



Leveraging the power of membership to grow and strengthen our community, our businesses, and our future leaders.

**TCACC Mission:** As the primary business advocate, the TriCounty Area Chamber of Commerce provides relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.

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### CONNECT WITH YOUR TRICOUNTY AREA CHAMBER:

152 E. High St., Suite 360,  
Pottstown, PA 19464  
• TEL: 610.326.2900

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eileen@tricountyareachamber.com

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gregory@tricountyareachamber.com

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melissa@tricountyareachamber.com

### TRICOUNTY AREA CHAMBER OF COMMERCE FOUNDATION, INC.

Jennifer O'Donnell, IOM,  
Leadership Tri-County Director,  
jennifer@leadershiptricounty.org



# TRICOUNTY AREA CHAMBER OF COMMERCE

## PRESIDENT'S MESSAGE

# BOYERTOWN AREA PROGRESS DINNER

PRESENTED BY TCACC AND BMBA



On March 18, the Chamber will celebrate business and community at the Annual Boyertown Area Progress Dinner.

The event will feature the presentation of The James K. Boyer Quality of Life Award to **Martin Stone Quarries, Inc.**, in recognition of their dedication to the community.

In addition, view a video produced by Boyertown Area High School students highlighting the following businesses and organizations:

**Boyertown Oil & Propane:** showcasing renovations to their office located in New Berlinville and recognizing their 90th Anniversary serving the Boyertown community

**Boyertown Police Department:** moved to their new location, the first time moving in decades, into a building donated by BB&T that now provides the Department with the space and resources that they need to do the best job for our community

**Brakeman's Cafe:** highlighting this new business and creative re-use of a historic carriage house and after less than one year in business hear about their plans for expansion

**Everything Printing:** we will highlight a local business serving the community since 2004 and get a peek inside their new location providing them over double the space to help meet their clients' needs

**Grind:** a great opportunity for us to showcase how this landmark location, familiar to so many in Boyertown, has been transformed into a new and unique dining experience

### PLATINUM SPONSORS



Pricing information is located on page 37 in the calendar of events.

**Limited seating is available for this event.**

## WE ARE BETTER TOGETHER!

## MEMBERSHIP

# WELCOME APPROVED NEW MEMBERS!

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in February.

When purchasing goods or services, please keep these businesses as well as other TriCounty Area Chamber of Commerce Members in mind while you **Always Buy Chamber!**

### ADVANTAGE

109 East High Street  
Pottstown, PA 19464  
610.326.1272

[www.iwanttheadvantage.com](http://www.iwanttheadvantage.com)

Financial Services; Insurance Companies; Investment Consultants; Tax Preparation Services

Founded in 2007 by Ben Moyer and Brian Hanson, Advantage offers clients 20 years of insurance experience, excellent customer service, and the dedication to help clients meet their needs. We build plans but more importantly, we build relationships.

Animal-Assisted Therapy, LLC  
152 East High Street, Suite 440-A  
Pottstown, PA 19464  
484.933.4370

[www.annalisasmithson.com](http://www.annalisasmithson.com)

Counseling Services

Animal-Assisted Therapy, LLC is a private therapy practice in Pottstown, PA. We provide individual counseling, group therapy, and self-care workshops. We use integrated CBT, narrative counseling, and nature-based counseling, assisted by a trained therapy animal. Our counseling techniques are grounded in the healing power of nature, the human-animal bond, and authentic interpersonal connections.

B&C Garage Doors, LLC  
2700 North Charlotte Street  
Gilbertsville, PA 19525  
610.220.5168

[www.bcgds.com](http://www.bcgds.com)

Garages

We are a full-service garage door company. We sell, service, and install all types of garage doors including residential, commercial, and industrial.

Better Living Care Giving  
1445 Shaner Drive  
Pottstown, PA 19465  
610.970.3003

[www.betterlivingcaregiving.com](http://www.betterlivingcaregiving.com)

Home Health Care Services; Home Care Services – Seniors

Better Living Care Giving is a non-medical homecare agency providing personal care, transportation, meal preparation, companionship, light housekeeping and laundry services for our clients. As a community-based care solution in the Montgomery and Chester County area, we're all about family and the people we serve. We live in the area and we bring together people who need help with qualified, caring people eager to be there for you.

