

FOCUS ON SUCCESSFUL POTTSTOWN BUSINESSES

Fourth Annual Pottstown Investors Conference Cancelled

Unfortunately, due to the Coronavirus/Covid-19 pandemic and public health recommendations concerning large gatherings, Hobart's Run, The Hill School, and PAID, INC. have decided to cancel this year's Pottstown Investors Conference. "While we are deeply disappointed, we must act responsibly to prevent further spread of the virus according to the guidance of experts who are closely monitoring

the situation," explains Cathy Skitko, Senior Director of Institutional Public Relations for The Hill School and Director of Hobart's Run Communications. "We are working to issue refunds to individuals who have already registered or signed up as event sponsors," she said.

Hobart's Run and PAID, Inc. hope to present some of the information from the conference by other means at a later date.

Don't Fret: We're Planning Fete 2020!

Pottstown Fete en Blanc aficionados – and the folks who missed the chance to reserve a spot at last year's incredibly successful event: Hobart's Run and Pottstown Area Industrial Development, Inc. planners are hard at work planning this fall's Party in White!

Mark your calendars now for **Friday, September 18**, when this everybody-wears-all-white, outdoor, last-hurrah-of-summer party will again light up Smith Family Plaza at Pottstown Borough Hall, 100 E. High St. Last year we had to cap the number of attendees at 500 after happily experiencing enthusiastic interest in this beautiful evening featuring excellent Pottstown restaurants' food and beverages, live music, and – best of all – an eclectic and enthusiastic gathering of local and not-so-local folks eager to celebrate Pottstown's rebirth.

Based on that response (and inquiries we immediately received about this year's event), we now are planning for an even bigger party – although we must cap this year's Fete at 700 registrants.

We are seeking corporate and other sponsors to help defray costs for this popular event. (Last year we were scrambling to find enough chairs and tables to borrow – and we set up and took down everything ourselves so we need help to put this together for an even bigger crowd!) **Opportunities include \$250 sponsorships** – for which the organization will receive an attractive banner at the

event and four free guest registrations – **and \$100 sponsorships**, in return for a business card-sized ad in our elegant program and two free guest registrations. All sponsors also will be recognized in other publicity leading up to the event and at the Fete en Blanc celebration.

To become a Pottstown Fete en Blanc sponsor and share your Pottstown pride with community-minded attendees, please contact Stephanie Trauner at Hobart's Run at strauner@thehill.org or Danielle Rexrode at the TriCounty Area Chamber of Commerce at danielle@tri-countyareachamber.com.

Also, due to costs associated with an event of this size, we must charge a very nominal fee – only \$10 person – to help cover essential costs for such necessities as table and chair rentals, security measures, and restroom facilities. We purposefully kept the fee very low (unlike Fete en Blanc celebrations in other cities across the country), as we want to make it accessible to everyone in the area who wants to party in white with friends and neighbors.

The updated Pottstown Fete en Blanc website will be live at feteen-blancpottstown.com on April 1, when first-come, first-served registrations will be accepted. Soon after that, local restaurateurs will begin accepting food purchase orders (and, as always, guests may bring their own picnic dinners if they prefer). Start spreading the news... and designing your white centerpiece and attire!

The Pottstown Rotary Club Wants You!



Join us at 6:30 on Wednesday evenings at Brookside Country Club for a delicious meal, camaraderie, and a Rotary meeting where we plan and execute projects to improve the community.

Visit www.pottstownrotary.org or call Bill Wellen at 484.886.5396 to learn more!



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AAMCO Transmission & Total Car Care

Joe Kincade never expected to own and manage one of AAMCO's most successful franchise centers, but that is exactly what he has done over the past year. As a former Operations Manager for the parent company for nine years, Joe gained invaluable experience working directly with franchisees on the day-to-day operations of running a successful AAMCO center. When the opportunity to "switch sides" arose, he jumped on it, and implemented the knowledge he acquired in his center located at 401 West High Street in Pottstown.

