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Ginger Kunkel takes the lead at one of the area's premier financial institutions

ompkins Community Bank has served the communities of Southeastern Pennsylvania for generations. While a lot has changed in the areas Tompkins serves, the bank's dedication to local leadership making local lending decisions remains unchanged, all while supporting organizations and causes that the community needs most. Ginger Kunkel, the newly appointed president of Tompkins' Pennsylvania market, looks forward to leading the bank through an everchanging environment, while ensuring it sticks to its roots of strengthening the communities it serves.

PHOTOS BY STYLISH IMAGES



"I feel confident that Tompkins will be with us in the future and help us grow even more," says Jeff. "And that's a good feeling."

Service Stability Strength

SCHATZ ELECTRIC, INC. Jeff Schatz, Owner/President Schatz Electric has been in business for 45 years. To keep the business growing, owner and president Jeff Schatz focuses on mastering new technologies and supporting customers 24/7—so he's always on the go. That's why he works with the teams at Tompkins, who proactively offer products and services that increase efficiency, such as remote deposit.

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Kunkel, of Wyomissing, joined Tompkins in December 2021 in anticipation of becoming the bank's market leader following the retirement of former President Scott Gruber. She is 32-year veteran in financial services, most well-known in the banking community for her expertise in commercial, retail, operational, and executive management. She came to Tompkins from Riverview Bank where she was SEVP and chief operating officer and oversaw all revenue-producing lines of business including commercial, retail, trust, and wealth management. Prior to Riverview, she worked in Berks and Lehigh counties as a senior commercial relationship manager for Susquehanna Bank with expertise in commercial and industrial lending.

"I'm fortunate to have gained diverse knowledge over the years at community banks ranging from under \$1 billion to over \$18 billion in asset size, including a stint at Tompkins early in my career. Having spent time in operational roles in addition to leading sales teams, it's always my goal to create an environment where the entire team can thrive and succeed," said Kunkel, who added, "In today's more digital environment, it's important to understand the that the customer experience is determined by how well all parts of the organization work together to create a seamless yet personalized experience. But even as we continually improve our digital banking delivery channels, personal relationships will always remain at the heart of everything we do."

Kunkel is the definition of an accomplished community banker, lending her valuable expertise to organizations and causes important to her. While many may view bankers only as experts who assist with financial needs, community bankers are so much more. She has served as a board member and volunteer for many non-profit and civic organizations, including Boy Scouts of America, the Fresh Air Fund, Habitat for Humanity, Schuylkill Chamber of Commerce, the United Way, and the West Brunswick (Schuylkill County) Planning Commission. Most recently, she was appointed to the board of the PA Bankers Services Corporation as well as the Greater Berks Development Fund and will shortly join the Greater Reading Chamber Alliance Board Investment Committee.

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"As a community bank, we thrive when our communities thrive. Our team members contribute thousands of hours each year to community service because we believe it's critical that we use our resources and strength to help our nonprofit partners continue their important work," said Kunkel. "Throughout Schuylkill, Berks, Montgomery and all the Greater Philadelphia counties we serve, our friends and neighbors can always count on us to do what's right."

To connect with a community banker at Tompkins, visit one of its many convenient offices, visit TompkinsBank.com, or call 1-888-273-3210. Tompkins is here to serve every member of the community as they navigate their financial journeys.

Tri-County Branches

Boyertown Branch 101 East Philadelphia Avenue Boyertown, PA 19512 (610) 367-0140

> Exeter Branch 4361 Perkiomen Ave Reading, PA 19606 (610) 406-9200

Pottstown Branch 258 East High Street Pottstown, PA 19464 (484) 941-0300

Ginger Kunkel, President – PA GKunkel@tompkinsfinancial.com (610) 603-7251

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