Communities



Leveraging the power of membership to grow and strengthen our community, our businesses, and our future leaders.

TCACC Mission: As the primary business advocate, the TriCounty Area Chamber of Commerce provides relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.

Table of Contents

President's Message	31
Membership Page	32
Calendar of Events	.33
End of Chamber Section	36
Leadership Tri-County	.37

CONNECT WITH YOUR TRICOUNTY AREA CHAMBER:

> 152 E. High St., Suite 360, Pottstown, PA 19464 • TEL: 610.326.2900

Eileen Dautrich, President, eileen@tricountyareachamber.com

Michele Barrett, Events & Member Engagement Director michele@tricountyareachamber.com

Gregory Glenn, Member Relations Director, gregory@tricountyareachamber.com

Danielle Rexrode, Marketing & Communications Director, danielle@tricountyareachamber.com

Melissa Shainline, Administrative & Member Services Director, melissa@tricountyareachamber.com

TRICOUNTY AREA CHAMBER OF COMMERCE FOUNDATION, INC. Jennifer O'Donnell, IOM, Leadership Tri-County Director, jennifer@tricountyareachamber.com



TRICOUNTY AREA CHAMBER OF COMMERCE

COGETHER *

PRESIDENT'S MESSAGE



At our September Membership Breakfast, we announced a very exciting Membership Campaign! See insert for more details.

MAKING A DIFFERENCE IS WHAT WE DO!

31

embership

WELCOME APPROV **NEW MEMBERS!**

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in September. When purchasing goods or services, please keep these businesses as well as other TriCounty Area Chamber of Commerce Members in mind while you Always Buy Chamber!

AFLAC 700 Farmington Ave. Pottstown, PA 19464 484.854.0930 www.aflac.com

Consultants, Insurance Companies

Aflac is a Fortune 500 company, providing financial protection to more than 50 million people worldwide. When a policyholder or insured gets sick or hurt, Aflac pays cash benefits fairly, promptly, and often in one day for eligible claims, directly to the insured (unless assigned otherwise). For more than six decades, Aflac voluntary insurance policies have given policyholders the opportunity to focus on recovery, not financial stress.

Cole's Tobacco 215 E. High St. Pottstown, PA 19464 610.323.4991 Retail Sales

We have everything you need to get started in rolling your own carton of cigarettes for \$10. We are more than happy to show you how, just ask. We have a walk-in humidor, with a wide range of high-grade cigars. Lots of old-time candy, Asher's candy, and penny candy, smoke odor candles, Gonesh incense, Nag Champa, and we also carry cigarette cases and flasks.

Electric-Men LLC 117 N. Adams St. Pottstown, PA 19464 610.427.1984

www.adelhomeservices.com

Electrical Contractors, Plumbing Contractors

We specialize in electrical and plumbing services. We only use the best materials and are dedicated to completing each project in a timely manner. Our company will work closely with each customer to ensure that each project is done with the utmost quality and costeffectiveness in mind.

Flagship Premium Cinemas 650 W. Schuylkill Rd. Pottstown, PA 19464 484.949.9315 www.flagshipcinemas.com

Entertainment, Movie Theatre

Flagship theatres feature power reclining seats, digital projection, digital surround sound and a comfortable atmosphere. We pride ourselves on being known as the "neighborhood theatre" that offers quality entertainment for families and businesses within the communities we serve. We offer a free movie on your birthday (with proper ID, some restrictions may apply) and our Film Fanatic card rewards frequent moviegoers with free movies. Visit your local Flagship Cinemas theatre for details. Gift cards are available at all locations. Our theatres are also available for group rental and birthday parties.

H & M Empowerment Group, Inc. 1314 E. High St. Pottstown, PA 19464 610.804.6849

Coaching – Business / Life, Human Resource Consultants, Nonprofit Organizations

North End Florist 403 N. Charlotte St. Pottstown, PA 19464 610.327.4447 www.northendflorist.com

Florists / Garden Centers / Nurseries To celebrate, comfort, console or cheer... North End Florist has the perfect arrangement for every occasion! We're a local Pottstown, PA florist proudly serving the area since 1985 with a wonderful variety of fresh flowers, plants and unique gift ideas to suit any style or budget. We hope you enjoy your online shopping experience

with secure 24-hour ordering right at your fingertips.

