

Hobart's Run Launches New Website Providing Info on Engagement, Investment in Pottstown

Hobart's Run, the neighborhood engagement and development initiative affiliated with The Hill School, is pleased to announce the launch of the new Hobart's Run website at hobart-srunpottstown.org.

"Our goal was to present a great deal of information about Hobart's Run in a simple, attractive format," says Cathy Skitko, Director of Communications for Hobart's Run. "We hope this expanded site will encourage visitors to contact us, get involved, and explore our focus areas of creating a clean and safe community; fostering inclusivity; providing incentives for home ownership and property pride; and generating quality business development in our neighborhood, all while supporting all of Pottstown."

Hobart's Run, a 501(c)(3) founded in 2016, worked with CuttingBoard Consulting and Huskey Digital Media of Norristown, Pa. to design the new site. This family-run business works to provide web solutions for small nonprofits and other businesses for a very reasonable fee, allowing clients



to direct their limited budgets toward fulfilling their missions.

Notably, CuttingBoard gives back to organizations that address issues such as food insecurity, including the Montco Anti-Hunger Network, which aligns with Hobart's Run's values of inclusive community engagement. Some of CuttingBoard's nonprofit clients and partners include the Norristown Chamber of Commerce, Vance Community Partners and Elmwood Park Zoo, as well as businesses ranging from The Centre Theater to a variety of regional restaurants.

Please learn more at hobartsrun-pottstown.org.

