

# FOCUS ON BOYERTOWN



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powersports.honda.com PIONEER 700 IS ONLY FOR DRIVERS 16 YEARS AND OLDER. MULTIPURPOSE UTILITY VEHICLES (SIDE-BY-SIDES) CAN BE HAZARDOUS TO OPERATE. FOR YOUR SAFETY, DRIVE RESPONSIBLY. ALWAYS WEAR A HELMET, EYE PROTECTION AND APPROPRIATE CLOTHING. ALWAYS WEAR YOUR SEAT BELT, AND KEEP THE SIDE NETS AND DOORS CLOSED. AVOID EXCESSIVE SPEEDS AND BE CAREFUL ON DIFFICULT TERRAIN. ALL MUV DRIVERS SHOULD WATCH THE SAFETY VIDEO "MULTIPURPOSE UTILITY VEHICLES: A GUIDE TO SAFE OPERATION" AND READ THE OWNER'S MANUAL BEFORE OPERATING THE VEHICLE. NEVER DRIVE AFTER CONSUMING DRUGS OR ALCOHOL, OR ON PUBLIC ROADS. DRIVER AND PASSENGERS MUST BE TALL ENOUGH FOR SEAT BELT TO FIT PROPERLY AND TO BRACE THEMSELVES WITH BOTH FEET FIRMLY ON THE FLOOR. PASSENGER MUST BE ABLE TO GRASP THE HAND HOLD WITH THE SEAT BELT ON AND BOTH FEET ON THE FLOOR. RESPECT THE ENVIRONMENT WHEN DRIVING. Pioneer® is a registered trademark of Honda Motor Co., Ltd. ©2016 American Honda Motor Co., Inc. (12/16)

## BUILDING A BETTER BOYERTOWN

### Enter the 5th Annual Home Garden Contest



With categories for both new and experienced gardeners, the 2017 Home Garden Contest is open to all residents of Boyertown and Pottstown Boroughs. There is even a category for kids! If you're interested in being more active, beautifying your community, and possibly winning a little extra cash, then we say... **Grow For it!** Hosted by Building a Better Boyertown, Pottstown Area Health & Wellness Foundation, and MOSAIC Community Land Trust. Registration opened March 13th, 2017 and closes June 13th, 2017.

To enter or for more details, visit [www.HomeGardenContest.com](http://www.HomeGardenContest.com)

For more information about other Boyertown activities please visit [www.boyertownpa.org](http://www.boyertownpa.org) or contact Emma Dinnocenti, Building a Better Boyertown, Main Street Assistant Manager, at 610-369-3054 or [assistant@boyertownpa.org](mailto:assistant@boyertownpa.org). If you'd like to volunteer for this event or participate in future events in downtown Boyertown call 610-369-3054 or e-mail [assistant@boyertownpa.org](mailto:assistant@boyertownpa.org)

### Ribbon Cutting Celebration for Barn Fresh Vintage Market

Boyertown, Pennsylvania.

On Friday March 31st, 2017 at 4:00 PM a ribbon cutting was held for the grand re-opening of **Barn Fresh Vintage Market** in Boyertown. Hosted by Building a Better Boyertown and the TriCounty Area Chamber of Commerce, the ribbon cutting event is part of the organizations strategy in supporting local business. The address for the business is 311 County Line Road, Boyertown, PA 19512 situated directly from route 100.

For more information about available properties and other Boyertown activities please visit [www.boyertownpa.org](http://www.boyertownpa.org) or contact Emma Dinnocenti, Building a Better Boyertown, Main Street Assistant Manager, at 610-369-3054 or [assistant@boyertownpa.org](mailto:assistant@boyertownpa.org). If you'd like to volunteer for this event or participate in future events in downtown Boyertown call 610.369.3054.

**ABOUT BUILDING A BETTER BOYERTOWN:** BBB is a non-profit Main Street Revitalization Organization that is dedicated solely to the revitalization of the designated Downtown Boyertown community. We provide Outreach, Business Retention Assistance, Business Recruitment for vacant properties, Visual Merchandising Assistance, Façade Grant Assistance, Promotional Activities and Events, and more, per the National Main Street's Four Point Approach to communities. BBB is a strong advocate for the Boyertown Community initiative and is active in many strategic partnerships which promote revitalization and reinvestment in the community.



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**Dawn L. Johnson • 610-367-1904**  
Financial Associate • Boyertown Financial Associates  
11 E. Philadelphia Ave. • Boyertown, PA 19512

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## Thrivent Named a 'World's Most Ethical Company'

Thrivent Financial recently announced that it has been recognized by the Ethisphere Institute, a global leader in defining and advancing the standards of ethical business practices, as a 2017 World's Most Ethical Company®.

The World's Most Ethical Companies designation recognizes those organizations that have had a material impact on the way business is conducted by fostering a culture of ethics and transparency at every level of the company.

For six years in a row, Thrivent's commitment to operating with ethical business standards and practices has been highlighted by this honor. This continued recognition ensures long-term value to members, employees, suppliers, regulators and investors. Thrivent is one of only seven companies in the Financial Services category honored this year.

"For the last six years, Thrivent has been honored to be named a World's Most Ethical Company," said Brad Hewitt, CEO of Thrivent Financial. "As we serve our members and strive to be an ethical company through our actions and business practices, we are honored to be recognized as leaders."



"Thrivent lives out its mission of helping Christians be wise with money and live generously every day in the ways they manage their business, serve their members, invest in their communities, and engage with their employees," stated Ethisphere's Chief Executive Officer, Timothy Erlich. "Congratulations to everyone at Thrivent for being recognized as a 2017 World's Most Ethical Company."

