

## GREATER READING CHAMBER ALLIANCE



• 606 Court Street, Reading, PA 19601  
 • 610.376.6766 • fax 610.376.4135  
 • info@greaterreading.org  
 • www.greaterreading.org

Our mission is to be Berks County's leading unified resource for building a healthy, competitive business community. Our vision is to assist companies to retain, expand and grow their operations and employment and attract new businesses to berks County.

### UPCOMING EVENTS

#### INTERMEDIATE EXCEL AM SESSION - JAN. 2024

Four weeks on Tuesdays: Jan. 2, 9, 16 and 23  
 Time: 8 a.m. - 10:30 a.m.  
 Shearer Technical Computer Consultants  
 727 Penn Ave., West Reading, PA 19611  
 \$300/person - GRCA Members  
 \$375/person - Future Chamber Members  
<http://GreaterReading.org>  
 Contact: Mark Dolinski, Vice President Training and Professional Development  
 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11566>

#### INTRO TO EXCEL PM SESSION - JAN. 2024

Four weeks on Tuesdays: Jan. 2, 9, 16 and 23  
 Time: 2:30 p.m. - 5:00 p.m.  
 Center for Business Excellence  
 49 Commerce Drive, Wyomissing PA 19610  
**Please remember to bring your laptop!**  
 \$300/person - Chamber Members  
 \$375/person - Future Chamber Members  
<http://www.greaterreading.org>  
 Contact: Mark Dolinski, Vice President Training and Professional Development  
 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11559>

#### ADVANCED EXCEL - JAN. 2024

Four weeks on Wednesdays: Jan. 3, 10, 17 & 24  
 Time: 8 a.m. - 10:30 a.m.  
 Shearer Technical, 727 Penn Ave.  
 West Reading, PA 19611  
 \$300/person - GRCA Members  
 \$375/person - Future Chamber Members  
<http://GreaterReading.org>  
 Contact Information: Mark Dolinski, Vice President Training and Professional Development  
 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11567>

#### ULTIMATE EXCEL 2019/365 - JAN. 2024

Four weeks on Thursdays: Jan. 4, 11, 18 and 25  
 Time: 8 a.m. - 10:30 a.m.  
 Shearer Technical, 727 Penn Ave.  
 West Reading, PA 19611  
 \$300/person - GRCA Members  
 \$375/person - Future Chamber Members  
<http://GreaterReading.org>  
 Contact Information: Mark Dolinski, Vice President Training and Professional Development  
 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11568>

#### INTERMEDIATE EXCEL PM SESSION - JAN. 2024

Four weeks on Thursdays: Jan. 4, 11, 18 and 25  
 Time: 2:30 p.m. - 5:00 p.m.  
 Please remember to bring your laptop!  
 Center for Business Excellence  
 49 Commerce Drive, Wyomissing PA 19610  
 \$300/person - GRCA Members  
 \$375/person - Future Chamber Members  
<http://GreaterReading.org>  
 Contact: Mark Dolinski, Vice President Training and Professional Development  
 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11562>

#### BERKS COUNTY COMMISSIONERS UPDATE 2024

Friday Jan 5, 2024  
 7:30 AM - 9:30 AM EST  
 DoubleTree by Hilton Hotel Reading  
 701 Penn St., Reading, PA 19601  
 \$40 - GRCA Member/Investors  
 \$55 - Future Member/Investors  
*\*\*includes breakfast, networking & presentation*  
 Cancellation Deadline: 5 Business Days Prior  
 GRCA/W2W policy does not allow active campaigning or distribution of campaign materials at its event. No solicitation. Photos are taken at events and may be used on social media and in future advertising; by attending you are consenting to the use of your photo.  
 Contact: Katie Hetherington Cunfer  
 KCunfer@GreaterReading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11556>

#### HOMEMADE CRAVINGS GRAND OPENING & RIBBON CUTTING EVENT

Friday Jan 5, 2024  
 11:00 AM - 1:00 PM EST  
 Cutting at 12:15 pm  
 4900 Kutztown Rd, Temple, PA 19560  
 Contact: Luisa Suarez  
 Homemadecravings@gmail.com