Cleopatra Café LLC  
15 Moser Road  
Pottstown, PA 19464  
610.310.0138  
[www.cleopatracafepa.com](http://www.cleopatracafepa.com)

Restaurants

Welcome to Cleopatra Cafe. We are the only authentic Egyptian food restaurant in the area. We are a family friendly restaurant where the cost is reasonable, and the portions are large for those that have a big appetite. There is also a delivery service for local businesses and families in the community. Please visit our website to see our full menu.

Happy Zen Mama  
High Street Terminal Market  
300 East High Street  
Pottstown, PA 19464  
484.415.0350

[HappyZenMama.com](http://HappyZenMama.com)

Holistic; Retail Sales

Happy Zen Mama is a Unique Boutique offering an assortment of eco-friendly, ethically sourced, and cruelty-free products chosen and designed to bring happiness and joy into your life.

ItWorks! Global  
227 Pine Forge Road  
Pine Forge, PA 19518

Consultants; Health & Wellness; Health and Beauty Aids; Health Maintenance Organizations

Health & wellness network marketing.

Jim Crawford @ Better Homes & Gardens Real Estate  
Pottstown, PA 19464  
267.768.7676

[www.jimcrawfordrealestate.com](http://www.jimcrawfordrealestate.com)

Real Estate - Commercial / Industrial; Real Estate – Residential

My goal is to leverage a military background as well as 24+ years in Sales Management, Sales Leadership, and experience managing a \$100 million+ Sales Organization to ensure that you accomplish your real estate goals. I will use my extensive networking, negotiating and sales skills on your behalf. I work with a dynamic team at Better Homes & Gardens Community Real Estate Community Realty. I am focused on working with buyers and sellers in the Montgomery, Chester, Berks, Delaware, Bucks, Lehigh and Philadelphia counties of Pennsylvania, but if you ever have questions about real estate outside of Eastern Pennsylvania don't hesitate to give me a call as I have some great resources I can draw upon.

Main Line Tickets  
1451 Prizer Road  
Pottstown, PA 19465  
610.212.7135  
[www.mainlinetix.com](http://www.mainlinetix.com)

Entertainment

We sell sports, theatre and concert tickets to any event-locally or internationally, even sold out events!!! Hotel, transportation, and restaurant packages available.

Pine Creek Structures  
207 West Ridge Pike, Suite 300  
Limerick, PA 19468  
484.961.8822

[www.shedsinlimerick.com](http://www.shedsinlimerick.com)

Building Contractors; Garages; Modular Buildings; Sheds

We are the manufacturing company of modular buildings, sheds, garages, and animal shelters. We sell outdoor furniture and swing sets too.

Queen Appliance  
600 South Henderson Road  
King of Prussia, PA 19406  
610.265.9493

[www.queenappliance.com](http://www.queenappliance.com)

Appliance Sales/Services; Retail Sales

We are a retail and commercial major home appliance company. We are building partnerships with local businesses to help make the appliance buying process easy and experiential.

Rick Blanco Photography  
1429 Evansbrooke Lane  
Pottstown, PA 19464  
610.495.9495

[www.blancophotography.com](http://www.blancophotography.com)

Photographers / Photography Studios; Event Planners; Fundraising Consultants; Wedding Consultants / Planners

Husband & wife photography team providing: business & personal branding, photography, event photography, family and wedding photography.

Stanley Steemer  
1600 Swamp Pike  
Gilbertsville, PA 19525  
610.323.1207

[stanleysteemer.com](http://stanleysteemer.com)

Carpet / Rug / Upholstery Cleaners

Stanley Steemer has been providing our Carpet Cleaning service in the Tri County Area over the past 40 years. Beyond our quality Carpet Cleaning we also provide Tile & Grout, Hardwood, Upholstery and Stone cleaning as well as 24-hour Emergency Water Restoration.

Sticks and Stones Hardscape & Masonry LLC  
31 Woodside Lane  
Boyertown, PA 19512  
484.942.3166

Masonry Contractors

Full-service masonry company from re-pointing work to new construction.

