## BUSINESS **SPOT**LIGHT

## New Year, New You Serenity Dental Spa

The New Year is a fantastic time to commit to making a change in your life for the better. The phrase, "New Year, New You" usually revolves around getting into better shape or your finances. When we think of health, we do not include our dental needs. We incorporate gym routines and eating healthy into our "new" routines.

A confident smile is more than adding to your good looks, it's the first steps in becoming a healthy new you for 2024. Gum health plays a vital part in strong healthy teeth. It also can affect your cardiovascular system and heart health. A patient with poor oral health can show some of the following symptoms:

- Red/swollen gums
- Bloody gums
- Missing Teeth
- Cardiovascular Disease
- Diabetes
- Respiratory Diseases
- Pregnancy Complications
- Dementia

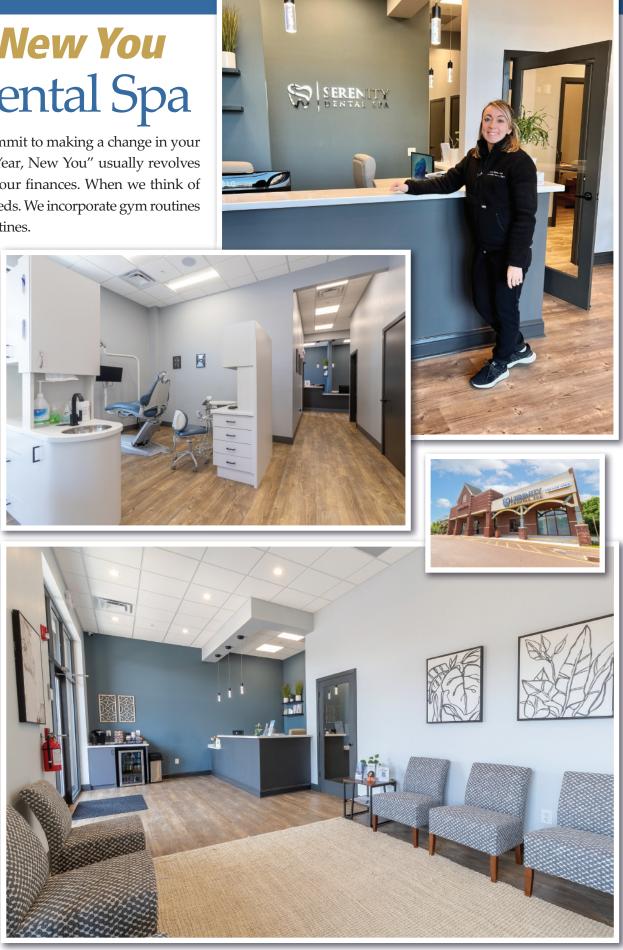
When your dentist suggests procedures to be done, it's for the betterment of your smile and your overall health. Individuals often overlook these procedures due to the cost or since they are not in pain, they feel it can wait. By postponing these procedures their overall health can deteriorate or the price of the procedure can rise dramatically due to more problems arising from not addressing the problem in the first place.

Dr. Alisa Zitter, owner of Serenity Dental Spa. is driven to give you that, "New Year, New You" makeover in her clean and modern dental facility.

- Dental Cleanings
- Teeth Whitening
- Clear aligners
- Night guards
- Dental Implants
- Bridges
- and much more

Dr. Zitter also offers Botox treatments for those forehead lines and wrinkles, crow's feet, and injections around the lips for fuller luscious lips.

Serenity Dental Spa, located in the Suburbia Shopping Center, 4 Glocker Way, Pottstown, PA 19465, offers financing plans along with accepting most major insurances.



Please call 610.624.6166 today or visit www.serenitydentalspaofpa.com to see how we can help you become the person you've dreamed about. Don't put it off another year!

