

## GREATER READING CHAMBER ALLIANCE



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Mission: To be Berks County's leading resource for building a healthy, competitive business community

Vision: Assist companies to retain, expand, and grow their operations and employment and attract new business to Berks County.

### UPCOMING EVENTS

#### November 2 – Transitions – Leading Through Organizational Change

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### November 3 – Supervisor Training Module 3: Leveraging Workplace Relationships for Organizational Success

Center for Business Excellence  
49 Commerce Drive, Wyomissing, PA 19610  
8:30 – 11:30 a.m.  
6 Weeks on Tuesdays: Nov 3, 10, 17, 24, Dec 1, 8  
\$595/person for Chamber Members  
\$745/person for Not-Yet Chamber Members

#### November 3 – Redefining Success During COVID: Mindful Techniques for Managing Stress

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### November 4 – Networking@Noon

Remo Web Platform; 12:00 – 1:30 p.m.  
GRCA Member-Only  
FREE; Advanced Registration Required

#### November 4 – The Listening Path: Transforming How Your Organization Listens

Virtual Zoom Meeting; 2:00 – 3:00 p.m.  
Free; Advanced Registration Required

#### November 5 – Women2Women: Anne Corley Baum – Dealing with Different Personalities & Enhancing Yours

Virtual Zoom Meeting; 11:30 – 1:00 p.m.  
\$15/person; \$25/person (autographed copy of Anne's book "Small Mistakes, Big Consequences-Develop Your Soft Skills to Help You Succeed")

#### November 5 – Turning Stress into Productivity in the Age of COVID-19

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### November 6 – Essentials of Effective Leadership

Center for Business Excellence  
49 Commerce Drive, Wyomissing, PA 19610  
8:30 – 11:30 a.m.  
5 Weeks on Friday's: Nov 6, 13, 20, Dec 4, 11  
\$695/person for Chamber Members  
\$895/person for Not-Yet Chamber Members

#### November 9 – Developing an Effective Supply Chain

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### November 10 – W2W/FBA: Back to School with Alvernia University – Fall 2020

Virtual Zoom Meeting; 10:00 – 11:00 a.m.  
Free; W2W Members & FBA Peer Group Members

#### November 10 – Mastering the Art of Video: Short, Sharp & Shiny

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### November 12 – De Mujer a Mujer: Advocating for Yourself – Salary Negotiations & Leaning In

Virtual Zoom Meeting; 10:00 – 11:30 a.m.  
\$5/person

#### November 12 – Elevating Human Connections in Your Organizations

Virtual Zoom Meeting; 2:00 – 3:00 p.m.  
Free; Advanced Registration Required

#### November 19 – Berks Family Business Alliance Fall Forum: With Yuengling and Unique Snacks

Remo Web Platform; 3:00 – 5:00 p.m.  
\$10/person Chamber Members  
\$20/person Not-Yet Chamber Members  
Advanced Registration Required

#### November 23 – The Power of Observation and Allies of Learning

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

#### November 30 – Completing the Year: How to Succeed in 2021

Virtual Zoom Meeting; 1:00 – 2:00 p.m.  
Free; Advanced Registration Required

## THE GREATER READING CHAMBER ALLIANCE WELCOMES EVENTS COORDINATOR

**Reading, PA** – The Greater Reading Chamber Alliance (GRCA) is pleased to announce its recent hire of Devon Fiore, who will join the team as Events Coordinator. Within this newly created position, Fiore will manage day-to-day event and special program tasks including client relations management, marketing assistance, social media and backend system updates.



"I'm so excited to join the GRCA team! I'm looking forward to making new connections with individuals and businesses in Berks County. I'm excited for the opportunity to give back to the community through the mission of the GRCA," said Fiore.

Most recently, Fiore served as a marketing and events coordinator for LNP Media Group, managing commu-

nity and product launch events. Prior to that, she served as the Special Events Coordinator for Hospice & Community Care, Lancaster, and was responsible for major fundraising events.

"Bringing Devon onto the GRCA team is going to expand our efforts in the Events and Special Programs department through sponsor engagement and event creativity. She brings with her an array of event planning skills, nonprofit work experience and a background of marketing and fostering relationships," Rachael Romig, Director of Events & Special Programs, GRCA. "In a time where we don't know what 2021 will fully look like, she is the perfect addition to the team to aid in thinking outside the box, collaborating with community partners and growing our member base!"

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# REBUILD BERKS

rebuildberks.com

Brought to you by the Berks County Commissioners in partnership with the Greater Reading Chamber Alliance.