



TRICOUNTY AREA CHAMBER OF COMMERCE

PRESIDENT'S MESSAGE



EXPOSURE Stand Out and Get Noticed

No matter what your level of participation, we want to remind you that you have various opportunities to increase your exposure and visibility, just by being a TCACC Member!

Start taking advantage of various visibility opportunities available to you:

- **One complimentary admission to Membership Breakfast when you renew, recognizing you for your continued support**
- **Online listing on our Membership Directory, complete with your logo, links to your website, and your business social media pages**
- **Brochure Rack - Submit your brochures or flyers that advertise your business to be included on our brochure display rack and/or business card rack in our lobby**
- **Offer HOT DEALS to the community and Member-to-Member discounts to encourage visits to your business**
- **Be a guest on our podcast – Chamber Chat**
- **Submit Press Releases – FREE, unlimited**
- **Submit Events to Community Calendar – FREE, unlimited**
- **Award Recognition Opportunities**

If you need assistance with anything mentioned above, please don't hesitate to reach out to me at 610.326.2900 or eileen@tricityareachamber.com to set-up a meeting so we can discuss!



We recently mailed out the 2020 Window Decals as well as a 2020 sticker to update your Membership Plaque. Make sure to display these prominently to show your support of the local community through your TCACC Membership.



The mailing also included business cards for you to leave at a fellow Member's business – visit our online directory to access a full up-to-date list of your fellow Members.

Reminder from last month's President's Message: The back of the card provides space for you to share your contact information and hopefully connect with the business owner in the future.

1/13 - 1/17 2020 SURVEYS

Members: If you have not answered the surveys yet, please scan this QR code:



Leveraging the power of membership to grow and strengthen our community, our businesses, and our future leaders.

TCACC Mission: As the primary business advocate, the TriCounty Area Chamber of Commerce provides relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.

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CONNECT WITH YOUR TRICOUNTY AREA CHAMBER:

152 E. High St., Suite 360,
Pottstown, PA 19464
• TEL: 610.326.2900

Eileen Daurich, President,
eileen@tricityareachamber.com

Gregory Glenn, Member Relations Director,
gregory@tricityareachamber.com

Danielle Rexrode,
Marketing & Communications Director,
danielle@tricityareachamber.com

Melissa Shainline, Administrative &
Member Services Director,
melissa@tricityareachamber.com

TRICOUNTY AREA CHAMBER OF COMMERCE FOUNDATION, INC.

Jennifer O'Donnell, IOM, Leadership Tri-County
Director, jennifer@tricityareachamber.com

MAKING A DIFFERENCE IS WHAT WE DO!

WELCOME APPROVED NEW MEMBERS!

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in January.

When purchasing goods or services, please keep these businesses as well as other TriCounty Area Chamber of Commerce Members in mind while you **Always Buy Chamber!**

360 for Life
P.O. Box 38
Pottstown, PA 19464
484.431.4217
<https://cancerbegoneseries.com/>
Nutritional Products/Services; Health & Wellness
Holistic wellness center that provides coaching and education around health and wellness for cancer patients and their caregivers.

Barto Pool & Spa
437 Bridge Street
Phoenixville, PA 19460
610.933.2910
www.bartopool.com
Swimming Pool Contractor/Supplies
Barto Pool & Spa has been in the local business community since 1929. In 2018, Amy Barto sold the company to Jay Stong, the President and Majority Owner of Salter's Fireplace Patio Grill in Hatfield and Eagleville. It just makes sense to add outdoor living room patio furniture, outdoor fire, shade, and an outdoor kitchen to enhance your Barto pool and/or spa. Barto Pool and Spa continues to be a Marquis Spas dealer as well as stock everyone's favorite pool and spa supplies and accessories. Plus, Barto's service plans continue to fulfill customer's opening and closing needs including year-round service calls when needed. Call or stop by the large showroom and see why since 1970, Barto Pool & Spa has been building relationships...one backyard at a time.

Bryn Mawr Trust
801 E. Lancaster Avenue
Bryn Mawr, PA 19010
610.334.2417
www.bmt.com
Banks/Credit Unions; Insurance Companies; Investment Consultants
For 130 years, the professionals at Bryn Mawr Trust have focused on being a trusted partner in helping individuals, families, businesses and organizations create, manage, preserve and transfer wealth. We have done this through an unwavering commitment to excellent customer service, a culture based on uncovering our clients' needs not just for today but for tomorrow and being a responsible supporter of the communities we serve.