#### INTRO TO EXCEL AM SESSION - JANUARY 2024

Four weeks on Mondays: Jan. 8, 22, 29 & Feb. 5  
 Time: 8 a.m. - 10:30 a.m.  
 Shearer Technical, 727 Penn Ave.  
 West Reading, PA 19611  
 \$300/person - GRCA Members  
 \$375/person - Future Chamber Members  
<http://www.greaterreading.org>  
 Contact: Mark Dolinski, Vice President Training and Professional Development  
 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11562>

#### LEAD WORKER CERTIFICATE PROGRAM AM - WINTER 2024

12 weeks on Mondays: Jan. 8, 15, 22, 26, Feb. 5, 12, 19, 26, Mar. 4, 11, 18, 25  
 Time: 9:30 a.m. - 11:30 a.m.  
 Center for Business Excellence  
 49 Commerce Dr., Wyomissing, PA 19610  
 \$690/ person - Chamber Members  
 \$860/ person - Future Chamber Members  
 Training is WEDnet eligible  
 Contact: Mark Dolinski, Vice President Training & Professional Development 610-898-8386 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11532>

#### LEAD WORKER CERTIFICATE PROGRAM PM - WINTER 2024

12 weeks on Mondays: Jan. 8, 15, 22, 29, Feb. 5, 12, 19, 26, Mar. 4, 11, 18, 25  
 Time: 8:00 p.m. - 8:00 p.m.  
 Virtual Program - at your nearest computer!  
 \$690/ person - Chamber Members  
 \$860/ person - Future Chamber Members  
 Training is WEDnet eligible  
 Contact: Mark Dolinski, Vice President Training & Professional Development 610-898-8386 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11533>

#### SUPERVISOR TRAINING MODULE 1: PRINCIPLES OF SUPERVISION - WINTER 2024

6 weeks on Tuesdays: Jan. 9, 16, 23, 30, Feb. 6, 13  
 Time: 8:30 a.m. - 11:30 a.m.  
 Center for Business Excellence  
 49 Commerce Dr., Wyomissing, PA 19610  
 \$625/person for Chamber Members;  
 \$780/person for Future Chamber Members  
 WEDnet eligible  
 Contact: Mark Dolinski, Vice President Training & Professional Development 610-898-8386 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11536>

#### ESSENTIALS FOR PROFESSIONAL MASTERY

Five weeks on Tuesdays, Jan. 9, 16, 23, 30, Feb. 6  
 Time: 8:30 a.m. - 11:30 a.m.  
 Center for Business Excellence  
 49 Commerce Dr., Wyomissing, PA 19610  
 \$695/person for Chamber Members;  
 \$895/person for Future Chamber Members  
 WEDnet eligible  
 Contact: Mark Dolinski, Vice President Training & Professional Development 610-898-8386 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11550>

#### WOMEN2WOMEN - EXCELLING IN YOUR EXECUTIVE ROLE: NEGOTIATING & INFLUENCING - JAN. 2024

Tuesday Jan 9, 2024  
 11:30 AM - 1:00 PM EST  
 Reading Country Club, 5311 Perkiomen Ave.  
 Reading, PA 19606  
 \$35 / GRCA Member; \$45 / Future Member  
 Contact: Rachael Romig romig@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11574>

#### THE POWER OF DREAMING: THRIVE IN FIVE!

3 weeks on Tuesdays: Jan. 9, 16, 23  
 1 p.m. - 2 p.m.  
 Center for Business Excellence  
 49 Commerce Dr., Wyomissing, PA 19610  
 \$125/ person - Chamber Members for all three coaching sessions; \$150/ person - Future Chamber Members for all three coaching sessions, or \$50 per person per individual session - Chamber Members; \$65 per person per individual session - Future Chamber Members

#### SUPERVISOR TRAINING MODULE 3: LEVERAGING WORKPLACE RELATIONSHIPS FOR ORGANIZATIONAL SUCCESS - WINTER 2024

6 weeks on Wednesdays: Jan. 10, 17, 24, 31, Feb. 7, 14  
 Time: 8:30 a.m. - 11:30 a.m.  
 Center for Business Excellence  
 49 Commerce Dr., Wyomissing, PA 19610 or virtually on Zoom  
 \$625/person for Chamber Members;  
 \$780/person for Future Chamber Members  
 Contact Information mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11537>

