



## Rothenberger Insurance Recognized for Rapid Growth at 2025 Business Excellence Awards

When steady growth turns into significant momentum, people notice. That's exactly what happened with Rothenberger Insurance Services, recently honored by the Greater Reading Chamber Alliance at the 2025 Business Excellence Awards for achieving impressive revenue growth over the past three fiscal years. It's a standout moment for a firm that's built its reputation not on flash, but on fundamentals: relationships, responsiveness, and real-world expertise in both personal and commercial insurance.

With offices in West Reading and Wyomissing, the strength of their team is central to their success. At the West Reading office, you'll find founder Ron Rothenberger alongside Sean Wyant and Heidi Peters—seasoned professionals who know this region, this economy, and how to protect what matters most. Their Wyomissing team—Brady West, Claudia Jeronimo, Gail Schrantz, Nate Kutz, and Iris Panjota—brings a deep bench of experience and insight to every policy, whether it's safeguarding a small business, covering a new driver, or guiding a client through claims.

If your business has outgrown one-size-fits-all coverage—or you're ready for a more proactive, personalized approach—Rothenberger Insurance is here to help you move forward with confidence. From liability and property to specialized coverage for your unique industry, they make sure your protection grows alongside your business. Visit [risquote.com/commercial-insurance](https://risquote.com/commercial-insurance) to explore what's possible—or connect directly with their team to start the conversation.

### Protect What Powers Your Business

*Coverage options tailored to how real businesses operate.*

#### Property Protection

- Commercial Property
- Builder's Risk
- Equipment Breakdown
- Inland Marine
- Business Interruption

#### Liability Coverage

- General Liability
- Professional Liability (E&O)
- Cyber Liability
- Employment Practices Liability
- Directors & Officers (D&O)

#### Employee & Industry Solutions

- Workers' Compensation
- Commercial Auto
- Umbrella Coverage
- Group Health & Benefits
- Industry-Specific Coverage (Contractors, Retailers, etc.)

**ROTHENBERGER**  
INSURANCE SERVICES, LLC

DON'T RISK IT, TRUST RIS!  
We'll Protect What Matters Most  
Your Auto, Home, Family, Business, and YOU!

436 Penn Ave West Reading, PA 19611  
610-406-5827

1290 Broadcasting Rd, Wyomissing, PA 19610  
610-685-2804

Monday – Friday 9:00 am – 5:00 pm  
<https://risquote.com/contact-us/>



## Ready to Grow Smarter? See How Interlace Communications Helps Local Businesses Streamline with AI and Marketing That Works

Behind every website launch, social campaign, bulk email, print piece, or AI integration is a team who knows how to keep things achievable while being practical. Founder and President Alyse Mitten, who is now also General Practitioner AI Consultant, brings decades of know-how to the table, guiding companies through the maze of new tech and marketing choices. Supporting her are Victoria McCloskey, VP of Operations; Annie Crider, Website Director & AI Oversight Manager; and Erin McVaugh, Administrative Assistant—a tight-knit crew dedicated to giving every client the attention, clarity, and follow-through they deserve.

Interlace Communications recently earned 5th place in Category 2 of the Greater Reading Chamber Alliance's 2025 Business Excellence Awards—a recognition of the real, measurable growth they've helped local businesses achieve over the past three years. For more than 30 years, Interlace has stayed true to one mission: make marketing simple, clear, and results-focused, so business owners can spend more time doing what they do best—running their business.

Should you feel ready to trim the busy-work, boost your marketing, or explore what AI can really do for your day-to-day operations, Interlace Communications is ready to walk you through it—no jargon, no pressure, just smart steps that fit how real people work. Whether you need a single ad, a fresh website, or help automating repetitive tasks, you'll have a local team right beside you to make it happen—so your business can stay ahead, without feeling left behind.

### Smart Marketing & AI Solutions That Fit How You Work

*Practical services to help you connect, promote, and grow with confidence.*

#### Marketing & Outreach

- Social Media Management
- Automated Email Campaigns
- Blog Writing & Content Marketing
- Print Design & Commercial Printing
- Connect You to Berks and Schuylkill Facebook Advertising

#### Online Presence & Digital Tools

- Website Design & Development
- E-commerce Websites
- Website Hosting & Security
- SEO & AEO Search Optimization
- Google Ad Management

#### AI & Business Solutions

- AI Consulting & Training
- AI Automation Workflows
- AI Chatbot Development
- AI Image and Video Development
- Hands-On AI Workshops
- AI Speaking Engagements
- AI Think Nest Group

**Interlace**  
Communications  
DESIGN | MARKETING | SOLUTIONS

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OFFICE HOURS: M-F: 9:00 A.M. – 4:00 P.M.  
Have an idea? Schedule a Fast 15 Meeting:  
[ic4u.com/Fast15Meeting](https://ic4u.com/Fast15Meeting)