



# TRICOUNTY AREA CHAMBER OF COMMERCE

*Building Communities, Creating Connections, Supporting Commerce*

152 E. High St., Suite 200, Pottstown, PA 19464 | 610.326.2900 | [www.tricountyareachamber.com](http://www.tricountyareachamber.com)

**Our Mission:** Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

**Our Vision:** The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders – to support the region’s businesses and communities.

Follow us on:



#WhyTCACC #tcaccbettertogether

## WELCOME APPROVED NEW MEMBERS!

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in December.

**PennState Berks**

<https://berks.psu.edu/>  
610-396-6000

Schools / Colleges / Education

**PharmaCann dba Verilife**

<https://www.verilife.com/pa/location/pottstown>  
610-245-5610

Health & Wellness

**Steadfast Paper**

<https://www.steadfastpaper.com/about-steadfast-paper/>  
888-483-6300

Paper Industry

## MEMBER ANNIVERSARIES

Happy Anniversary to the following Members!

43+ Years

**Pottsgrove School District**

31 Years

**GVF, a Transportation Management Association**

19 Years

**Weigner Insurance & Financial Services, Inc.**

11 Years

**Citadel Federal Credit Union**

5 Years

**eb Logix, Inc.**

**Haron & Sons Auto Center LLC**

## Thank you MVPs!



By Eileen Daurich, TCACC President

A mission is a “strongly felt aim, ambition, or calling.”

A vision is an “inspirational statement of an idealistic emotional future of a company or group.”

The mission of the TriCounty Area Chamber of Commerce is “leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.”

The vision of the TriCounty Area Chamber of Commerce is “the tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders- to support the region’s businesses and communities.”

For a non-profit organization, your mission and vision drive the focus and the purpose of the work that you do. As a chamber our Member benefits should align with our mission and vision as well as the purpose of holding an event and the topics that speakers would present on at those events should also align with the mission and vision that has been agreed upon for guiding the organization.

In 2021 we, as well as all our Member businesses, were trying to figure out how to recuperate from 2020 and succeed

in 2021. A major revenue stream for our organization is from events that we hold and we did not hold events for ¾ of 2020 and we were uncertain what the event calendar would look like for 2021. However, we continued to offer other opportunities, some virtual, but also maintained member benefits and exposure opportunities for our Members.

With our ongoing programming, we wanted to stay true to our mission and vision but needed the appropriate resources to do so. To assist our organization in providing support to all our Members, starting with January of 2021, we decided to offer an opportunity for Members names to be associated with almost everything we were doing, offering, event we were having, etc. We developed our Mission and Vision Partner program, our “MVPs” as we liked to call them. These companies would be MVPs to our organization, providing us with financial support when we needed it.

Our first MVP opportunity took our MVP support from January through June; we had 16 very generous Members participate in the MVP program. Our 2nd round of MVPs provided support starting in July and their support is continuing till the end of this calendar year 2021; our second round featured 13 of the original 16 from the first round.



Each of these companies made a financial contribution to our organization in exchange for sponsorship of our REACH program, our educational seminars, our Chamber Chat show on Facebook Live, and they benefitted from marketing on our website, our event registration pages, in our ongoing email communication with our Members, and had exposure on our social media pages. They were the steel keeping our organization strong through tough times!

It is important for me to recognize these incredible businesses that went above and beyond and supported our organization being an MVP!

Thank you to the 13 companies that participated in the 1st and 2nd Round of MVP! They can be found on the next page. The 1st Round also included support from Boyertown Oil & Propane-Cool Crew, Keller Williams Realty Group, and SimplyPEO. A huge thank you to these 16 TriCounty Area Chamber of Commerce Members for their support!

#tcaccbettertogether

## REGIONAL CHAMBER ROUNDUP

**NEW BUSINESSES**  
**NEW INVESTORS**  
**NEW ENERGY**

**POTTSTOWN  
PROGRESS**

LUNCHEON

**February 16, 2022**

11:30am - 1:30pm at SunnyBrook Ballroom  
50 Sunnybrook Road, Pottstown, PA 19464

**Member \$45 | Non-Member \$90**

More information and sponsorship opportunities  
610.326.2900 | [alice@tricityareachamber.com](mailto:alice@tricityareachamber.com)



THANK YOU TO OUR 2021 ROUND 2  
MISSION & VISION PARTNERS (MVPS)



Exelon Generation.



Precision Polymer Products, Inc.



**TIERS**

**Grow your business**

**Match your reason for joining**

**Customize  
Your  
Membership**

**New  
Opportunity**

**Opportunities to fit different  
size budgets**

Please contact Eileen at  
[eileen@tricityareachamber.com](mailto:eileen@tricityareachamber.com)  
or 610-326-2900 to discuss.



**The REACH-  
Accepting and Giving**



**LUNCHEON**

**Feat. Therol Dix, J.D.**  
VP for Pottstown Campus and  
Educational Partnerships at  
Montgomery County Community College



**Thursday | 27 January 2022 | 11:30AM-1:00PM**

at Montgomery County Community College