#### EMOTIONAL INTELLIGENCE IN THE WORKPLACE - WINTER 2024

4 weeks on Thursday: Jan. 11, 18, 25, Feb 1  
 Time: 9 a.m. - noon  
 Center for Business Excellence  
 49 Commerce Dr., Wyomissing, PA 19610  
 \$695/person for Chamber Members;  
 \$845/person for Future Chamber Members  
 Training is WEDnet eligible  
 Contact Information mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11456>

#### HUMAN RESOURCES & BENEFITS ROUNDTABLE

Thursdays Jan.11, March 28, June 20 and Sept.19 from Noon to 1:30 p.m.  
 Center for Business Excellence, 49 Commerce Dr., Wyomissing, PA 19610 or virtually using Zoom  
 \$295/person for Chamber Members for All 4 sessions. \$360/person for Not-Yet Chamber Members for All 4 sessions. *Lunch included.*  
 Contact: Mark Dolinski, 610-898-8386 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11541>

#### BERKS ALLIANCE COMMUNITY FORUM: SMALL BUSINESS RESOURCE ASSOCIATION

Thursday Jan 11, 2024  
 12:00 PM - 1:00 PM EST  
 Register in advance for this meeting:  
[https://us02web.zoom.us/join/register/tZYud-uqzIqHNacrXK\\_8uq9cCw1YcfcUpS\\_](https://us02web.zoom.us/join/register/tZYud-uqzIqHNacrXK_8uq9cCw1YcfcUpS_)  
 After registering, you will receive a confirmation email containing information about joining the meeting.  
 Contact Information David Myers dmyers@graeterreading.org

#### COFFEE & CONVOS: GRCA MARKETING PERKS

Friday Jan 12, 2024  
 7:30 AM - 9:00 AM EST  
 Center for Business Excellence  
 49 Commerce Dr., Reading  
 Free for GRCA Members  
 Contact: Katie Johnsen  
 kjohnsen@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11598>

#### NEW MEMBER MIXER - JAN. 2024

Tuesday Jan 16, 2024  
 4:30 PM - 6:00 PM EST  
 Center for Business Excellence  
 49 Commerce Dr., Reading  
**Free to GRCA members (2 per company, please)**  
 Contact Information Katie Johnsen  
 kjohnsen@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11609>

#### GRCA EXECUTIVE LEADERSHIP ACADEMY

Thursday Jan 18, 2024  
 1:00 PM - 4:00 PM EST  
 5 weeks on Thursdays: Jan. 18, 25, Feb. 1, 8, 15  
 Time: 1 p.m. - 4 p.m.  
 Center for Business Excellence  
 49 Commerce Dr., Wyomissing, PA 19610  
 \$1,495/person for Chamber Members;  
 \$1,895/person for Future Chamber Members  
 Contact: Mark Dolinski, 610-898-8386 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11552>

#### SIMPLE & EFFECTIVE SELLING WORKSHOP

Friday Jan 19, 2024  
 8:30 AM - 4:30 PM EST  
 Center for Business Excellence  
 49 Commerce Dr., Wyomissing, PA 19610  
 \$495/ person - Chamber Members  
 \$645/ person - Future Chamber Members  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11551>

#### JUMPSTART THE NEW YEAR WITH LEADERCAST / SPARK

Wednesday Jan 24, 2024  
 12:00 PM - 1:30 PM EST  
 Center for Business Excellence  
 49 Commerce Dr.  
 Wyomissing, PA 19610  
 \$50/person for GRCA Members  
 \$60/person for Future Chamber Members  
*Lunch included*  
 Contact: Mark Dolinski, 610-898-8386 mdolinski@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11548>

#### NETWORKING@NIGHT - LEO DESIGN GALLERY (JAN 2024)

Thursday Jan 25, 2024  
 5:30 PM - 7:00 PM EST  
 LEO Design Gallery  
 1295 Penn Ave, Wyomissing  
 GRCA Member Event Exclusive  
 Contact: Katie Johnsen 610-898-7779 kjohnsen@greaterreading.org  
 Register: <https://greaterreadingchamber.chambermaster.com/eventregistration/register/11578>