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WHAT TO DO IN RETIREMENT? WHY NOT BECOME AN ENTREPRENEUR?

By **Bob Everett, Ph.D.**

Much is being written these days about post-retirement life. One common option is to just do fun things. i.e., travel, hang out with the grandchildren, take up a hobby, or just sit and relax. Of course, these options are mostly available to those with sufficient funds.

But what if you can't afford those choices? Remaining options include moving in with children (or having children move in with you and pay some expenses), get a job (full or part time) or just cut back on expenses enough to get along with what funds you do have.

A growing option for seniors in America is to become an entrepreneur and start your own business. After all, in your 50-75+ years on this planet, you have certainly learned a great deal about

people and what they need. More importantly, you have accumulated what only time and life experience can provide: wisdom.



The Kauffmann Foundation estimates (based on government data) that at least 25 percent of all new businesses in America are started by people 55 and older. That amounts to more than 120,000 businesses per month started by seniors. Think about it. That choice may be right for you and there are many organizations here in Eastern Pennsylvania that can help.

Dr. Everett is an entrepreneur and former business professor who is starting his latest business at the young age of 73. He can be reached at rfeverett@gmail.com.



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