In any economy, good or bad, we depend on our cars. When our cars need to be fixed, not fixing it isn't an option. Joe Kincade's focus on treating customers with empathy, dignity, and respect has helped him to grow a thriving and prosperous business. He understands that offering understanding and honesty to his customers helps differentiate his shop from all other auto repair brands in the area.

"It is extremely important to me that my customers not only recognize that they are in knowledgeable, expert hands, but also that they feel comfortable bringing their

cars into my shop," Kincade said. "The customer experience is the most important aspect of this business because no one wants to spend money on their car. We understand that customers might have negative feelings about past experiences with auto repair businesses, and we work hard to deliver the exact opposite – we want them to leave us with a sense of empowerment. We want them to feel positive about their experience with us. This has absolutely worked. Now we have more business from customer referrals than ever before, and we have a loyal customer base that will not go anywhere else," he said.

AAMCO Pottstown provides you with expert repair and service for your TOTAL Car Care needs! From automatic/manual transmission repair & rebuilding to clutch service and replacement, advanced computer diagnostics to identify and help fix all drivability problems – including 4X4s, fleets, and more. Complete brakes services including brake pads & rotors.

For additional information, please call 610.970.1844 and visit www.aamcopottstownpa.com.



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Our most important asset is our people. The success of our business depends on them. Our staff are highly trained and supported to provide the best service available. Having a healthy work environ-

ment is one of the benefits of having L & J Cleaning Service, Inc. The objective is to have less absenteeism which will improve overall productivity.

When you find yourself in need of a cleaning service, remember L & J Cleaning Service, Inc. We can provide the high standard of cleanliness and appearance your business requires... at a cost that makes sense.

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For additional information, please call 610.283.2584 and visit www.landjcleaningservice.com.



"Jazzarella"

presented by The Pottstown Dance Theatre

April 26 - 2:00 pm & 6:00 pm

Hill School Center for the Arts
(Beech & Sheridan Streets, Pottstown)

This FULL production has tickets available at Pottstown Dance Theatre or, online at
www.pottstowndance.com
or by calling **610-323-2569**.

Tickets also available at the Box Office upon arrival. Adults in advance: \$18 (\$21 at box office). Students/Seniors in advance: \$15 (\$18 at box office) Group rates available!



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Michelle Jones Wurtz, Director
610-323-2569
72 W. Main St., Pottstown PA 19465
www.pottstowndance.com

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Send off summer all decked in white!

Friday, September 18
Smith Family Plaza
100 E. High Street
Pottstown

*Fête
En Blanc*

Hobart's Run and Pottstown Area Industrial Development, Inc. are planning this fall's everybody-wears-all-white, outdoor, last-hurrah-of-summer party!

Corporate and other Sponsorship Opportunities:

\$250 - Your business logo placed on an event banner + four free guest registrations.

\$100 - Receive a business card-sized program ad + two free guest registrations.

All sponsors also will be recognized in other publicity leading up to the event and at the Fete en Blanc celebration.

To become a Pottstown Fete en Blanc sponsor and share your Pottstown pride with community-minded attendees, please contact:

Stephanie Trauner, Hobart's Run — strauner@thehill.org

Danielle Rexrode, TCACC — danielle@tricityareachamber.com

www.feteenblancpottstown.com

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High Street Auto Connection

Let High Street Auto Connection, located at 1415 West High Street, show you how easy it is to buy a quality used car in Pottstown. Owner Anthony Gasparro, and finance manager Tariq, believe fair prices, superior service, and treating customers right, which leads to satisfied repeat buyers.

High Street Auto Connection's friendly and knowledgeable sales staff are here to help you find the car you deserve, priced to fit your budget. Shop their virtual showroom of inventory available for purchase at www.highstreetautos.com, then stop by for a test drive. There you will see detailed information about each vehicle, a picture gallery, as well as convenient ways to obtain more information about that vehicle.