Pottstown Metro 100 Diner 99 W. King St. Route 100 Pottstown, PA 19464 484.366.1408 www.pottstownmetro100diner.com Restaurants

Trellis for Tomorrow 707 Eagleview Blvd. Suite 105 Exton, PA 19341 610.886.4900 www.trellis4tomorrow.org Nonprofit Organizations

Triskeles Inc. has become Trellis for Tomorrow in 2018, with its new name reflecting the mission of supporting youth, communities and the planet. We develop skills for learning, career and job skills, healthy lifestyles and social responsibility. They are designed to build a community of responsible citizens creating sustainable lifestyles for themselves and their community. Trellis for Tomorrow facilitates and encourages youth to participate in their own self development and to find sustainable solutions to today's problems.

William P. Brogley Law Offices 18 S. Charlotte St. Pottstown, PA 19464 484.624.5458 www.williambrogley.com

Attorneys

Our office is conveniently located in Historic Downtown Pottstown. The practice is a broad-based civil litigation and criminal defense firm. The founding philosophy is unwavering advocacy and guided direction in justified claims, defenses and planning.



Always Buy Chamber!

Happy Anniversary to the following Members:

(ACCORDING TO TCACC RECORDS)

30 YEARS

American Crane & Equipment Corp. KeyBank

20 YEARS

Herbein + Company Hollenbach Home Center

> A. Jackson Ecker Kelly Real Estate

15 YEARS **Building a Better Boyertown**

> 10 YEARS **Meridian Bank**

5 YEARSHeritage Coach Company, Inc.

1 YEAR

Mike's Brick Oven Pizza **Coventry Neighbors Magazine Tricia's Trinkets & Treasures** Hilltop Drive-In, Inc.

Member Renewals

Thank you to the following Members who renewed their commitment to make your Chamber a **PRIORITY!**

Atris, Inc.

Attract Engage Inspire, LLC Benxchange Boenning & Scattergood, Inc. Boyertown Area Multi-Service, Inc. **Carousel at Pottstown Excel Collision Repair & Paint Specialists** Express Data Systems, Inc. Hollenbach Construction, Inc. Keystone Villa at Douglassville **Owen J. Roberts Education Foundation Patient First Urgent Care Pearl Exhibit Group Perkiomen School** Staples, Inc. State Farm – Rick Orio Agency Studio 413 TeamChildren Tornetta Realty Corp. **Visiting Angels** Wells Fargo Bank N.A.





NETWORKING

Ved., October 9 1:30 – 1 PM	REACH: Strategies for Effective Networking Cutillo's Restaurant, 2688 E. High St., Sanatoga, PA 19464
	Learn a proactive approach to networking that helps you meet your goals! Guest speaker Adrean Turner is an author, certified career coach, professional development trainer, and business consultant. She leverages 23 years of ex- perience in management, marketing, operations, teaching and training to
	partner with individuals, entrepreneurs and organizations to achieve their maximum potential.
	Sponsored By: CEDARVILLE Engineering Group, LLC; Tompkins VIST Bank \$36 per person
Fri., October 18	Refresh Friday: Active Networking
3:30 – 10 AM	TCACC Conference Room, 152 E. High St., Suite 360, Pottstown, PA
	19464
	A Free Sandler Training Class! John Whitehall will teach you:
	• How to write a great 30 second commercial and how and when to use it
	The difference between referral group meetings and networking events
	 Fantastic ice breaker questions to use in networking events How to build truct that leads to a maningful and honest conversation
	 How to build trust that leads to a meaningful and honest conversation Learn the Up-Front Contract for setting appointments
	For over 30 years, John Whitehall has led and coached high performing, win-
	ning sales organizations of all sizes in a variety of industries.
	Members Only; Free.
Thurs., October 24	2019 College & Business Community Expo
$4-8\mathrm{PM}$	Pottsgrove High School, 1345 Kauffman Rd., Pottstown, PA 19464
	Exhibit your business! There is no better place you can connect with moti-
	a TCACC business member who wants to build valuable new business re-
	lationships — this event is for you! Market your business by exhibiting at
	the expo and build your network with new and existing customers and other
	vendors! In past years, the College Fair alone has had as more than 800 peo-
	ple walk through the event! Combining these events means we're going to bring a diverse targeted market directly to you! Limited to the first 40 mem-
	bers who register.
	Co-Sponsor: Pottstown Hospital Tower Health
	\$150 per exhibitor – includes one 8' table with two chairs
M. J. M	Francis Development Lyncheen
11:30 AM – 1:30 PM	Economic Development Luncheon
11:30 AM – 1:30 PM	RiverCrest Golf Club & Preserve, 100 Golf Club Drive, Phoenixville, PA 19460
	Featuring keynote speaker Mike Murphy, Chief of Staff and Director of
	Strategic Initiatives for the Committee for a Responsible Federal Budget. The
	Committee for a Responsible Federal Budget is a nonpartisan, non-profit or-
	ganization committed to educating the public on issues with significant fiscal policy impact. As an independent source of objective policy analysis, we reg-
	ularly engage policymakers of both parties and help them develop and an-
	alyze proposals to improve the country's fiscal economic condition.
	Members: \$55
	Member table of 8: \$400
	Non-Members: \$70
Fri., November 22	Business Card Exchange: Reading Royals Hockey
4-8 PM	700 Penn St., Reading, PA 19602
	Join us for a fun Business Card Exchange and enjoy an exciting Reading Roy- als Hockey game! Network with fellow Members in the Santander Arena
	Top Shelf Lounge, then stay and watch the game. The Top Shelf Lounge of-
	fers an eye-in-the-sky look above the ice with seating on the suite level com-
	plete with high-top tables and chairs to watch the game. You won't want to
	miss this great networking opportunity with a great view!
	miss this great networking opportunity with a great view!
	miss this great networking opportunity with a great view!
	miss this great networking opportunity with a great view! Members Only; Free.
Scanning this	miss this great networking opportunity with a great view! Members Only; Free.