Visionary Estates LLC  
608 N. 25th Street  
Reading, PA 19606  
484.627.2144

Real Estate – Commercial/Industrial; Real Estate - Residential

## NEW MEMBER UPDATES

Leslie's Poolmart –  
new phone number: 484.624.5836

# Happy Anniversary

to the following Members:  
(ACCORDING TO TCACC RECORDS)

**42+ YEARS**  
AAA East Central

**40 Years**  
Pottstown Area Rapid Transit, Inc. (PART)

**30 YEARS**  
A.D. Moyer Lumber & Hardware, Inc. – Gilbertsville

Richard A. Zuber Realty

**25 YEARS**  
CODY Systems

**20 YEARS**  
Atris, Inc.

**10 YEARS**  
Scott A. Weller Carpentry & Cabinets, Inc. dba Solar By Weller

**5 YEARS**  
Artemis Design, Inc.  
Decorating Den Interiors  
Wings of Victory Outreach Corporation

## Member Renewals

Thank you to the following Members who renewed their commitment to make your Chamber a **PRIORITY!**

BB&T

Borough of Pottstown  
Brookside Country Club  
Cincore Media  
Citadel Federal Credit Union  
Columbia Boiler Co.  
Community Health & Dental Care  
Coventry Mall  
Dancing Tree Creations  
Artisans Gallery and Studio  
Everything Printing  
Exelon Nuclear  
EXP REALTY  
Gorski Engineering, Inc.  
GVF, a Transportation Management Association  
Haron & Sons Auto Center LLC  
The Hill School  
Independence Planning Group  
The Lewis Group  
Limerick Township  
Moyer's Catering  
My Dad's Flooring  
Nester Insurance  
O'Donnell, Weiss & Mattei, P.C.  
Patient First  
Patrick J. Murphy & Associates  
Pottstown Area Industrial Development, Inc.  
Sanatoga Ridge Community, Inc.  
Sandler Training  
Sher Properties, Inc.  
The Swamp Door Antiques & Curiosities, LLC  
Twin County Construction Co., LLC  
West Pottsgrove Township  
Wyomissing Optometric Center, Inc.  
Yergey,Daylor.Allebach.Scheffey.Picardi  
YWCA Tri-County Area

Are you Celebrating 25, 50, 75 Years? If your Chamber Member company is celebrating a significant anniversary then the Chamber needs to know!

The Chamber strives to recognize their Members for their success. Contact **Melissa Shainline** at 610.326.2900 or [melissa@tricityareachamber.com](mailto:melissa@tricityareachamber.com)

# WE ARE BETTER TOGETHER!



# Mark Your Calendars!

## NETWORKING

**Weds., March 4**  
7-9 AM  
**Membership Breakfast: The Politics of a Divided America**  
*Copperfield Inn, 594 W. Ridge Pike, Limerick 19468*  
Featuring Dr. G. Terry Madonna, who will assess the Trump presidency, the politics of a divided America and examine aspects of Pennsylvania politics. Questions are welcomed: Dr. Madonna is seldom without answers and opinions.  
Sponsors: Montgomery County Community College; Reading Fightin Phils  
**\$32 per Member (invoiced or paid after 2/26); \$50 per non-member**

**Weds., March 18**  
5-8:30 PM  
**Boyetown Area Progress Dinner Presented by TCACC and BMBA**  
*La Massaria at Bella Vista Golf Course, 2901 Fagleyville Rd., Gilbertsville 19525*  
Join us in recognizing several businesses and organizations of Boyertown and celebrating their special accomplishments.  

- Boyertown Oil & Propane
- Boyertown Police Department
- Brakeman's Cafe
- Everything Printing
- Grind

The James K. Boyer Quality of Life Award will be presented to **Martin Stone Quarries, Inc.**, in recognition of their dedication to the community.  
Platinum Sponsors: **BB&T now Truist, The Body-Borneman Companies; Martin Stone Quarries, Inc.; Pottstown Hospital Tower Health; Tompkins VIST Bank**  
Gold Sponsor: **Boyetown Oil and Propane**  
Silver Sponsors: **Bally Block Company; Fleetwood Bank**  
**\$100 per TCACC and BMBA Member; \$150 per non-member; \$900 per TCACC and BMBA Member Table of 10; \$1,500 per non-member Table of 10**  
*Incliment Weather Date: Wednesday, March 25*