DonutNV Pottstown
194 S. Hanover St.
Pottstown, PA 19464
484.624.5514
www.donutnv.com/pottstown
Food Products - Specialty
DonutNV was originally founded as Cinnamini Donuts on one simple premise: Corporate America isn't for everyone. Founders Alex and Amanda Gingold knew that there was more to life than the routine daily grind of just going to work and coming home, day in and day out. Dozens of couch conversations later,

a new brand started taking shape. Shortly after, the first location opened in May 2014 as Cinnamini Donuts at the Philadelphia Premium Outlets. The response was incredible! On opening weekend, customers were lined up to watch the donuts being made, and to taste what they had just watched. After running out of supplies on the first day, it was clear that the concept was a runaway success. Daryl Poe is the franchisee of DonutNV Pottstown and is looking forward to getting involved in the community.

Extensive Auto Detailing
2813 East High Street
Pottstown, PA 19464
484.300.7283
www.extensiveautodetailing.com
Auto Detailing/Restoration
We opened our company in 2016, when we decided to start detailing our first cars and it quickly became one of the best detail shops in Pennsylvania. The passion for cars is our secret - we only clean cars extensively and restore them to the original show room look. We never settle for less than perfect and this is why we make sure that each client leaves from our shop with the cleanest possible vehicle. We are always up to date with any information about products and services there are to offer. Here, you will find more than a detailer - you will find a friend who you can trust. Everything we have achieved is thanks to the creativity and professionalism of our staff. The individual style and the special relationship with our customers brought us much more than positive reputation.

Iron Gate Biergarten
230 East High Street
Pottstown, PA 19464
610.203.4579
Restaurants
Open Air Beer Garden - coming soon!

JJ Ratigan Brewing Co.
227 East High Street
Pottstown, PA 19464
484.524.8391
www.jjratiganbrewing.com
Entertainment; Restaurants
We are a 15 bbl brewing company focused on great beer, good food, and building connections with each guest and the community.

Leslies Poolmart
204 Shoemaker Road
Pottstown, PA 19464
267.374.5131
Lesliespool.com
Retail Sales; Swimming Pool Contractors/Supplies
We sell spas, swimming pools, and maintenance items as well as offering a full range of support services.

Rob's Tire and Auto Shop
55 King Street (Rear)
Pottstown, PA 19464
484.949.9819
Auto Repairs/Services
Serving the community, specializing in complete auto care.

ROG Orthodontics
1830 East High Street
Pottstown, PA 19464
610.374.4097
www.fantasticsmiles.com
Dentists/Orthodontists
VOTED the #1 Orthodontic practice in Montco and Berks, ROG has been changing lives one fantastic smile at a time for more than 60 years. Committed to the Pottstown community, ROG supports local organizations that impact children and their futures.

Salter's Fireplace Patio Grill
3113 Ridge Pike
Eagleville, PA 19403
610.631.9372
www.saltersfireplace.com
Fire Places; Outdoor Patios
Whether it is the ultimate in gas, electric, wood or pellet fireplaces, stoves or fireplace inserts OR outdoor patio furniture, grills and outdoor fire features, Salter's Fireplace Patio Grill has them on display in our two showrooms in Eagleville and Hatfield. And don't forget the accessories including glass doors, screens, mantels, fireplace surrounds, grill tools, outdoor rugs, umbrellas and so much more! Salter's Fireplace has the widest selection of brands for one-stop shopping including installation and service of gas fireplaces and grills.

Storage Sense Pottstown
1500 Industrial Highway
Pottstown, PA 19464
610.374.4097
www.storagesense.com
Dentists/Orthodontists
Storage Sense strives to provide the best all-around self storage for all of our customers, every step of the way. We offer many convenient features and services to provide our tenants with all they need for self storage success. With easily accessible, climate-controlled units for rent on a monthly basis to secure electronic gate access and recorded video surveillance, Storage Sense offers secure, quality and affordable storage rentals backed by outstanding customer service to provide our tenants with nothing less than the best.



Always Buy Chamber!

