

Schuylkill Valley Sports Partners with Target's New Marketplace Target+

Target has recently announced the launch of their new expanded website Target+, which will welcome third-party sellers to its website, offering shoppers a wider array of products in certain categories, including sports equipment & sneakers.

Although there are similarities to Amazon & Walmart websites, Target.com will offer a more selective assortment. Unlike Amazon, where sellers can register to sell on the site, the ability to sell on Target.com is by invite only.

Schuylkill Valley Sports is one of Target's select specialty retail partners representing multiple sports departments. SVS was honored to be the **FIRST** retailer chosen by Target for their new Target+ marketplace!

Target+ shoppers will be able to get the five percent discount that comes with using a Target Red Card to make purchases on the site. They can also return items to one of Target's brick & mortar locations.



ABOUT SCHUYLKILL VALLEY SPORTS:

Founded in 1971, Schuylkill Valley Sports is a full-service sporting goods retailer and team athletic dealer with 13 current store locations and e-commerce website, and has been serving the Tri-State area for over 47 years. Schuylkill Valley Sports carries all major athletic brands of footwear, clothing, equipment, fan gear and licensed collectibles — featuring top brands adidas, Under Armour, Nike, the North Face, Rawlings, Easton, Wilson, New Balance and Asics. The company also offers custom screen-printing and embroidery services, outfitting teams, leagues, businesses, organizations, high schools, and colleges... as well as free custom webpages for spiritwear fundraisers for its team & group customers. For more information visit www.svsports.com. Like us on Facebook or follow us on Twitter or Instagram for the latest information on special events and new product releases.

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