## ROUTE 422 BUSINESS ADVISOR DINING GUIDE

## Luncheons<br/>Dinners<br/>Beer<br/>Cocktails<br/>Beving the area since 1960,<br/>Route 100 South, PottstownFamous for<br/>Hand-Carved<br/>Beef &<br/>Home-made<br/>Snapper Soup!Le Old Cotentry Hub<br/>610-323-5790Open every day at 11.00 A.M.



## Speck's Drive-In

Speck's Drive-In, located at 3969 Ridge Pike in Collegeville, was recognized by Perkiomen Valley Chamber of Commerce last year as "Small Business of the Year." Speck's is a family owned restaurant that has served the community for over 50 years, employing many local youths, and teaching them through example the importance to serve and support their community and charities.

Speck's won the Broaster Company "Golden Chicken Award" a few years ago. This award is presented annually by the company to a select operator that consistently produce a top-quality product and show exemplary merchandising skills.

In 1953, Stanley B. Landis, aka Speck, started the original Speck's Drive-In on Ridge Pike in Limerick, based on the idea of "Pipin' Hot Sandwiches" and good, affordable fast food. The home-grown business was a big success in the small community, long before the fast-food franchise bonanza that defines the American landscape today.

Several years later, The Big Pixie, located at Ridge and Germantown Pikes, suffered a fire. Speck acquired the property and began operating at dual locations. The Limerick location changed hands many times over the years, with the last change in 1997 which included the name. This was a welcome change to the rest of the Speck's legacy, as the two locations had diverged in both style and menu.

The Collegeville location has remained in the family and many of Speck's children and their spouses are involved in various aspects of the operations. The restaurant is still renowned for its sandwiches, but the Broasted® Chicken and homemade coleslaw are the primary draw. We pride ourselves on serving a delicious, fast, affordable meal and being a fun place to work too. Many generations of local teens have started their working experiences here, and many of them become regular customers with their children following on as employees.

Today, Speck's is a Collegeville landmark and often the first stop for people returning to the area. We invite you to stop by and try some today! "Chicken at its finest!" For additional information, please call 610.489.2110 and visit www.speckschicken.com.



"B" is Brian — The smoker, the creator, the chef, the uncle...the man!

Born and bred in the true south, B came up in the homestyle kitchens of Florence, Alabama on the banks of the Tennessee River — where he was educated in the fine art of meat smoking from a very young age. The northwestern region of Alabama is famous for their BBQ and, specifically, their Alabama White Sauce and a Southern Style Vinegar Sauce.

B left Alabama in his early twenties. Manufacturing, his first career brought him to various areas of the country. Through the years, B collected experience and recipes cooking in kitchens throughout the South, (from Texas to Florida, the Carolinas and Virginia) continually perfecting his signature style. Eventually, B found himself changing careers and working in the restaurant world. Which brought him up north, where he met Beth. The two fell in love with Phoenixville while B's family was living in the area. They moved to Phoenixville in 2011.

In 2013, B went out on a limb, put his delicious knowledge to practice and bought and old oil tank smoker. Starting out roadside, B soon became a local favorite. The community supported and embraced the B spirit. And B loved it right back. B had a few stops before landing at 425 Bridge Street near his home. Soon after starting up roadside, B moved to sharing a kitchen in Eland Downe (the Old Epicurean - then Fenice Creolo). Other stops included setting up at Stable 12, finding his first home next to Rita's on Schuylkill Road. From Sunday Football to the annual Egg Hunt and of course Dogwood and Firebird Festivals, B has become a local staple! Being here in downtown Phoenxiville is fitting. B has now settled in at home.

UNCLE B's Real Deal Southern-Style Bar- B- Q – now located at 425 Bridge Street in Phoenixiville — is a place you'll feel at home, like part of the family. And the food is so good, you will Just Say Uncle.



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