

THREE FIERCE AI MOVES TO CLOSE OUT THE YEAR STRONG



By Deb Spence,
Fiercepreneur

October isn't just about pumpkins and sweaters — it's about checking yourself. If you're still chasing your tail, drowning in the same questions, letting leads slip through the cracks,

then this is your season to clean it up and tighten your business. AI isn't a shiny toy — it's the tool that frees you from being the worker bee so you can step back into being the CEO of your own life.

1. Clear the Noise

Think of every repeated question like a pile of dead leaves on your lawn. Hours, pricing, directions, forms — you keep raking them over and over. Stop. Put those questions into an AI assistant once and let it handle the noise. Clients get answers fast, and you finally breathe without interruptions stealing your day.

Fierce Fact: You don't need to be on-call 24/7 to prove your worth. Let the system take that weight.

2. Stop Losing People You Already Met

How many times have you handed someone your card and never heard from them again? That's money slipping through your fingers. Replace it with a smart one-page link. Two quick questions — then straight to "book a call" or "request a quote." No chasing.

Fierce Fact: You've worked too hard to let good leads fade into silence.

3. Guard Your Fierce Hour

Pick one hour every week — no excuses. In that hour, put AI to the test on one process: follow-ups, review requests, or even drafting your social posts. Try three times, keep the best version, and set it on autopilot. Do it weekly, and you'll be shocked at how much more time, clarity, and control you gain by December.

Fierce Fact: This is about reclaiming your life, not just your business. Stop running on fumes — start running with intention.

This fall isn't about coasting — it's about clearing, planting, and stacking small wins so you close the year stronger than you started.



You're Losing Hours Every Week

Not because you're lazy — because you're doing everything yourself. Answering the same questions. Following up late. Missing leads while you sleep.

The AI Sprint changes that. In 45 minutes, you'll walk away with:

- A map of where your time is leaking
- A live assistant that handles repeat questions
- 3 custom AI prompts built for your business
- A 7-day plan to get your hours - and your peace - back



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If this session doesn't free your time or sharpen your process, you still keep the plan and tools!

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