**Tues., March 24**  
4-6 PM  
**Business Card Exchange**  
*Whispering Woods by Lennar Homes, 2 Wil-Be Dr., Pottstown 19465*  
Enjoy appetizers and beverages as you network in one of Lennar's NEW model homes!  
**Members Only; No Charge**

**Weds., April 1**  
11:30 AM-1 PM  
**REACH: A Growth Mindset**  
*Brookside Country Club, 850 N. Adams St., Pottstown 19464*  
*Featuring Karen Norheim, President & COO of American Crane & Equipment Corp.*  
Build confidence, overcome fear, and fail forward.  
Silver Sponsors: **CEDARVILLE Engineering Group, LLC; Tompkins VIST Bank**  
**\$30 per person (prepaid by 3/25); \$35 per person (invoiced or paid after 3/25)**



**Thurs., April 23**  
5-9 PM  
**Annual Dinner**  
*RiverCrest Golf Club & Preserve, 100 Club Drive, Phoenixville 19460*  
*More details to come.*  
Platinum Sponsors: **Dana Incorporated; Exelon Nuclear; Pottstown Hospital Tower Health**  
Gold Sponsors: **Tompkins VIST Bank; The Victory Bank**  
Silver Sponsors: **Boyetown Oil & Propane; Maillie LLP; Montgomery County Community College; Pottstown Area Health & Wellness Foundation**  
Patron Sponsors: **Citadel Federal Credit Union; Diamond Credit Union; Evans, Hauseman & Richard, Inc.; Hobart's Run**  
**\$95 per Member; \$850 per Member table of 10; \$150 per non-member**

**Tues., May 5**  
4-6 PM  
**Business Card Exchange**  
*KPIInterface, 477 N. Lewis Rd., Limerick 19468*  
Come celebrate Cinco de Mayo with KPIInterface!  
**Members Only; No Charge**

Scanning this QR code will take you to the event's page.



## LEADERSHIP TRI-COUNTY EVENTS

**Fri., March 20**  
8:30-10 AM  
**Leadership TRI-COUNTY**  
**Alumni Series Part 3: Generational Differences with Heather Chandler, Sealstrip Corporation**  
*Chamber Office, 152 E. High St., Suite 360, Pottstown 19464*  
Heather Chandler, an award-winning entrepreneur and leader, as well as President of Sealstrip Corporation in Gilbertsville, will be sharing with us the differences, similarities, values, and work and communication styles of the 5 generations. We'll explore how society's economic, social, and political climates as each generation came of age impacted them. We'll build bridges between generations through skills and techniques for improved communication, understanding of motivations, and teamwork to achieve more success for all of us. If you've seen this presentation or something similar before, please join us to get the latest research and work styles of the newest named- Generation Z (born 1997 and after.)  
**Leadership Tri-County Alumni Only; No Charge**

**Fri., March 27**  
8:30-10 AM  
**Leadership TRI-COUNTY**  
**Refresh Friday: The Value of Podcasts**  
*Chamber Office, 152 E. High St., Suite 360, Pottstown 19464*  
*Featuring Bill Vitiello, ChamberChat Podcast Host / The Victory Bank and Drew Griffin, Co-Founder, Delicious Marketing*  
The power of your own voice! Discover how podcasting can increase the visibility of your business, promote your expertise, and communicate your contribution to the community through this powerful medium. Join us as we demonstrate how easy it is to get started and leveraging podcasting for your business.  
**Chamber Members: Free; Non-Members: \$10; Young Professionals - Contact Jennifer O'Donnell for discount code**

**Fri., May 1**  
7:30-9 AM  
**Leadership TRI-COUNTY**  
**Young Professionals: Recognizing Stress in the Workplace**  
*Stoveworks at the Riverfront at Royersford, 155 Railroad Plaza, Royersford 19468*  
*Featuring Jennie Romano, Talent Development Manager for The Lewis Group*  
Learning how to build resilience in the workplace and the differences between *Eustress and Distress*. How to recognize when your employees are overworked and the repercussions when your employees are overworked. Review the stress continuum model designed by the Navy to combat stress.  
**Young Professionals Members - FREE; Young Professionals Non-Members: \$20**