Happy Anniversary to the following Members:

(ACCORDING TO TCACC RECORDS)

42+ YEARS
A.D. Moyer Lumber & Hardware, Inc. - Pottstown

Owen J. Roberts School District

20 YEARS
Ridge Support Technologies

15 YEARS
Gilmore & Associates, Inc.

5 YEARS
Pixel Outdoor

Member Renewals

Thank you to the following Members who renewed their commitment to make your Chamber a **PRIORITY!**

About All Floors

BCM Engineers

Berk International, LLC

Carroll Engineering Corporation

Fox Rothschild LLP

Hollenbach Home Center

JL Machine & Tool, Inc.

KeyBank

LegalShield

LifeWorks Counseling Center, LLC

MacKissic, Inc.

Moyer-Drabick & Associates, Ltd.

PMA Medical Specialists - Phoenixville

PMA Medical Specialists - Pottstown

Pottsgrove School District

Rotary Club of Pottstown

Sanatoga Animal Hospital

Sunnybrook Village Business Campus

Tri County Toyota

Valley Forge Tourism & Convention Board

Western Montgomery Career and Technology Center

Are you Celebrating 25, 50, 75 Years?

If your Chamber Member company is celebrating a significant anniversary then the Chamber needs to know!

The Chamber strives to recognize their Members for their success.

Contact **Melissa Shainline** at

610.326.2900 or

melissa@tricityareachamber.com



Mark Your Calendars!

NETWORKING

Weds., February 12 REACH to Find Harmony
11:30 AM – 1 PM
The Loft at Landis Creek, 765 N. Lewis Rd., Limerick 19468
Featuring Jenna Armato, Chief Empowerment Officer of Jenna Armato, Growth & Success Coach
It can be challenging to balance our work and personal lives and make time for ourselves and our loved ones. Jenna Armato will teach the audience how to create work-life balance and find the harmony we strive for.
Silver Sponsors: CEDARVILLE Engineering Group, LLC; Tompkins VIST Bank
\$30 per person (prepaid by 2/5); \$35 per person (invoiced or paid after 2/5)



Tues., February 18 Business Card Exchange
5 – 7 PM
Pottstown High School, 750 N. Washington St., Pottstown 19464
Tour the high school and view their expansive technical education center, enjoy snacks prepared by the culinary students, and a performance by the school's jazz band!
Members Only; No Charge

Weds., March 4 Membership Breakfast: The Politics of a Divided America
7 – 9 AM
Copperfield Inn, 594 W. Ridge Pike, Limerick 19468
Featuring Dr. G. Terry Madonna, who will assess the Trump presidency, the politics of a divided America and examine aspects of Pennsylvania politics. Questions are welcomed; Dr. Madonna is seldom without answers and opinions.
Sponsors: Montgomery County Community College; Reading Fightin Phils
\$26 per Member (prepaid prior to 1/2); \$32 per Member (invoiced or paid after 1/2); \$50 per non-member

Weds., March 18 Boyertown Area Progress Dinner Presented by TCACC and BMBA
5 – 8:30 PM
La Massaria at Bella Vista Golf Course, 2901 Fagleysville Rd., Gilbertsville 19525
Save the Date!
\$100 per TCACC and BMBA Member; \$150 per non-member; \$900 per TCACC and BMBA Member Table of 10; \$1,500 per non-member Table of 10
Inclement Weather Date: Wednesday, March 25

Tues., March 24 Business Card Exchange
4 – 6 PM
Whispering Woods by Lennar Homes, 2 Wil-Be Dr., Pottstown 19465
Enjoy appetizers and beverages as you network in one of Lennar's NEW model homes!
Members Only; No Charge

Weds., April 1 REACH for a Growth Mindset
11:30 AM – 1 PM
Brookside Country Club, 850 N. Adams St., Pottstown 19464
Featuring Karen Norheim, President & COO of American Crane & Equipment Corp.
Build confidence, overcome fear, and fail forward.
Silver Sponsors: CEDARVILLE Engineering Group, LLC; Tompkins VIST Bank
\$30 per person (prepaid by 3/25); \$35 per person (invoiced or paid after 3/25)



SAVE THE DATE!



Largest networking event of the year –
TCACC's Annual Dinner from 5 – 9 PM on
Thursday, April 23 at RiverCrest Golf Club & Preserve.
Mark Your Calendars NOW!

Scanning this QR
code will take you
to the event's page.



