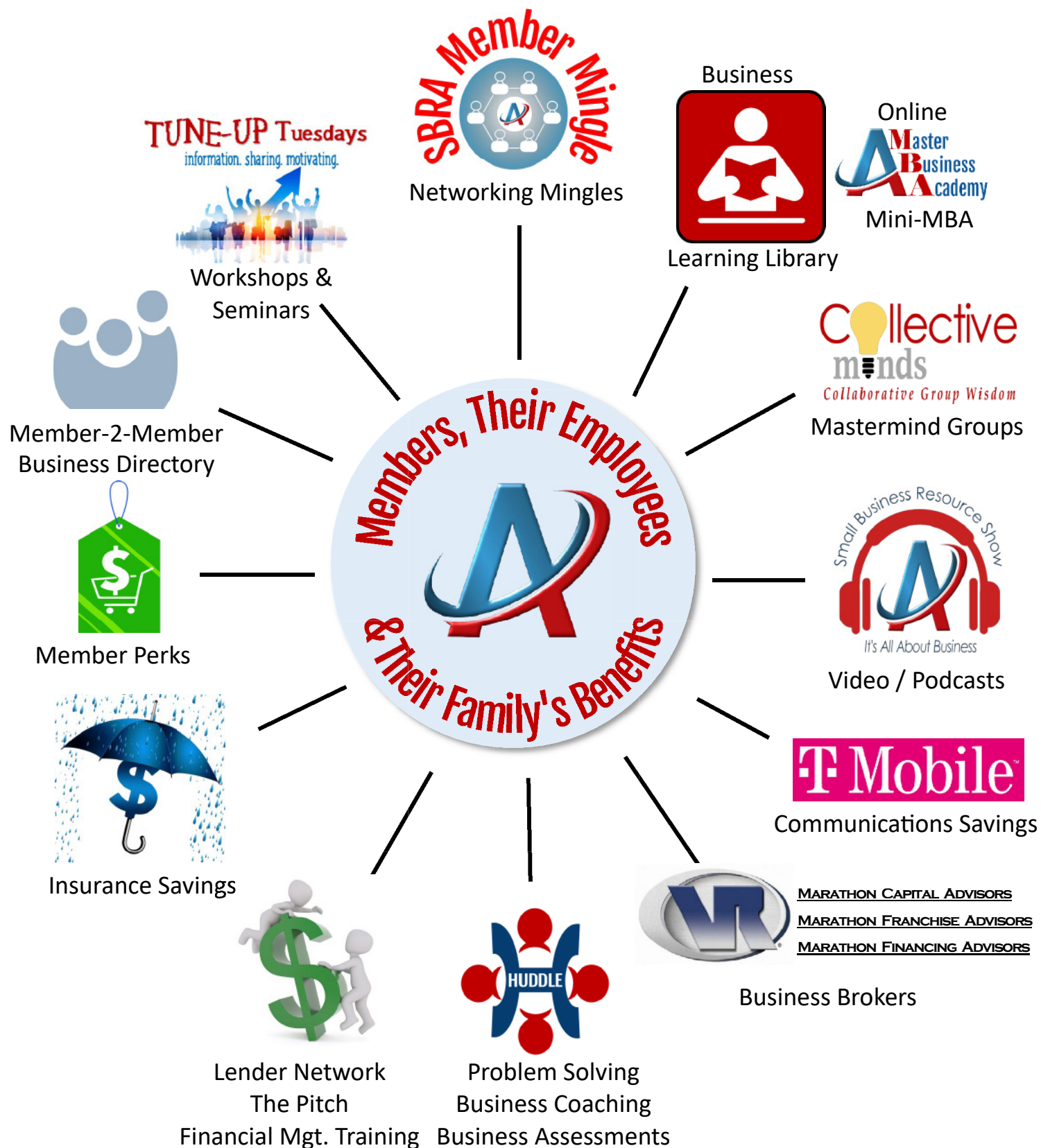


SBRA Membership Benefits That HELP YOUR BUSINESS GROW



**Small Business
Resource Association**

Join The Ultimate Small Business Community
SBRAssociation.com



SBRA Business Spotlight



Business Name: Creation Yoga
Phone: (610) 780-3166
Website: www.tgcreations.com

Creation Yoga
 Move. Breathe. Unite.