**Thurs., May 7**  
8 AM-4 PM  
**Leadership TRI-COUNTY**  
**Leadercast 2020: Positive Disruption**  
*New Hanover United Methodist Church, 2211 Swamp Pike, Gilbertsville 19525*  
Disturbance. Disorder. Disarrangement. Many people think these are negatives in the workplace. But Leadercast Live 2020 will explain why disruption is the best way to make positive, lasting change in your company.  
The speakers who will take the stage are change makers. They are trailblazers. They are people who face big ideas head on and take their teams to new heights.  
Learn from our leadership experts on how to purposefully interrupt organizational functions to bring new energy, ideas, processes and success to your team. At Leadercast Live 2020, you will discover how you can upset the normal workflow to bring positive change in your organization.  
**\$95 per ticket; \$680 per table of 8**

## SAVE THE DATES!

- **Thursday, June 4, 11 AM - 1:30 PM, Membership Luncheon and Leadership Tri-County Graduation**
- **Wednesday, June 10, 11:30 AM - 5:30 PM, REACH The Summit Half-Day Conference**
- **Wednesday, June 17, 11:30 AM - 1:30 PM, Pottstown Progress Luncheon**

**Register today; connect tomorrow. Visit [tricountyareachamber.com](http://tricountyareachamber.com) or call 610.326.2900.**

TRICOUNTY  
**R**  
 REACH  
 EMPOWERING AND CONNECTING WOMEN.



Another impactful REACH event on February 12. A special thank you to Jenna Armato, Growth & Success Coach, for empowering the women of REACH to create harmony in our lives and understand how our decision-making processes impact work-life balance. Thank you to everyone who attended! We're looking forward to REACH continuing to grow.

**Silver Sponsors:**



TRICOUNTY  
**R**  
 REACH  
 EMPOWERING AND CONNECTING WOMEN.



**REACH: A Growth Mindset**

**Build confidence, overcome fear, and fail forward!**

**Feat. Karen Norheim**  
 President & COO, American Crane & Equipment Corp.

**WEDNESDAY, APRIL 1**  
 11:30 AM TO 1 PM  
 BROOKSIDE COUNTRY CLUB

**JANUARY BUSINESS CARD EXCHANGE**

On January 30, Chamber Members had a blast at the High Street Terminal! Members came together to network and enjoy the many delicious food options prepared by the Terminal vendors. We also saw Members visiting and making purchases at many of the vendors and giving them their additional support.

Thank you to the Chamber Member vendors who provided food for this event and gave us a "taste" of the Terminal!

- Barrister's Bagel Company
- Flavors Deli
- High Street Steaks
- Honey's Homebrewed Café
- Kiki Vodka Bar
- La's Dessert's
- Seed and Soil

**Sponsored by:**



**The Next Business Card Exchange**

**Tuesday, March 24, 4 – 6 PM at Lennar at Whispering Woods.**

**WE ARE BETTER TOGETHER!**

TRICOUNTY  
**REACH**  
 EMPOWERING AND CONNECTING WOMEN.



**REACH The Summit:  
 Half-Day Conference  
 WEDNESDAY, JUNE 10  
 11:30 AM TO 5:30 PM  
 Feat. Keynote Speaker  
 Sylvie di Giusto**

Gain a clear understanding of the impact of your leadership abilities and how you can emanate confidence, authenticity, and professionalism.

By now, you should have received your 2020 sticker to update your Membership Plaque. If you're missing your TCACC Membership plaque, please reach out to Melissa (610.326.2900, melissa@tricityarea.com) to let her know so we can deliver one to you.



Also, if you've used all of your TCACC Business Cards, reach out to us to request more! Don't forget to put your contact information on the back of the cards as you're out supporting fellow Members!

**#wearebettertogether**



**WE ARE BETTER TOGETHER  
 ANNUAL DINNER**



**APRIL 23  
 5 TO 9 PM  
 RIVERCREST GOLF  
 CLUB & PRESERVE**

**#tcaccbettertogether**



**PLATINUM  
 SPONSORS**



**Exelon Generation®**

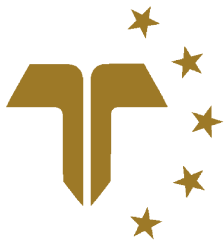


**Pottstown Hospital  
 TOWER HEALTH  
 Advancing Health. Transforming Lives.**

**WE ARE BETTER TOGETHER!**

# TCACC Ambassadors

As volunteers, Ambassadors play an important role in our organization and our Members' experience. Selected for their dedication and outward support of our Chamber, Ambassadors attend Ribbon Cuttings, welcome our newest Members, assist existing Members and Chamber staff, and provide overall support to the organization.