LEADERSHIP TRI-COUNTY EVENTS

Fri., February 21 Refresh Friday: Insider Tips on Press Releases
8:30 – 10 AM
Chamber Office, 152 E. High St., Suite 360, Pottstown 19464
Featuring Bill Haley, 422 Business Advisor
Bill Haley, Founder and Publisher of *Route 422 Business Advisor* magazine and 422business.com, will share how to correctly format press releases, best content tips, what to do if media calls in response, and other tips that can help businesses get their news out to the public.
Chamber Members: Free; Non-Members: \$10; Young Professionals – Contact Jennifer O'Donnell for discount code

Leadership
TRI-COUNTY

Thurs., February 20 Tri-County Young Professionals Awards Gala: 20 in 2020
5 – 8 PM
SunnyBrook Ballroom, 50 Sunnybrook Road, Pottstown 19464
The first young professionals awards event in the tri-county region!
Tri-County Young Professionals will be honoring 20 outstanding young professionals who strive toward the highest levels of personal and professional accomplishment, excel in their chosen field, and devote time and energy to their community in a meaningful way.
Awards Sponsor: **Alvernia University**
Event Sponsors: **Boyertown Oil & Propane; The Lewis Group; Traffic Planning & Design**
Patron Sponsor: **The Body-Borneman Companies**
\$55 per person; \$395 per table of 8; *Cash Bar

Leadership
TRI-COUNTY

Fri., March 20 Alumni Series Part 3: Generational Differences with Heather Chandler, Sealstrip Corporation
8:30 – 10 AM
Chamber Office, 152 E. High St., Suite 360, Pottstown 19464
Heather Chandler, an award-winning entrepreneur and leader, as well as President of Sealstrip Corporation in Gilbertsville, will be sharing with us the differences, similarities, values, and work and communication styles of the 5 generations. We'll explore how society's economic, social, and political climates as each generation came of age impacted them. We'll build bridges between generations through skills and techniques for improved communication, understanding of motivations, and teamwork to achieve more success for all of us. If you've seen this presentation or something similar before, please join us to get the latest research and work styles of the newest named- Generation Z (born 1997 and after.)
Leadership Tri-County Alumni Only; No Charge

Leadership
TRI-COUNTY

Fri., March 27 Refresh Friday: The Value of Podcasts with Bill Vitiello and Drew Griffin
8:30 – 10 AM
Chamber Office, 152 E. High St., Suite 360, Pottstown 19464
Featuring Bill Vitiello, ChamberChat Podcast Host / *The Victory Bank* and Drew Griffin, Co-Founder, *Delicious Marketing*
The power of your own voice! Discover how podcasting can increase the visibility of your business, promote your expertise, and communicate your contribution to the community through this powerful medium. Join us as we demonstrate how easy it is to get started and leveraging podcasting for your business.
Chamber Members: Free; Non-Members: \$10; Young Professionals – Contact Jennifer O'Donnell for discount code

Leadership
TRI-COUNTY

SAVE THE DATE!

Leadercast 2020: Positive Disruption

Thursday, May 7, 8 AM – 4 PM

Disturbance. Disorder. Disarrangement. Many people think these are negatives in the workplace, but Leadercast Live 2020 will show how disruption is the best way to make positive, lasting changes in your organization and beyond.

The speakers who will take the stage are change-makers. They are trailblazers. They are people who face big ideas head-on and take their teams to new heights. Learn from our leadership experts on how to purposefully interrupt organizational functions to bring new energy, ideas, processes and success to your team. Discover how to upset the status quo to incite positive change that will echo throughout your organization.

Register today; connect tomorrow. Visit tricountyareachamber.com or call 610.326.2900.

ECONOMIC FORECAST BREAKFAST

THANK YOU TOMPKINS VIST BANK AND FINANCIAL ADVISORS



On January 9, Chamber Members gathered at Copperfield Inn for the Economic Forecast Breakfast.

The **Tompkins VIST** guest speakers for the morning included: **Geoff Blyth**, Senior Vice President and Chief Investment Officer; and **Allen Margolius**, Assistant Vice President and Portfolio Manager. They discussed the economic outlook for 2020 including the growth drivers for the economy and the markets as well as the impact of current and potential fiscal policy including other uncertainties.