At Creation Yoga, we believe that yoga and our other wellness offerings are a means to help you connect with your own inner healer. Whether coming to us as a beginner or someone with experience, we are committed to creating an environment of inclusion, care, and love. We specialize in the beginner practitioner. No matter what brings you to your mat - aches and pains, stress relief, increased mindfulness or otherwise, we meet you where you are and help you develop greater awareness of your body so your mind and spirit can release, relax, recharge and heal.

Currently offering yoga online, in person private and group classes as well as Reiki Healing and Diet and Lifestyle Counseling: our aim is to share our knowledge and devoted personal practices to provide a welcoming and safe space for you to enrich your quality of life so you can experience more joy. We'd love to have you join us: Move. Breathe. Unite.

Business Owners
Get the Business Skills You Can Use RIGHT NOW!



The SBRA Masters Business Academy provides Experienced, Expert-Led Group Facilitations that offer collaborative learning sessions that focus on the bottom line, designed specifically for current and future business leaders. In just 10 weeks, you will learn how to build organizational alignment, empower your team to serve your customers better, and understand the financial fundamentals of business to build a more profitable community - at a fraction of the cost of a traditional MBA.

Details and Registration
<https://goalmakers.com/sbra>



Small Business Resource Association

THE SBRA

MASTER BUSINESS ACADEMY



By Gary Seibert, CEO, Small Business Resource Association

Being an Entrepreneur most of my life, I understand what it is like to be responsible for a business and its employees. An even greater responsibility as a business owner is having the business acumen to lead your team to success. You may be most skilled at your trade or profession but that's only a part of what you need to leverage those skills into becoming a successful business owner. When I started, I had no formal business background or training. I had a degree in Health and Physical Education but nothing close to an MBA.

We understand that many small business owners are in the same boat which leads us to the introduction of the newest SBRA resource, the Masters Business Academy. The SBRA/MBA program is designed specifically for current and future business leaders and provides experience through Expert-Led Group Facilitations that offer collaborative learning sessions that focus on the bottom line. In just 10 weeks, 3 to 4 hours a week, in your office or home, you will learn how to build organizational alignment, empower your team to serve your customers better, and understand the financial fundamentals of business to build a more profitable company at a fraction of the cost of a traditional MBA. The best thing is that the knowledge you gain through the program can be implemented right away, making a positive impact on your business.

Some of the things you'll learn, and learn to do right:

- Establishing Personal Goals, Creating Action Steps to Achieve Them
- Hiring the Right Team
- Defining the Best Customers for your Business
- Empowering your Team and becoming a Master Manager
- Understanding your Financial Documents and Measuring your Success
- Applying Financial Lessons that Ease Decision Making in Day-To-Day-Operations

Some of the lifetime benefits you'll receive:

- 40 hours of facilitated expert coaching and eLearning classes
- 350+ learning modules within the self-paced eLearning classes
- Continued access for a full year after the 10-week program
- Downloadable companion worksheets and materials
- 20 interactive tools to implement the learning
- Knowledge checks to build competency
- A learning handbook to organize it all

The program even provides a 100% Money Back Guarantee if you're not completely satisfied after 2 weeks in the program. The SBRA /MBA Program starts February 15th, 2023, registration deadline by February 10th. Tuition for the program is only \$800 for SBRA members and \$1,300 for non-members.

More information and registration is available at www.goalmakers.com/sbra or contact Gary Seibert at 484-333-3270 or gseibert@sbrassociation.com

WELCOME NEW SBRA MEMBERS

ABT Notary
Antanavage Farbiarz, PLLC
Automatic Developer
Creation Yoga
Karen-Glass

R & B Insurance Service
Revitalized Massage and Wellness, LLC
Reading Hotels LLC / Comfort Inn
Salsa Burrito
True To You Esthetics, LLC

SBRA EVENTS - BE BETTER. GROW FASTER.

TUNE-UP Tuesdays
 information. sharing. motivating.



Small Business Resource Association
 Be better. Grow faster.

• Tuesday,
February 7th – TBD

• Tuesday,
February 21st

— How to Manage your LinkedIn Profile to Grow your Business presented by Sarah Mehesy of Impressions Matter

Free to the public. Get more details and register at <https://www.sbrassociation.com/#EVENTS>

MEMBER NETWORKING MINGLE

Register: <https://www.sbrassociation.com/#EVENTS>
Wednesday, February 22nd, 5:30 -7:00

Learn How the SBRA Can Help Your Business Grow – Membership Benefits Update
Wednesday, February 22nd, 9:00-9:30 am

Register: <https://www.sbrassociation.com/#EVENTS>