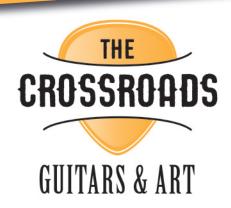
BUSINESS **SPOT**LIGHT

Welcome to

The Crossroads Guitars and Art



The Crossroads Guitars and Art opened to the public this past October and has already sparked interest among our local community. This exciting business fosters a unique cultural experience for all age groups, resulting in the creation of music-makers and enjoyable arts encounters. Musicians, artists, and customers from all walks of life are welcome at the spacious showroom, an inviting "destination store" more like a comfortable living room than a typical retail operation.



The Crossroads offers art, photography and a host of acoustic guitars, ukuleles, cajons, digital pianos, and accessories. There are four state-of-the-art music lesson rooms, a sizeable group instruction area along with a live performance venue in an intimate "listening room" environment.

A recent event featuring Paul Simon's acclaimed bassist Bakithi Kumalo attracted a standing room only audience, and a glimpse of what's to come at The Crossroads. World renowned guitarist Muriel Anderson will be making a special appearance on Mother's Day, and other performances are already scheduled to kick off what promises to be an exciting 2024 for the store.

For regional artists, this gorgeous space provides an opportunity to host monthly curated gallery showings along with seminars and master classes. It's worth the trip to 1041 E. Philadelphia Ave (on Route 73 directly across from the Gilbertsville shopping center) to visit a true "Arts Experience" destination store. We've been waiting for a business such as The Crossroads Guitars and Art to arrive in our area for some time, and you can now "have it all" as it pertains to cultural arts, music lessons, live performances and more!

Owner and company founder Doug Nestler has a deep background in the music products industry, with over 40 years of experience. When asked why he started the new facility, Nestler explained, "I've dreamed for years of creating an experiential store, one that brings people together of all ages, and contributes to the community." He went on to say, "the early reaction from the public has been extremely gratifying, and each week we see more visitors and referrals." Without question, The Crossroads has created a vibrant new place to shop, learn, or simply enjoy the variety of arts.



PHOTOS ON THIS PAGE BY DREW TO BERT PHOTOGRAPHY

The Intersection of Creativity





Anyone interested in learning a musical instrument, whether young people, adults, or seniors will be pleased that the staff is well-trained, courteous, and experienced. Musicians seeking to purchase instruments will feel right at home with a formidable selection to choose from, and an ultra-comfortable and relaxed environment. The appeal of an art gallery beckons creative individuals, providing a place to present their work, bringing friends, families, and followers into the store. The Crossroads is tapping into the crossover between these customer segments, where the artists will take interest in the musical instrument offerings, and the musicians will be intrigued by the art gallery and associated workshops and seminars offered.





Please visit the website and check out the "virtual tour" at www.guitarsandart.com or call 1-833-696-8737 to speak directly to store owner Doug Nestler. Better still, make the quick trip over to Gilbertsville and see for yourself what a dynamic new business has emerged for all to enjoy and participate in.

