



ONDRA-HUYETT
ASSOCIATES, INC.
Managers & Builders

Data Center / Mission Critical Construction
Commercial / Industrial Construction



BUILDING FOR TOMORROW... TODAY

7584 Morris Court, Suite 210 | Allentown, PA 18106

610-366-1709



www.ohainc.com



BUSINESS ACCELERATOR



You're Losing Hours Every Week

Not because you're lazy — because you're doing everything yourself. Answering the same questions. Following up late. Missing leads while you sleep.

The AI Sprint changes that. In 45 minutes, you'll walk away with:

- A map of where your time is leaking
- A live assistant that handles repeat questions
- 3 custom AI prompts built for your business
- A 7-day plan to get your hours - and your peace - back



Deb Spence
deb@debspence.com
fiercepreneur.com/application

If this session doesn't free your time or sharpen your process, you still keep the plan and tools!



Build *Steady*.
Scale *Softly*.
Lead *Fierce*.

Fierce Formula

3 FIERCE AI TIPS TO SCALE WITHOUT LOSING YOURSELF THIS MAY



By Deborah Ann Spence, Fiercepreneur

May is about movement. The flowers are open, the air is lighter, and business energy starts buzzing again. This is the month where all that prep work you did in winter finally starts paying off — *if* you keep your momentum.

But here's the catch: scaling your business doesn't mean scaling your stress. It means building smarter, stronger, and with the right systems carrying your vision forward.

Here's how to use AI this month to expand your reach — without losing your rhythm or your sanity.

Automate the Growth, Not the Grit

You can't pour your heart into everything. But you can make sure your heart stays at the center of everything. Let AI handle the logistics — onboarding, follow-ups, reminders, scheduling — so you can focus on the human parts that actually matter.

Your clients don't need you in every detail. They need you in the moments that count. AI keeps the wheels turning so your energy stays where it belongs — leading, coaching, creating.

Fierce Truth: Real leaders delegate. AI is your first employee — and it doesn't need coffee breaks.

Turn Your Expertise Into Evergreen Content

You've said the same advice a hundred times — it's time to systemize it. Use AI to take your videos, blogs, and posts and turn them into reusable resources: guides, eBooks, quizzes, or training prompts.

You're sitting on gold — repurpose it. Build one AI-powered content hub that sells for you while you sleep.

Fierce Truth: You're not running out of ideas. You're sitting on untapped ones you haven't organized yet.

Use Data Like a CEO, Not a Guessing Game

Growth isn't magic — it's math. Use AI to help you track what's working. From ad performance to email engagement to client retention — let AI summarize and visualize what your eyes can't see in the chaos.

Data doesn't lie, and AI can translate it in plain English so you make decisions faster. No more hoping. Just clarity.

Fierce Truth: You can't scale what you don't measure — but once you do, you can multiply it.

Final Thought

This May, move like the woman who's done being "almost ready." You planted, you built, you cleaned house — now it's time to grow with grace and precision.

Because fierce isn't just about fighting. It's about *flowing*. And when your systems run right, your business starts breathing on its own.

*Build steady. Scale softly.
Lead fierce.*

