A. Smith Co.

Klein Transportation

Marion & Black, LLC

Marshall Geoscience, Inc.

Martin Stone Quarries, Inc.

Mauger Energy

McCormick Chiropractic

Mom's House, Inc. of Greater Philadelphia

Occupational Health - Pottstown Hospital Tower Health

Pennmark Management Co., Inc.

Reading Site Contractors

Realty One Group Restore

Reinhart & Co., CPA's

Sawchuk's Garage, Inc.

SOS Group Inc.

Splitting Edge Axe Throwing

Superior Cleaning Solutions, LLC

TriCounty Active Adult Center

Wells, Hoffman, Holloway & Medvesky, LLP

*Are you Celebrating 25, 50, 75 Years?*

If your Chamber Member company is celebrating a significant anniversary then the Chamber needs to know! The Chamber strives to recognize their

Members for their success. Contact

**Michele Barrett at 610.326.2900 or**  
[michele@tricityareachamber.com](mailto:michele@tricityareachamber.com)



TRICOUNTY AREA  
CHAMBER OF COMMERCE

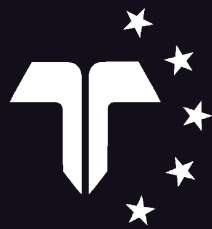
When purchasing goods  
and services, please keep  
these businesses as well  
as other TriCounty Area  
Chamber of Commerce

Members in mind while you **Always Buy Chamber!**



**MAKING A DIFFERENCE IS WHAT WE DO!**





# MARK YOUR CALENDARS!

## NETWORKING

**Fri., Aug. 16**  
8:30 – 10 AM

### **Refresh Friday: PA New Hire Reporting Program**

**TCACC Conference Room, 152 E. High Street, Pottstown, PA 19464**

Presented by Dennis Marsh of the PA Department of Labor and Industry. The bulk of presentation will demonstrate why, how and where business owners must report their new hire data, to be in compliance with state and federal law. The key fact to understand is that this **new hire reporting is mandatory** under state and federal law. All employers, regardless of their size, industry, occupation, ownership status, etc. are required to report their new hires to the Program, within 20 days of the Hire Date of the newly hired employee. The Program provides numerous ways for employers to report their new hire data timely, securely and accurately to the Commonwealth. These methods will be explained in detail at this meeting.

**Members Only; No Charge.**

**Wed., Aug. 21**  
5 PM – 7 PM

### **Five Chamber Mixer**

**Pope John Paul II High School, 181 Rittenhouse Rd., Royersford, PA 19468**

The memberships of the following five Chambers of Commerce are coming together for a night of networking! Come out and meet many new professionals in the area, create connections, and grow your network.

TriCounty Area  
Perkiomen Valley  
Phoenixville Regional  
Spring Ford  
Upper Perkiomen Valley

**Attendees MUST be a Member of one of the five Chambers of Commerce above; No Charge.**

Sponsored by: Pope John Paul II High School; Tompkins VIST Bank

**Mon., Sept. 9**  
10:30 AM – 6:30 PM

### **Annual Chamber Golf Outing and Clam Bake**

**Reading Country Club, 5311 Perkiomen Ave., Reading, PA 19606**

It's that time of year to get your golf clubs out and come play a round with your colleagues! Join us at the Reading Country Club for our Annual Chamber Golf Outing. Registration will begin at 10:30 AM and lunch will be provided! Be ready for a shotgun start at noon and then finish with an amazing clam bake from Moyer's Catering.

**\$155 per Member Golfer; \$600 per Member Foursome**

*Sponsorship Opportunities Available*

**Thurs., Sept. 12**  
7 AM – 9 AM

### **Membership Breakfast: Community Health Needs Assessment**

**Location TBD**

The Pottstown Area Health & Wellness Foundation will give a brief introduction of the Community Health Needs Assessment followed by the Public Health Management Corporation (PHMC) who will deliver the results.

Sponsored by: TriCounty Community Network; Yucha Hearing Aids

**Tues., Sept. 24**  
4 PM – 6 PM

### **Business Card Exchange**

**Yucha Medical Pain Management & Chiropractic Rehabilitation,  
435 West Cedarville Rd., Pottstown, PA 19465**

Call Michele Barrett, Events &  
Member Engagement  
Director for more  
information or to sponsor an event.  
**610.326.2900**



Scanning this QR  
code will take you  
to the event's page.



