

FOCUS ON CYBER SECURITY AND IT SERVICES

NATIONAL CYBER SECURITY AWARENESS MONTH

eb Logix, Inc. — Your IT Solution. Simple. Smart. Secure.

Cybersecurity is the fastest growing area of concern for businesses, with 69 percent of senior executives reevaluating and changing their approach to internet safety. Small Business Cyber Security Statistics are alarming and most small businesses underestimate the financial damage of an attack. 43 percent of cyber-attacks target small business. Only 14 percent of small businesses rate their ability to mitigate cyber risks, vulnerabilities and attacks as highly effective. 60 percent of small companies go out of business within six months of a cyber-attack. The cost of a cyber-attack can be upwards of a million of dollars. eb Logix, a family-oriented team-first IT consultancy firm that specializes in providing customized networking solutions for small to medium size businesses that are secure, reliable and just right for the needs of the businesses, is committed to providing the highest level of network security possible. They provide custom solutions designed to ensure that your network is more resilient, and they partner with best-of-breed manufacturers to keep your company safe from internet threats and malicious attacks.

eb Logix Security Services include: Network reliability to maximize your IT investment; Proactive planning for business continuity; and Ongoing management and support, along with the peace of mind that comes from the knowledge and assurance that no holes exist within your network. Let eb Logix keep your systems safe, your data secure, and your company focused on business.

The eb Logix team has grown to a family of ten employees, partnering with a growing list of non-profit organizations and for-profit businesses throughout the Delaware Valley, providing both on-site and remote IT services from their centrally-located office in Royersford.

From the beginning, eb Logix has grown steadily and expanded its services, while refining its focus on delivering a Managed Service Platform. As a Managed Service Provider (MSP), eb Logix provides a defined set of services to their clients. Their scalable solutions ensure that you'll always have just the right level of monitoring, security, and support for your business — now and in the future. Through its Managed Services platform, eb Logix offers expertise in: Security; Cloud Computing; Network Infrastructure; Network Management; Hosting; Backup & Disaster Recovery; Next Gen Firewalls; AV/Malware Protection; and VOIP Solutions.

In addition to working with financial companies, investment firms, engineering firms, and a wide range of other for-profit businesses, eb Logix also specializes in assisting non-profit organizations with their IT needs. Above all, the non-profit model aligns perfectly with eb Logix's service and hiring philosophy of putting the needs of their clients first.

Eb Logix is located at 412 N. Lewis Road, Royersford, PA 19468. For additional information, please call 610.813.4900; Email: info@eblogix.com; and visit www.eblogix.com.

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YOUR IT SOLUTION
Simple. Smart. Secure.

 Security

 Cloud and Hosted Services

 Managed Services

 Network Infrastructure & Communications

**Connecting the Business and IT Worlds —
Cultivating the Perfect Partnership**

The top three reasons clients choose eb Logix:



WE KEEP IT SIMPLE.
We understand that technology is a vital component but may not be the primary focus of your business. Our team is able to communicate technology solutions at a level that is easy to understand so you can focus on your business goals.



WE KEEP IT SMART.
Our team has a wealth of knowledge in the IT field to provide you with the best technology solutions. We can assess and resolve everyday technology issues, provide long term technology plans, and also manage large infrastructure projects.



WE KEEP IT SECURE.
Cyber criminals are becoming more sophisticated every year. It's a very real threat and the largest area of concern for businesses today. We take your company's security seriously and partner with some of the best security manufacturers in the industry.

412 N. Lewis Road, Royersford, PA 19468

TechBldrs, Inc. — Cyber Security and IT Support Services for Small & Medium Size Businesses

TechBldrs, Inc. is a regional leader in providing professional IT Support Services, Cyber Security and Audit Training, and additional technologies. "We are IT health experts," explains Joseph Awe, TechBldrs, Inc. founder and president. "Our job is to help prevent IT heart attacks from happening. We have all the recovery plans to help you recover from an IT heart attack, but we like to help prevent it from happening. It's like going to a doctor on a regular basis, but rather than you going to a doctor, we come to you. It's a concierge service at a different level and very affordable price," he said.

"We understand what most people are looking for out of IT," Awe continues. "They want it to be safe. They want it to be secure. They want it to be invisible, behind the scenes, seamless. It's our job to under-

stand all the technology that is necessary to make everything work and to communicate recommendations that our clients should take. We want to make sure that when we service our clients, we take their entire health into account, and give them a way to easily take that program into their business life and get those recommendations executed," he says.

"If we do our job right, we are invisible to the client, but one of the ways we keep ourselves in front of what they are looking at is we make house calls." Awe said. "We make visits on a monthly basis to all of our clients, to let them know that these are the things that are happening. Some things, people will only tell you face-to-face — Just like you won't tell your doctor certain things until you are in a private setting. We

use that as a flag. Is this an IT heart attack or is this just an inconvenience, or is it a user training issue?"

Awe explains that most IT issues or problems can be prevented through a combination of user training and applied automation. In terms of user training, in addition to the "TechBldrs Cornerstones" hand-outs that provide clients with an understanding of what's most important in terms of preventing IT heart attacks, Awe and his team give specialized attention to each and every client. They also offer free talks about the state of IT threats in the world (and how to keep yourself safe) to chambers of commerce, associations, and to their clients.

Cyber security services are part of a customized technology stack for each TechBldrs

client. "When you engage us, we implement our technologies," Awe explains. "This is not something that you need to worry about. We have your back. We'll do all the right things to make sure you are covered. That's the way we look at our services. It's a retained service to keep you running," he said.

Technology is advancing at a rapid pace, and security threats are becoming more and more prevalent — TechBldrs actively works to adapt to an ever-changing IT world to keep you, your company, and what you care about safe while providing you with world-class IT training and support.

TechBldrs is headquartered at 604 Gordon Drive, Exton, PA 19341; For additional information, please call 610.937.0859; email: jawe@techbldrs.com. For a complete list of services offered please visit: www.techbldrs.com.