

DECORATING DEN INTERIORS®

POTTSTOWN INTERIOR DECORATOR WINS THREE INTERNATIONAL DESIGN AWARDS

Barbara McInnis Hayman, owner of Decorating Den Interiors serving the Pottstown and surrounding areas (www.barbara.decoratingden.com), received three design awards in her company's international design contest for outstanding interior design work. The awards were presented at Decorating Den Interiors 48th annual conference held recently in St. Louis.

McInnis-Hayman was presented with People's Choice Awards for two room designs that were judged first and second overall in an online voting competition that drew 20,000 votes for nearly 300 rooms in 11 categories. Her winning rooms were both in the miscellaneous category.

The first place winner featured a jaw-dropping temperature-controlled wine cellarium with adjoining entertaining area for wine tastings and watching sports. A stunning wallpaper in multiple shades of



blues, greys and specks of sparkly gold provided the focal point of the space. The look of exquisite marble in the wallpaper inspired the rest of the room which features pops of blues and other jeweled tones.

Her second-place in miscellaneous was a gorgeous den/man-cave, inspired by the owner's desire to step outside of his comfort zone. We paired a bold navy sofa and a beautiful Bamboo silk strand rug with lustrous waves of denim, beige, ivory, navy and grey as the focal point of the room. The accessories that we provided satisfied his need for a botanical touch. A neutral, soft geometric fabric draped the windows and completed the look.

Her winning makeover also won first place in a category in a separate competition judged by a select panel of interior design journalists from throughout the U.S. and Canada.



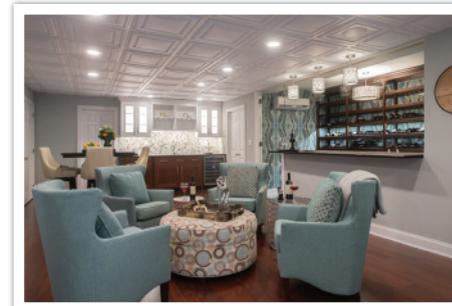
The two design competitions were part of Decorating Den Interiors' 33rd annual International Dream Room awards competition. Winners were selected based on their design excellence, creative problem solving, and overall presentation.

ALSO A SALES AWARD

Hayman also won a Director's Award for being in the top 35-percent of franchise owners for sales in 2016.

"I've returned from conference with an extensive library of before and after high resolution digital photographs featuring room makeovers from our company's latest book, *Love Your Home*, which was introduced at conference," Hayman said. "It has fabulous designs and the stories behind them, and it makes for an ideal workshop or seminar program for organizations looking for a speaker for their meetings," she added.

Decorating Den Interior's room makeovers have been featured in such publications as *Good Housekeeping*, *Arabella*—the Canadian magazine of art, architecture and design, *Better Homes and Gardens*, *Woman's Day*, *House Beautiful and House and Garden*. In addition, the company has been featured in a variety of design segments on HGTV and The Discovery Channel.



Love Your Home is the sixth interior decorating book authored by Carol Bugg, ASID DDCD, vice president and director of design for Decorating Den Interiors.

"We represent some 130 home furnishings suppliers and offer our customers furniture, case goods, accessories, lighting, floor and wall coverings, draperies and other hard and soft window treatments," McInnis-Hayman explains. "We bring samples directly to the client's home or office and provide complimentary design services and installation."

Decorating Den Interiors, founded in 1969, is North America's largest home furnishings and interior design franchise company with interior design professionals and decorators throughout the U.S. and Canada. McInnis-Hayman has owned her franchise since 2011.



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