



TRICOUNTY AREA CHAMBER OF COMMERCE

Resources. Relationships. Recognition.

18 W. Lightcap Road, Suite 613, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders - to support the region's businesses and communities.

Follow us on:      #WhyTCACC #tcaccbettertogether

LEADERSHIP TRICOUNTY: AN EVOLVING TRADITION

For 30 years, Leadership TriCounty has served as a hallmark 10-month journey for professional development in our region. The program recently celebrated a major milestone with the showcase and graduation of the historic **Leadership TriCounty Class of 2026** on Thursday, June 4, 2026.

A huge congratulations goes out to this year's exceptional graduates who have successfully completed this rigorous journey and are primed to step into impactful leadership roles across our community:

- **Kiley Borkey** – Sealstrip Corporation
- **Shannon Harley** – Montgomery County Community College
- **Fior Herrera** – Community Health and Dental Care
- **Rosalia Hoffman** – Ambler Savings Bank
- **Julie Johnson** – Constellation
- **David Martin** – The Lewis Group
- **Samuel Mirarchi** – Pottstown Regional Community Foundation
- **Lana Potgieter** – Lighthouse Leadership Coaching and Development
- **Harrison Santangelo** – TriCounty Area Chamber Of Commerce
- **Prativa Shah** – S&P Associates LLC
- **Cathy Skitko** – The Hill School and Hobart's Run
- **Jacqueline Sergent** – The Hill School and Hobart's Run

As the chamber looks to the future we recognize that the landscape of business is evolving, and the needs of employees are changing alongside it. To meet these shifting demands, the program is undergoing a significant evolution starting in 2027. Leadership TriCounty is moving away from the traditional, one-size-fits-all 10-month track. Instead, the curriculum is being decoupled into two distinct, targeted programs: **Leadership TriCounty: Ignite** and **Leadership TriCounty: Impact**. This restructuring gives businesses the power to customize professional development, perfectly aligning training with a team's immediate operational and strategic needs.



Every great leader requires a solid tactical foundation. Running from January to May, **Ignite** focuses purely on the raw, tangible skills needed to manage and inspire teams on a daily basis. The curriculum dives deep into five critical pillars:

- **Leadership Characteristics:** Promoting radical transparency and authenticity.
- **Systems & Tracking:** Utilizing data and setting clear expectations.
- **Communication:** Mastering true, active listening.
- **Delegation:** Empowering teams effectively to eradicate micromanagement.
- **Accountability:** Building an organizational culture where people naturally take ownership.

Ignite serves as the perfect runway for emerging managers, newly promoted supervisors, or any professional needing to sharpen their core leadership toolkit.

While tactical skills are essential, they only represent half the battle. True corporate stewardship happens when leaders step outside the walls of the office. Launching from August to December, **Impact** is entirely dedicated to community-focused leadership.

Community engagement is no longer just an act of philanthropy; it is a vital business strategy. Data shows that businesses win in three major ways when their leaders engage with the community:

- **Strategic Relationships:** Building deep, meaningful connections with fellow executives, local nonprofits, and elected officials.
- **Market Insights:** Gaining a front-row seat to local trends, which keeps the business agile and ahead of the competition.
- **Executive Readiness:** Training team members to step into board-level leadership and navigate high-level financial decisions.

The Impact program is specifically designed for executives, senior leaders, business owners, and nonprofit professionals who drive the community forward and want to scale their collective influence.

By decoupling these programs, employers gain complete control over their training investments. If you have a brilliant technical expert who needs to work on delegation, you can send them to **Ignite**. If you have a veteran manager who needs to expand their footprint and build strategic partnerships, you can send them to **Impact**. For organizations seeking a comprehensive transformation, leaders can be enrolled in **both**.

Businesses no longer risk losing team members for 10 straight months if they only require a specific skill tune-up. Organizations can now invest exactly where they need it most, maximizing ROI and seeing immediate operational impacts.

The future of our region depends entirely on well-rounded, community-minded leaders. Whether your organization needs to ignite foundational management skills or drive a lasting impact locally, the Chamber is ready to partner with you to make that happen. This is the future of TriCounty leadership, optimized for your business, designed on your terms.

WELCOME NEW MEMBERS

Congratulations to the businesses listed below for becoming new TCACC Members!

A Helping of Greens
(610) 340-5565
<http://www.ahelpingofgreens.com/>
Fundraising Consultants

Advantage Insurance Group
(610) 326-1372
<http://www.advantage-360.com/>
Insurance Companies

Montgomery County SPCA
(610) 825-0111
<https://www.montgomerycountyspca.org/>
Nonprofit Organizations

Wise Choice Business Coaching, Authorized Phenomenal Business Coaching Partner
(484) 955-1177
<http://www.wisechoicecoaching.com/>
Coaching - Business / Life

MEMBER ANNIVERSARIES

Happy anniversary to the following Members for their consecutive years of Chamber membership:

- 48+ Years**
AAA East Central
- Graham Management t/a McDonald's**
- 30 years**
Pottstown Area Police Athletic League
- 20 years**
RiverCrest Golf Club & Preserve
- 5 years**
Cornerstone Advisors Asset Management



REGIONAL CHAMBER ROUNDUP

You're Invited to the TriCounty Area Chamber's 2026 Golf Outing!

Come support your Chamber and make lasting connections over a round of golf!



Friday, August 21st
At Twin Ponds Golf Course

8 AM Registration

9 AM Shotgun Start

1:30 PM Chamber BBQ Lunch by Moyer's Catering

(Lunch only option available for non-golfers)

Single Golfer- \$150
 Foursome -\$550
 Networking BBQ Lunch Only \$40



Scan the QR Code to register for the golf outing, lunch, or a sponsorship opportunity.

Scan the QR Code to register for the REACH Conference or a sponsorship opportunity.



Join us for the 6th Annual REACH Conference on September 2nd from 12:00 PM – 5:00 PM!
 An unforgettable half-day experience designed to inspire, connect, and empower women across our region.



Keynote Speaker: Erika Rothenberger

A nationally recognized keynote speaker, bestselling author, and thought leader on audacity, resilience, and bold leadership. Known for her powerful storytelling and actionable insights, Erika inspires audiences to expand beyond limitations and step into courageous leadership.



Panel Discussion: Real Conversations. Real Impact.

We are proud to present a dynamic panel featuring:

- Karen Norheim, CEO, American Crane & Equipment Corp
- Heather Chandler, President of Sealstrip Corporation
- Kristi Gage-Linderman, CEO at Gage Talent & Business Solutions
- Margo McDonnell, President at 1031 Corp.



Roundtable Discussions:

The day will also feature interactive roundtable discussions led by Michelle Govan, a dynamic speaker, certified life coach, and co-founder of The Govan Group, LLC. Michelle is known for her ability to inspire transformation through both corporate and personal development work.



VISIONARY



STAKEHOLDER



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CREATING CONNECTIONS



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