# Annual GOLF OUTING and CLAMBAKE

## MONDAY, SEPTEMBER 9

## READING COUNTRY CLUB

5311 PERKIOMEN AVE, READING, PA 19606

*Get your clubs and your colleagues  
and come play a round of golf!*

Registration begins at 10:30 AM

## SHOTGUN START AT NOON!

Don't like golf?  
You can still purchase tickets for  
the Clambake dinner only!

## SPONSORSHIP OPPORTUNITIES AVAILABLE!

Presenting Sponsor:

I.T.'s best friend  
**SCHÜLTZ**  
technology

**Register today; connect tomorrow. Visit [tricityareachamber.com](http://tricityareachamber.com) or call 610.326.2900.**



# POTTSTOWN PROGRESS LUNCHEON

## Event recap:

- EXPO showcasing Pottstown Businesses
- Award presentation to recognize the Pioneers of Progress that have picked Pottstown over the decades and facilitated its growth
- Special recognition of the Storb family
- Panel presentation reflecting on Pottstown's history and progress, featuring:
  - Jay Bown of Pottstown Industrial Complex
  - Dan Glennon of E.G. Pottstown, LLC
  - Peggy Lee-Clark of PAID, Inc.

**Pottstown Legacy Pioneer:**  
The Storb Family

**Pioneers of Progress Award Winners:**

1910s: Dana Incorporated  
 1920s: Smale's Printery  
 1930s: Evans, Hauseman & Richard, Inc.  
 1950s: O'Donnell, Weiss & Mattei, P.C.  
 1960s: P. Richard Frantz, A.I.A., Architect  
 1970s: CODY Systems  
 1980s: Bause Catered Events  
 1980s: Pottstown Industrial Complex  
 1990s: Precision Polymer Products, Inc.

**First Wave of Next Generation Pioneer:**  
VideoRay



**Presented By:**



**Thank you to our Platinum Sponsors of this event:**



## RIBBON CUTTINGS



**Uptown Flavors LLC**  
 16 S. Keim St.,  
 Pottstown,  
 PA 19464  
 484.300.3716



**Always Buy Chamber!**

**The Alley on High Street**  
 228 E. High St.,  
 Pottstown,  
 PA 19464

Celebrate your new business or new location by hosting a Ribbon Cutting/Grand Opening. The TriCounty Area Chamber of Commerce provides this complimentary service to ALL businesses in the tri-county region.

**About All Floors**  
 519 Ben Franklin Hwy. West,  
 Birdsboro, PA 19508  
 610.385.7847  
[www.aboutallfloors.com](http://www.aboutallfloors.com)

For more details or to schedule your Ribbon Cutting, please contact Michele Barrett, Events & Member Engagement Director, at 610.326.2900 or [michele@tricountyareachamber.com](mailto:michele@tricountyareachamber.com).

**Bally Savings Bank**  
 A Division of  
**Ambler Savings Bank**  
 323 Main St., Bally, PA 19503  
 610.845.3353  
[www.amblersavingsbank.com](http://www.amblersavingsbank.com)



**MAKING A DIFFERENCE IS WHAT WE DO!**





*Many great professional women came out to this event and showed support of the new program. We look forward to how they will all contribute to and grow from REACH in the coming program year!*

## Redesigning WOW Reveal & Launch Luncheon



On June 26, over 50 professional women joined us for a rooftop deck catered luncheon for the celebration of the rebranding of WOW (Women of the Workforce). We were very excited to reveal and launch REACH: Empowering and Connecting Women. This program will offer many opportunities for women professionals to learn, connect, and grow as leaders. Thank you to everyone who attended!

*The new-and-improved logo of REACH, created by Linda Jacobs of Downtown Design LLC.*

*We reach to take the hand of someone who needs us to help pull them up...  
We reach out and share our time, talents, and gifts with others...  
We reach for our goals, our next success -  
we want to **REACH** that point that we are proud of accomplishing!*



*Beautiful weather made our rooftop deck the perfect setting for this event.*



EMPOWERING AND CONNECTING WOMEN.