## Meet Your Chamber Ambassadors:

- Jenna Armato**, Jenna Armato, Growth & Success Coach
- Dan Christopher**, Fulton Bank
- Dave Czarnecki**, CzarStar Security
- Len Geiseler**, Evans, Hauseman & Richard, Inc.
- Lauren McCloskey**, Patriot Environmental Management, LLC
- Bill Vitiello**, The Victory Bank

As part of our Member Engagement Process, you may receive a call/email from one of our Ambassadors over the next few months.

# REFRESH FRIDAY PRESENTED BY LEADERSHIP TRI-COUNTY

On January 17, Bill Haley, founder and publisher of *Route 422 Business Advisor* and 422business.com, spoke about everything one needs to know about press releases: Correct format; Best content tips; What to do if media calls in response; and Other 'insider' tips that help businesses get their news out to the public.



*Thank you to everyone who attended!*

# SEASON 3 LAUNCHING MARCH 3



TELLING THE STORIES OF  
OUR MEMBERS ONE EPISODE  
AT A TIME!

INTERESTED IN BEING A GUEST OR  
A SPONSOR?

CALL 610.326.2900 OR EMAIL  
PODCAST@TRICOUNTYAREACHAMBER.COM

LEARN MORE  
ABOUT  
CHAMBER CHAT



## 2019 - 2020 TCACC EXECUTIVE COMMITTEE & BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

#### **CHAIRMAN OF THE BOARD**

Baran Schultz, CEO, Schultz Technology

#### **CHAIR ELECT**

Rich Newell, CEO, Pottstown Hospital Tower Health

#### **TREASURER**

April Barkasi, President & CEO,  
CEDARVILLE Engineering Group, LLC

#### **IMMEDIATE PAST CHAIRMAN**

Richard Graver, Chief Lending Officer, The Victory Bank

#### **SOLICITOR**

Joseph K. Koury, O'Donnell, Weiss & Mattei, P.C.

#### **SECRETARY**

Eileen Dautrich, President, TCACC

### BOARD OF DIRECTORS

Martin Bonifanti, Exelon

Bill Breslawski, Maillie LLP

Sean Deviney, The Body-Borneman Companies

Twila Fisher, The Hill School

Peggy Lee-Clark, Pottstown Area Industrial  
Development, Inc.

Lee Levengood, Everything Printing

Lisa Lightcap, Tompkins VIST Bank

Eric Phillips, Dana Incorporated

Elaine Schaefer, Schuylkill River Greenways  
National Heritage Area

Dr. William Shirk, Pottsgrove School District

Mike Stevens, Bryn Mawr Trust

## Follow Us!



TriCounty Area Chamber of Commerce



tricountyareachamber



TriCounty Area Chamber of Commerce

**WE ARE BETTER TOGETHER!**

**Leadership**  
TRI-COUNTY

**JOIN THE CLASS OF 2021!**



Leadership starts with **YOU.**

**Leadership Tri-County is a tuition-based program that prepares individuals for future leadership roles.**

**How Individuals Benefit:**

- Gain a broader and deeper perspective of the tri-county region and your role in the community.
- Build a long-lasting network of local leaders who both support and challenge your views.
- Discover issues you are passionate about by experiencing them firsthand.

**How Organizations Benefit:**

- Participants meet fellow community leaders, establish connections and expand their circle of influence.
- Your company leaders establish relationships that will provide new opportunities to serve the community and elevate your footprint.
- Investments in leadership development provides a pathway for employee retention and sustainable organizational growth.

**APPLY TODAY!**

Contact Jennifer O'Donnell, IOM  
Director, Leadership Tri-County  
[jennifer@leadershiptricity.org](mailto:jennifer@leadershiptricity.org)  
610.326.2900  
[www.leadershiptricity.org](http://www.leadershiptricity.org)

**MAKE AN IMPACT – BE A LEADER – MAKE A DIFFERENCE**