

FOCUS ON SUCCESSFUL ENTREPRENEURS



Scott McDevitt, Translogistics, Inc.

Scott McDevitt, started his career in the transportation industry with Roadway Express in 1988. He spent a year in operations and then moved on to becoming a very successful sales representative, winning numerous awards and achievements for his hard work and strong customer relationships. From his experience and client interactions, Scott determined there was a greater opportunity to assist them in overcoming the unique challenges that the transportation industry brings. In 1994, Scott founded Translogistics, Inc. (TLI) in order to satisfy these needs.

“With the ever evolving economy, constant updates of trucking regulations and requirements, and demand for increased visibility throughout the supply chain, it is extremely beneficial for manufacturing companies to seek a quality Logistics Solutions Provider (LSP),” says Scott.

Often, companies seeking logistics help will go to carriers or Third Party Logistics (3PLs) in hopes for better pricing and advice. Most do not know what they should be looking for or even what to expect from a 3PL. That is where an LSP comes in. “Prior to forming a strategic partnership with TLI, companies’ operations teams are caught up in the whirlwind of daily activities, often spending too much time and energy dealing with claims, looking for lost shipments, and so on. Executives often lack forecasting tools and Key Performance Indicators (KPIs) to benchmark the status of their supply chain. Translogistics specializes in support and offers solutions to the tediousness of each individual shipment. This enables them to focus on the big picture, enabling them to transform their supply chain into a competitive advantage that encourages growth,” says Joseph McDevitt, Senior Solutions Engineer.

Translogistics loves community involvement as well, participating in events like the Reading High School job fair, local bike and running events for charity, and employee donations to aid non-profits like Truckers Against Trafficking. A unique involvement they were involved in this year was a 9/11 artifact move done for a military museum in Mohnton, PA. Eight employees donated their time to help move two large artifacts recovered from the World Trade Center.

Business and leadership skills are an integral part of TLI, and Scott invests a great deal of his efforts to solidify a business known for its Trust, Loyalty, and Integrity. Above all, Translogistics, Inc. seeks to glorify God and to reflect this through personal, professional, and courteous service.



At the Reading High School job fair.