Empowering and Connecting Women.

2019-2020 PROGRAM YEAR

OCTOBER 9, 2019

CUTILLO'S RESTAURANT - 11:30 AM TO 1 PM Strategies for Effective Networking feat. Adrean Turner, Owner of Turner Coaching Training and Consulting, LLC Learn a proactive approach to networking that helps you meet your goals

DECEMBER 10, 2019

THE BLUE ELEPHANT - EVENING RECEPTION Opportunity Circles Access new resources and push through roadblocks - featuring facilitated networking

FEBRUARY 12, 2020 WESTERN MONTGOMERY CAREER & TECHNICAL SCHOOL - 11:30 AM TO 1 PM Finding Harmony feat. Jenna Armato, Chief Empowerment Officer of Attract Engage Inspire, LLC How to create work-life balance

APRIL 1, 2020

BROOKSIDE COUNTRY CLUB - 11:30 AM TO 1 PM A Growth Mindset feat. Karen Norheim, President & COO, American Crane & Equipment Corp. Build confidence, overcome fear, and fail forward

JUNE 10, 2020

SUNNYBROOK BALLROOM REACH Half-Day Conference feat. Keynote Speaker Sylvie di Giusto Gain a clear understanding of the impact of your leadership abilities and how you can emanate confidence, authenticity, and professionalism

REACH SILVER SPONSORS:



Register today; connect tomorrow. Visit tricountyareachamber.com or call 610.326.2900.

information or to sponsor an event.

610.326.2900

OCTOBER 2019

to the event's page.



422business.com and 422bizmag.com

ROUTE 422 BUSINESS ADVISOR

September Membership Breakfast

On Thursday, September 12, Chamber Members gathered for a Membership Breakfast at Brookside Country Club. We briefly discussed upcoming events and programs, introduced New Members, and officially revealed our exciting new Membership Campaign! The morning concluded with a presentation of the 2018 Community Health Needs Assessment commissioned by the Pottstown Area Health and Wellness Foundation, which provided attendees with useful data regarding the health of the tri-county area that could potentially impact their businesses.



Thank you to our event sponsors:





We welcomed the following New Members to the Chamber:

- Montgomery County Foundation, Inc.
 - Transworld Business Advisors
 - PCA Corrugated & Display, LLC
 - Seed & Soil
 - Revival Designs, LLC
- Scargill McClurken Insurance Agency
 - Bespoke Legal Group, P.C.
 - Styer Real Estate
- Monastra Grater & Marburger, LLC
- Jennifer Raynor Edward Jones
 - The Blue Elephant Restaurant
 - High Street Steaks
 - Barrister's Bagel Co.
- Worthington Home Health Care

Do you know a business that would be a valuable Member of the Chamber? Help us become **BETTER TOGETHER** and refer businesses to become a part of our community! As part of our Membership Campaign, your referral(s) will make you eligible for some great prizes. See insert for more details.





Speaker Mary Harkins-Schwarz of the Public Health Management Corporation

MAKING A DIFFERENCE IS WHAT WE DO!



