## BUSINESS **SPOT**LIGHT

## Cheryl Houtz... The Benefit Doctor



Think of me as your friend... with benefits. My field of expertise is helping companies create bespoke benefits packages for their employees. I have over a decade of experience in the insurance and benefit sector, and a proven track record with satisfied clients throughout Pennsylvania and five other states. Currently, I am a benefits consultant at The Benefit Doctor, where I analyze client individual company needs and craft a unique solution.

Patricia McGee, Founder and CEO at Aegis Solutions LLC, says, "Cheryl is an amazing person who really understands her clients and the importance of the services she provides. Cheryl has gone above and beyond to assure she understands both our organizational needs and culture."

Not sure where to start? Let's talk. I am licensed both nationally and in Pennsylvania in accident, health, life, dental, vision, and disability. I'm passion-



ate about networking and maintaining an up-to-date carrier list to ensure you get advantageous coverage and pricing packages, including options that are self-funded, level-funded, fully-funded, health shares, and minimum essential coverage plans. I also provide small-business options for individuals, 1099 freelancers, contractors, and Medicare plans.

Are you just starting, keeping things small or growing? I love small businesses. If you are the mom and pops or people who need a helping hand. I can create a benefits package starting with two employees.

My support doesn't end when you choose a plan. To make sure you have the the correct option for yourself or your company, I provide year-long check-ins with your company to answer questions and head off issues.

I'm a member of several entrepreneur collectives and I understand what it takes to run a business. Benefits are just one part, and as head of your company, you have more important things to think about. Trust your benefits to a friend. Visit my website at houtzinsurancellc.com or call me at 610.207.6819 to discuss your benefit needs.







(L to R) Cheryl Houtz, Mike Commisso Docutrend Imaging Solutions, Matt McDevitt Positive Wiring, Electrical & Structured Cabling, Andrea Green Green Street Building, and Cheryl's client George Council of Outdoor Lighting Perspectives, whom she brought to the networking event.