"I've been in this business over 10 years," says owner Gasparro. "We've been in Pottstown for about three years. We absolutely love it here in Pottstown and are planning to stay in the area for quite some time," he said. "From the moment you step on our lot until the time you drive away in your next car, your buying experience with High Street Auto is our number one priority. We encourage you to use the expertise and resources of our sales staff. They are here to help you find the right car at the right price."

For additional information, please call 484.624.3120; email: anthony@highstreetautos.com; and visit www.highstreetautos.com.

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With quality care, a friendly staff, and a loving doctor, Sanatoga Animal Hospital is the place for your pet. Located at the corner of Park Road and High Street in Sanatoga, just off of Route 422, the staff works hard, in order to assure the safety of your pet. The hospital has been accredited by the American Animal Hospital Association (AAHA) since 1990. AAHA accreditation ensures that a hospital meets high standards in dentistry, diagnostic imagery, laboratory testing, surgery, pain management, pharmacy, and patient care. Only 12 percent of veterinary practices in the United States of America and Canada voluntarily allow on-site inspection by AAHA to establish and maintain these standards.

Dr. Jitendra Sharma, DVM and the team at Sanatoga Animal Hospital provide loving care and compassion. They have state of the art equipment. The services offered include dental care, diagnostics, surgery, radiology, and general preventive patient care. A comprehensive approach is emphasized in treating patients. Routine surgeries such as spay and neuter or tumor removal are performed with laser technology. Laser surgery is



less painful for the patient and allows a faster recovery. Peri- and postoperative pain management is achieved through pharmaceutical as well as therapeutic laser treatment.

Sanatoga Animal Hospital has been voted multiple times as The Best Animal Hospital in *Mercury's Readers Choice*. Sanatoga Animal Hospital is open Monday through Saturday. For more information and coupons please visit www.sanatogavet.com.

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O'Donnell, Weiss & Mattei, P.C.

The law offices of O'Donnell, Weiss & Mattei, P.C. have been serving clients in Pottstown from the same location, 41 E. High Street, since 1955. In addition, we opened our Phoenixville office located at 347 Bridge Street, Suite 200, in 2006. The Pottstown office underwent some updating in 2015 and in 2018, we expanded our Phoenixville offices to accommodate our busy Title Insurance Agency.

As we kick off 2020, OWM Law has 14 attorneys, with seven in the Pottstown Office and seven in the Phoenixville Office. All OWM Law attorneys see clients in both offices, i.e., Pottstown and Phoenixville, as needed. While each OWM lawyer focuses in his or her

designated areas of practice, to better serve our clients we also utilize client service teams, or practice groups, consisting of attorneys and paralegals concentrating in specific areas of the law. Those client teams include:

- Business Planning/Business Formation/Banking
- Land Use/Real Estate Transactions/Title Insurance
- Elder Law/Special Needs/Estate Planning/
- Estate Administration
- Divorce/Custody/Support
- Accidents & Injury/Criminal/DUI

In addition, to the legal services offered by OWM Law, several of our attorneys are licensed title insurance agents. As title agents, we can offer title insurance and conduct residential and commercial real estate

settlements to not only our clients but to any purchaser of real estate.

We at OWM Law are pleased to help advance the vision for continued growth of Pottstown and the surrounding area. You will frequently find the lawyers from OWM involved, both on the front lines and behind the scenes, in much of what is happening in both Pottstown and Phoenixville. OWM attorneys are proud volunteers in local nonprofits and in the local Chambers of Commerce, and enjoy giving back to our community.

Please visit our website www.owmlaw.com for additional information about OWM Law, our practice areas and our attorneys, or call 610.917.9347 or 610.323.2800.



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Please call 610.323.8620 or stop by for more information on products & current promotions.

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OWM Business Lawyers handle all phases of Business including Start-up or Purchase, Contract Negotiations, Financing, Employment Issues, Succession Planning & Dissolution. OWM Real Estate Attorneys handle Commercial Development, Residential Transactions, Tax Assessment Appeals, Title Insurance, Municipal, Zoning & Land Use. Whatever your legal needs are, OWM is ready to be part of your team!

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