The World's Most Ethical Company assessment is based upon the Ethisphere Institute's Ethics Quotient® (EQ) framework which offers a quantitative way to assess a company's performance in an objective, consistent and standardized way. The information collected provides a comprehensive sampling of definitive criteria of core competencies, rather than all aspects of corporate governance, risk, sustainability, compliance and ethics.

Scores are generated in five key categories: ethics and compliance program (35%), corporate citizenship and responsibility (20%), culture of ethics (20%), governance (15%) and leadership, innovation and reputation (10%) and provided to all companies who participate in the process.

The full list of the 2017 World's Most Ethical Companies can be found at <http://ethisphere.com/worlds-most-ethical/wme-honorees/>

Thrivent Financial is looking for talented individuals to join the organization. Those interested in a career with Thrivent Financial can visit [www.thrivent.com/careers](http://www.thrivent.com/careers).

Thrivent Financial is represented in the Boyertown area by Boyertown Financial Associates, which includes: Dawn L. Johnson, 11 E. Philadelphia Ave., 610.367.1904. Beth E. Bebb, ChFC, CASL, FIC, 11 E. Philadelphia Ave., 610.367.1904.



"The Team" at Everything Printing & Shipping Center  
Pictured Left to Right: Karl Arrenon, Zach Ralph, Ben McCluskey, Lee Levensgood and David Gomolka.

## Everything Printing & Shipping Center

Everything Printing & Shipping Center provides a wide variety of services from printing, to bulk mailing, to retail shipping . . . too many to list. A large number of services are provided same day or next day, even while you wait. "Everything" is a hard name to live up to, but the team at Everything Printing works hard to make that happen.

Everything Printing & Shipping Center was started in 2004 by Lee Levensgood, local resident and Boyertown Graduate.



The goal was and still is to provide excellent services that support the growth of local businesses, local organizations, business people and those involved in home-based businesses. Quality work, friendly and knowledgeable service, fast turnaround and customer satisfaction are the foundation of Everything Printing. Additional information is available at [www.EverythingPrint.us](http://www.EverythingPrint.us).



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# FOCUS ON BOYERTOWN

## PA Industrial Equipment, Inc.

It's our 40th anniversary! PA Industrial Equipment Inc. is a full service forklift and material handling equipment dealership started in 1977 by Roy Bramm Jr. Although we started out just repairing forklifts, we have grown to offer new and used equipment as well as parts, forklift rentals and operator training. We now have locations in Boyertown, Pa. and New Holland, Pa. to better serve all of our customers.

Service has always been and remains our number one focus. Our service techs all have 10 or more years' experience in the industry and are factory trained. Our goal is to keep our customers' equipment running efficiently and cost effectively. This means that we respond quickly to breakdown calls. Because of our well-stocked service vans, equipment is often repaired on site with little down time. For more extensive repairs, PA Industrial Equipment Inc. will haul your forklift to one of our well-equipped, modern shops and provide a low cost rental forklift for the duration of the repair. For customers who maintain their own fleet, PA Industrial Equipment

Inc. has a full parts department to assist you in sourcing parts for any make or model of forklift.

PA Industrial Equipment Inc. offers additional service options for our customers, including planned maintenance contracts and full maintenance contracts. Planned maintenance involves our technician coming on site at regular intervals to perform basic maintenance like oil changes and safety inspections. Planned maintenance schedules can be established for intervals of 30 days, 90 days or even annually depending on the forklift usage. For customers who prefer to budget in advance, Full Maintenance contracts can be established in which the customer pays one monthly fee to cover any repairs needed on their forklift(s). Our sales and service representatives will be happy to discuss these options and help the customer determine what method is most appropriate.

Sometimes a new forklift needs to be purchased. PA Industrial Equipment Inc. can help you with: New Forklifts; Used Forklifts — all makes and models; Electric Pallet Jacks



and Narrow Aisle Lifts; Scissor and Boom Lifts; and Floor sweepers and scrubbers.

Our used inventory is comprised of trade-in units and late model off lease equipment. Units are thoroughly inspected in our shop and sold with warranty. If you aren't sure what specifications will work best for you, PA Industrial Equipment's sales team can do an on-site survey and recommend the forklift that will perform best for you at your location. Financing options are available to suit most customers' budgets.

For customers not ready to make a purchase or who have a seasonal need, PA Industrial Equipment Inc. provides short and long term rental equipment. We deliver and pick up all equipment with our own delivery truck which allows for ground delivery as well as delivery to a loading dock. Our rental fleet consists of new and late model forklifts and scissor lifts that are well maintained and won't leave you hanging!

The safety of our employees and yours is of the utmost concern at PA Industrial Equipment. That is why we offer two forklift operator training options. For customers looking to keep training in house, we offer a complete OSHA compliant training kit. The kit includes an instructional DVD, training materials, a written test and certification cards for 25 operators. PA Industrial Equipment Inc. can also provide a trainer on-site to work with your employees to complete an OSHA compliant training. On-site training includes instruction, a written test and a driving test done at your site with your forklifts. Prices vary depending on the number of employees that need training. Scissor lift training is also available.



For more information on forklift service, forklift training or equipment rentals, our staff is waiting to help you in Boyertown at 610.369.9778 or New Holland at 717.355.2110.

In conclusion, all of us at PA Industrial Equipment would like to thank our customers for allowing us to celebrate 40 years in business! Let us use our experienced techs and sales team to help YOU achieve your business goals for the next 40 years and beyond!





## Industrial Equipment, Inc.



# 40

Celebrating 40 Years  
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