



Leveraging the power of membership to grow and strengthen our community, our businesses, and our future leaders.

TCACC Mission: *As the primary business advocate, the TriCounty Area Chamber of Commerce provides relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.*

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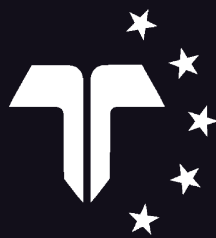
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TRICOUNTY AREA CHAMBER OF COMMERCE

PRESIDENT'S MESSAGE



We Are Better Together! (but with 6 feet between us) •

Seriously, this has been an incredibly trying time for all.

The TriCounty Area Chamber of Commerce serves to be a resource for whatever and whenever our Members need us. Everyone is impacted, in so many very serious ways, by COVID-19.

Your Chamber wants to help!

- Could you use some assistance in managing finances, with human resources concerns, with creating a business continuation plan in preparation for another situation like COVID-19, to start brainstorming marketing for now but also as we move out of our current circumstances... The Chamber is a Membership full of resources. If you would like to participate in a webinar to discuss any of these issues, please email me at eileen@tricityareachamber.com and we will work on putting together a series of educational sessions.
- For many Members in-person meetings/networking is why you joined the Chamber. We don't want you to miss an opportunity to participate in networking activities. Contact eileen@tricityareachamber.com if you would like to virtually connect with other members.
- If you have not seen it, we have taken "Chamber Chat" on to Facebook Live and we are talking with our Members about their business and how the Chamber is trying to help. We would love to continue to do Facebook Live shows and we want to showcase our Members. Would you like to be a guest and speak for a couple of minutes about your business? Contact me at 610.326.2900 or eileen@tricityareachamber.com



Follow Us!

TriCounty Area Chamber of Commerce

tricityareachamber

TriCounty Area Chamber of Commerce

WE ARE BETTER TOGETHER!



Thank you...
*to the New Members that
 have become part of the
 TriCounty Area Chamber of
 Commerce Community
 over the last year!*



#wearebettertogether

WE ARE BETTER TOGETHER!

“Wish we could be here...”

Enjoy some photos highlighting the events that we would have been highlighting in this issue of the *Route 422 Business Advisor* but due to COVID-19 these 2020 events have not yet been held – but we anxiously await the time that we can bring all of you together at both of these celebratory events.



2019 ANNUAL DINNER



2019 BOYERTOWN AREA PROGRESS DINNER



WE ARE BETTER TOGETHER!



#WeAreBetterTogether

*We miss you and look forward to seeing you again soon!
In the meantime enjoy these memories...*



WE ARE BETTER TOGETHER!



WE ARE BETTER TOGETHER!

LOOKING FORWARD TO MORE RIBBON CUTTINGS!



WE ARE BETTER TOGETHER!

Leadership
TRI-COUNTY

JOIN THE CLASS OF 2021!



Leadership starts with **YOU.**

Leadership Tri-County is a tuition-based program that prepares individuals for future leadership roles.

How Individuals Benefit:

- Gain a broader and deeper perspective of the tri-county region and your role in the community.
- Build a long-lasting network of local leaders who both support and challenge your views.
- Discover issues you are passionate about by experiencing them firsthand.

How Organizations Benefit:

- Participants meet fellow community leaders, establish connections and expand their circle of influence.
- Your company leaders establish relationships that will provide new opportunities to serve the community and elevate your footprint.
- Investments in leadership development provides a pathway for employee retention and sustainable organizational growth.

APPLY TODAY!

Contact Jennifer O'Donnell, IOM
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610.326.2900
www.leadershiptricounty.org

MAKE AN IMPACT – BE A LEADER – MAKE A DIFFERENCE