Be Part of the Bigger Picture!

The Pottstown Rotary Club Wants You!



Join Rotary's 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

Please call **Amira Heim** at **610.416.2999** to learn more!



www.pottstownrotary.org

Payroll + HCM Together?

Why businesses should consider an integrated HCM solution.

If you are a business owner, you are familiar with the term Human Capital Management (HCM). HCM software supports a wide range of business functions including Recruiting, Hiring, Benefits Administration, and – you guessed it – Payroll. But for small and medium sized businesses, the question remains – why invest in an HCM software when all you need to do is pay your employees?

Increased Efficiency & Reduced Labor Costs: If your company needs to enter data in more than one system (such as timekeeping or benefits), a unified payroll & HCM system can reduce labor costs by eliminating doubleentry which takes time and can result in errors. The goal of an HCM software is to eliminate the data redundancies and human error by automating many HR tasks with native solutions and integrations – allowing efforts to be focused on value-added tasks.

Positioned for Growth: Investing in an HCM software ensures your business is poised for future growth. It isn't "putting the cart before the horse", as HCM software allows for customization and adding modules as they become relevant to your business. A customizable HCM solution ensures your business will remain flexible and adept as the market changes.

Peace of Mind with Compliance & Security: A manual payroll solution creates difficulties in ensuring compliance and data safety for businesses. An integrated HCM solution centralizes and manages employee information in the cloud – which helps keep sensitive data secure and makes it easy to apply updates to rules for federal and local tax compliance.

It is important to recognize the role payroll plays in the greater landscape of HR, Benefits, and Time & Attendance. As your business grows, the ability to manage your employee's information from one place in one integrated system is a musthave feature. HCM allows a deeper view into your business as a whole and provides insights into how to manage your greatest asset – your people – from hire to retire.

Premier Payroll Services provides small and medium sized business with the latest Payroll & HR solutions though a web-based, award winning HCM (Human Capital Management) program. PPS works to change the expectations of a Payroll & HR company by **partnering** with clients by providing unwavering, personal support and guidance.

Experience the PPS difference with simplified, streamlined, and supported payroll & HR. For additional information, please call 610.917.2281 and visit www.premiernow.com.

Where there's a WSFS, there's a way.

WSFS Bank has been serving this region for nearly 200 years we're the bank from here that can take you anywhere. So whether you want to plan for your future, buy a new home, improve the one you have, grow your business, or start a new one, WSFS is here for you. And now the question is, where do you want to go?

WSFS Phoenixville Banking Office 124 Main Street | Phoenixville, PA 19460 | 610.933.1195

CINOR MEMBER FDIC | NMLS #417673