**Our Women's Program has been rebranded!**

## 2019-2020 PROGRAM YEAR

**OCTOBER 9, 2019**

CUTILLO'S RESTAURANT

Strategies for Effective Networking  
feat. Adrean Turner, Coach Adrean  
*Learn a proactive approach to networking that helps you meet your goals*

**DECEMBER 10, 2019**

THE BLUE ELEPHANT

Opportunity Circles

*Access new resources and push through roadblocks - featuring facilitated networking*

**FEBRUARY 12, 2020**

WESTERN MONTGOMERY CAREER & TECHNICAL SCHOOL

Finding Harmony

feat. Jenna Armato, Attract Engage Inspire, LLC  
*How to create work-life balance*

**APRIL 1, 2020**

BROOKSIDE COUNTRY CLUB

A Growth Mindset

*Build confidence, overcome fear, and fail forward*

**JUNE 10, 2020**

SUNNYBROOK BALLROOM

REACH Half-Day Conference

*Gain a clear understanding of the impact of your leadership abilities and how you can emanate confidence, authenticity, and professionalism*

**Interested in how you can sponsor REACH?  
Contact Michele Barrett at 610.326.2900.**

**MAKING A DIFFERENCE IS WHAT WE DO!**



## JUNE BUSINESS CARD EXCHANGE



### Diamond Credit Union

Thank you to Diamond Credit Union for providing their great space for our Members to network and create connections.



## REFRESH FRIDAY

**Refresh**

At this show-and-tell style Refresh Friday on July 19, each Member had five minutes to present their business to other attendees. PCTV also attended the event and filmed the presentations, giving each Member the option to turn their presentation into a "commercial" for their own use. Thank you to everyone who attended this unique event!



**Join us for the next Refresh Friday:**  
**"PA New Hire Reporting Program"**  
**Fri., Aug. 16**

Presented by Dennis Marsh of the PA Department of Labor and Industry.  
**Members Only; No Charge.**  
See page 35 for details

## 2019 - 2020 TCACC EXECUTIVE COMMITTEE & BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

#### CHAIRMAN OF THE BOARD

Baran Schultz, CEO, Schultz Technology

#### CHAIR ELECT

Rich Newell, CEO, Pottstown Hospital Tower Health

#### TREASURER

April Barkasi, President & CEO, CEDARVILLE Engineering Group, LLC

#### IMMEDIATE PAST CHAIRMAN

Richard Graver, Chief Lending Officer, The Victory Bank

#### SOLICITOR

Joseph K. Koury, O'Donnell, Weiss & Mattei, P.C.

#### SECRETARY

Eileen Dautrich, President, TCACC

### BOARD OF DIRECTORS

Bill Breslawski, Maillie LLP

Sean Deviney, The Body-Borneman Companies

Twila Fisher, The Hill School

Peggy Lee-Clark, Pottstown Area Industrial Development, Inc.

Lee Levensgood, Everything Printing

Rick Libra, Exelon

Lisa Lightcap, Tompkins VIST Bank

Eric Phillips, Dana Incorporated

Greg Richardson, Traffic Planning and Design, Inc.

Elaine Schaefer, Schuylkill River Greenways National Heritage Area

Dr. William Shirk, Pottsgrove School District

Michael Stevens, BB&T



We would like to thank our Member **Barry Isett & Associates** for refreshing the Chamber's rooftop deck! They did a wonderful job of cleaning the deck and reviving our planters. We look forward to using this beautiful space in the future!



**BARRY ISETT & ASSOCIATES**

Multidiscipline Engineers & Consultants

[www.barryisett.com](http://www.barryisett.com)

**MAKING A DIFFERENCE IS WHAT WE DO!**





**CALLING ALL YOUNG PROFESSIONALS!**  
**BECOME A LEYP MEMBER FOR 2019-2020 TODAY!**



**Lead | Engage |**  
**Young | Professionals**

Network of Leaders. Professional Development.  
Volunteerism. Community Action.

**Connect with other young professionals in the tri-county region**

**Strengthen your presence in the business community**

**Develop your professional skills**

**STAY TUNED FOR EXCITING AND MEANINGFUL PROGRAMMING!**



**Follow Us!**

# Leadership

**T R I - C O U N T Y**



**MAKE A DIFFERENCE.  
BE A LEADER.  
MAKE AN IMPACT.  
FOLLOW US ON LINKEDIN!**



**LEADERSHIP  
TRI-COUNTY**

**CLASS OF 2020 SPONSORS**  
**EXECUTIVE**



**TRANSPORTATION**

**EDUCATION**



**HEADSHOTS  
PROVIDED BY:**



**SAVE THE DATE!**

**Leadercast**



**THURSDAY, MAY 7**

**STAY TUNED FOR  
MORE DETAILS!**



For more information on LEYP,  
Leadership Tri-County, or  
Leadercast, please contact

**Jennifer O'Donnell**  
**IOM, Director**  
**Leadership Tri-County**

[jennifer@tricountyareachamber.com](mailto:jennifer@tricountyareachamber.com)  
610.326.2900

**MAKE AN IMPACT – BE A LEADER – MAKE A DIFFERENCE**