ROUTE 422 BUSINESS ADVISOR



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Coventry Parlor at Laurel Locks

Coventry Parlor at Laurel Locks, located at 653 Laurelwood Road, Pottstown, PA 19465 was recently acquired by new owners Austin and Mary Catherine Dunhour.

"One of the main reasons we bought this place is to preserve the idea of a corner spot," explains Austin Dunhour. "Somewhere that people feel comfortable. Sort of like that 'Cheers' environment where everybody knows your name. We instantly fell in love with the charm when we first came here, and we thought there are subtle areas of improvement we could make to make things a little bit cuter without totally overhauling it or changing the feeling of coziness - the neighborhood, community type of idea. We also saw a tremendous opportunity in the open space that surrounds the field and thought that was an opportunity for people of all ages to enjoy a very peaceful setting -Somewhere where they can get away from the business, the hecticness of everyday life while still not having to drive out to the country or go all over the place, considering we have Route 422 and Route 100 nearby. We want to make sure this place doesn't get commercialized in any sort of way."

Coventry Parlor at Laurel Locks is now open for breakfast, lunch six days a week, Tuesday through Sunday. They are open Monday for ice cream and baked goods from 4:00 PM - 8:00 PM, and now open for dinner Tuesday through Sunday from 7:00 PM to 8:00 PM. "Our soups are something that we take great pride in, especially during the fall and winter," Dunhour said. "Come get warmed up with a cup of soup and a sandwich. Nothing pretentious. We use quality ingredients and take the time to create all of our offerings."

The Dunhour's are also continuing the Coventry Parlor tradition of offering a wide selection of fresh baked goods." We have this robust baked food program that we're only trying to increase especially around the holiday season," Austin Dunhour said. "Leave the baking to us. Everybody is so busy during the holiday season so we offer all of your classic holiday favorites at reasonable prices for holiday parties, corporate events and family gatherings," he said, adding, "As we continue to grow, we want to offer our space to encourage more get togethers and community, group-based activities, church groups, youth groups and after-school gatherings. We want people to use this space as much as possible. It's a beautiful piece of real estate that we want to encourage people to use and visit."

You can now get your Coventry Parlor favorites delivered to your door on GRUBHUB. For additional information, please call 484.300.4911 and visit www.coventryparloratlaurellocks.com.



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Dinner served Tuesday-Sunday 7:00 - 8:00 PM.

Open Monday 4:00 - 8:00 PM for ice cream & baked goods.

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653 Laurelwood Road, Pottstown, PA 19465 • 484.300.4911

NOVEMBER 2023