2019 ECONOMIC DEVELOPMENT LUNCHEON THE FEDERAL BUDGET

WEDNESDAY, NOVEMBER 13 11:30 AM TO 1:30 PM

RiverCrest Golf Club & Preserve 100 Golf Club Drive Phoenixville, PA 19460



CHIEF OF STAFF AND DIRECTOR OF STRATEGIC INITIATIVES Committee for a Responsible Federal Budget

PRESENTING SPONSOR





The Committee for a Responsible Federal Budget is a nonpartisan, non-profit organization committed to educating the public on issues with significant fiscal policy impact. As an independent source of objective policy analysis, they regularly engage policymakers of both parties and help them develop and analyze proposals to improve the country's fiscal economic condition.

FOR MORE DETAILS OR TO PURCHASE TICKETS, PLEASE CALL 610.326.2900 OR VISIT TRICOUNTYAREACHAMBER.COM

COLLEGE & BUSINESS COMMUNITY EXPO OCTOBER 24 - 4 to 8 PM

POTTSGROVE HIGH SCHOOL

MEMBERS: SHOWCASE YOUR BUSINESS TO THE COMMUNITY AND HIGHLIGHT YOUR PRODUCTS/SERVICES!

> Registration fee is \$150. Includes one 8' table with two chairs.

MAKING A DIFFERENCE IS WHAT WE DO!

OCTOBER 2019



5 CHAMBER BUSINESS CARD EXCHANGE

IS THE WAY YOU TREAT

Why HUMAN BEING

OMPKINS

On August 21, Members from five area chambers of commerce came together to network! It was a great opportunity to meet new professionals. Thank you to everyone who attended! The following five chambers were in attendance:

- TriCounty Area
- Spring-Ford
- Perkiomen Valley
- Phoenixville
- Upper Perkiomen



REFRESH FRIDAY

On September 20, Drew Griffin, Co-Founder and Developer of Delicious Marketing, gave Members tons of great tips and tricks on how to leverage efficient,

little-to-no-cost marketing tools. Rofresh

Thank you to everyone who attended!

Follow Us!



tricountyareachamber

TriCounty Area Chamber of Commerce

TriCounty Area Chamber of Commerce

2019 - 2020 TCACC EXECUTIVE COMMITTEE **& BOARD OF DIRECTORS**

EXECUTIVE COMMITTEE **CHAIRMAN OF THE BOARD**

Baran Schultz, CEO, Schultz Technology **CHAIR ELECT** Rich Newell, CEO, Pottstown Hospital Tower Health

TREASURER April Barkasi, President & CEO,

CEDARVILLE Engineering Group, LLC **IMMEDIATE PAST CHAIRMAN**

Richard Graver, Chief Lending Officer, The Victory Bank

Joseph K. Koury, O'Donnell, Weiss & Mattei, P.C. SECRETARY

Eileen Dautrich, President, TCACC

BOARD OF DIRECTORS

Bill Breslawski, Maillie LLP Sean Deviney, The Body-Borneman Companies Twila Fisher, The Hill School Peggy Lee-Clark, Pottstown Area Industrial Development, Inc. Lee Levengood, Everything Printing Lisa Lightcap, Tompkins VIST Bank Eric Phillips, Dana Incorporated Greg Richardson, Traffic Planning and Design, Inc. Elaine Schaefer, Schuylkill River Greenways National Heritage Area Dr. William Shirk, Pottsgrove School District Michael Stevens, BB&T



Leadership MEET THE CLASS OF 2020!



Jeremy Barnhart Exelon Nuclear



TriCounty Area Chamber



Brette Campbell Keller Williams Realty



Mike Jamgochian Pottstown Area Health & Wellness Foundation



Sarah Crothers Schuylkill River Greenways



Kevin Keohane BJ's Wholesale



Donna Beard Translogistics, Inc.

Claire Donahower

Community Health

& Dental Care

Stephanie Kerr

Schultz Technology





Stephanie Garrett KenCrest Services



Betsy Knott The Victory Bank



Erin Burke Barry Isett & Associates



Richard Gray Citadel Federal Credit Union



Courtney Morrow Dana Incorporated



Thao Nguyen Pottstown Hospital Tower Health



Nilkanth Patel Exelon Nuclear



Rob Prussman Dana Incorporated

Not Pictured: Baran Schultz, Schultz Technology



Betty Sanchez Community Health & Dental Care



Alex Thigpen Pottstown Area Industrial Development, Inc.

DIFFERENCE



For more information about Leadership Tri-County, visit www.leadershiptricounty.org or contact Jennifer O'Donnell at jennifer@leadershiptricounty.org

MAKE AN IMPACT – BE A LEADER – MAKE A

422business.com and 422bizmag.com

ROUTE 422 BUSINESS ADVISOR