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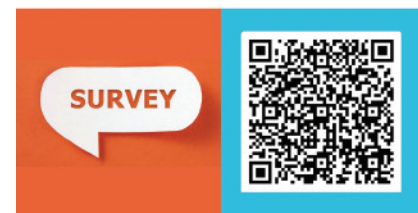
PAED LAUNCHES COMMUNITY PERCEPTION SURVEY TO SUPPORT POTTSTOWN'S DOWNTOWN REVITALIZATION

As part of further revitalization efforts in the Borough of Pottstown, Pottstown Area Economic Development (PAED) became members of PA Downtown Center and Main Street America. These memberships support PAED's efforts to pursue a National Accreditation and a Main Street Designation for the Borough of Pottstown, unlocking access to funding, business resources, and expert guidance.

PAED is inviting residents, business owners, and visitors to participate in a brief **Community Perception Survey** to share their views on Pottstown's downtown and its sense of place. Questions cover topics including Comfort and Appearance, Economic Characteristics, Community Attitude, Activities, and Access and Linkages. The survey takes approximately 7-8 minutes to complete. Participants who provide their email will be entered to win a \$50 Visa gift card. Survey results will be collected by PA Downtown Center and used to guide future revitalization strategies.

Take the survey at: <https://ipickpottstown.org/2025/05/14/pottstown-community-perception-survey-may-2025>

**DOWNTOWN
POTTSTOWN**



Pottstown Area Economic Development (PAED) provides services to businesses and organizations seeking to invest, expand or relocate including assistance with site selection, commercial and industrial real estate development, access to resources and workforce development. PAED's efforts stimulate investment, which helps maintain and enhance the tax base, retain and create job opportunities, and restores, utilizes or removes under-utilized buildings.

For more information, contact Peggy Lee-Clark, Executive Director at 610.575.7233.

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