We welcomed the following New Members to the Chamber:

- City Wingz
- Controller OnDemand
- Diamond Disposal LLC
- E&J's Landscaping
- Execute Your Event, LLC
- Frag Out Clothing CO
- Keys 4 Success
- La's Desserts
- McCarthy Engineering, Inc.
- N.A.A.C.P. Pottstown Chapter 2288
- Slatehouse Realty
- Soul Joel's Comedy Club & Lounge
- Valley Forge Wealth Management

WELCOME NEW MEMBERS!



Thank you to our Sponsors!

TOMPKINS
VIST Bank

TOMPKINS
FINANCIAL

MAKING A DIFFERENCE IS WHAT WE DO!

TRICOUNTY
R **REACH** **UPCOMING
 EVENTS**
 EMPOWERING AND CONNECTING WOMEN.

FEBRUARY 12, 2020

THE LOFT AT LANDIS CREEK - 11:30 AM TO 1 PM
 Finding Harmony
 feat. Jenna Armato, Chief Empowerment Officer
 of Jenna Armato, Growth & Success Coach
How to create work-life balance

APRIL 1, 2020

BROOKSIDE COUNTRY CLUB - 11:30 AM TO 1 PM
 A Growth Mindset
 feat. Karen Norheim, President & COO,
 American Crane & Equipment Corp.
Build confidence, overcome fear, and fail forward

JUNE 10, 2020

SUNNYBROOK BALLROOM
 REACH Half-Day Conference
 feat. Keynote Speaker Sylvie di Giusto
*Gain a clear understanding of the impact of your leadership abilities and
 how you can emanate confidence, authenticity, and professionalism*

REACH SILVER SPONSORS:



SEASON 3 COMING IN MARCH



**TELLING THE STORIES OF
 OUR MEMBERS ONE EPISODE
 AT A TIME!**

**INTERESTED IN BEING A GUEST OR
 A SPONSOR?**

CALL 610.326.2900 OR EMAIL
PODCAST@TRICOUNTYAREACHAMBER.COM

**LEARN MORE
 ABOUT
 CHAMBER CHAT**



BOYERTOWN AREA PROGRESS DINNER

Presented by TCACC and BMBA

March 18, 2020 - 5 to 8:30 PM - LaMassaria at Bella Vista

- \$100 per person: TCACC & BMBA Members
- \$150 per person: Non-Members
- \$900 table of 10: TCACC & BMBA Members
- \$1500 table of 10: Non-Members



MAKING A DIFFERENCE IS WHAT WE DO!

MEMBERSHIP Breakfast



March 4
7 to 9 AM
Copperfield Inn



The Politics of a Divided America feat. Dr. Terry Madonna

Sponsored by:



REFRESH FRIDAY PRESENTED BY LEADERSHIP TRI-COUNTY

On January 17, Adrean Turner, "The Career Fulfillment Expert", spoke with attendees on personal branding and how to own their reputation. Adrean guided attendees through activities to help them identify and maintain a strong brand that enhances their professional success.



Thank you to everyone who attended!

DECEMBER BUSINESS CARD EXCHANGE



On December 17, Chamber Members had the pleasure of networking in the beautifully decorated The Victory Bank!

Thank you to The Victory Bank for hosting this great event for our Members - it's one that everyone looks forward to each year.



Follow Us!



TriCounty Area Chamber of Commerce



tricountyareachamber



TriCounty Area Chamber of Commerce

2019 - 2020 TCACC EXECUTIVE COMMITTEE & BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

CHAIRMAN OF THE BOARD

Baran Schultz, CEO, Schultz Technology

CHAIR ELECT

Rich Newell, CEO, Pottstown Hospital Tower Health

TREASURER

April Barkasi, President & CEO,
CEDARVILLE Engineering Group, LLC

IMMEDIATE PAST CHAIRMAN

Richard Graver, Chief Lending Officer, The Victory Bank

SOLICITOR

Joseph K. Koury, O'Donnell, Weiss & Mattei, P.C.

SECRETARY

Eileen Dautrich, President, TCACC

BOARD OF DIRECTORS

Martin Bonifanti, Exelon

Bill Breslawski, Maillie LLP

Sean Deviney, The Body-Borneman Companies

Twila Fisher, The Hill School

Peggy Lee-Clark, Pottstown Area Industrial
Development, Inc.

Lee Levengood, Everything Printing

Lisa Lightcap, Tompkins VIST Bank

Eric Phillips, Dana Incorporated

Elaine Schaefer, Schuylkill River Greenways
National Heritage Area

Dr. William Shirk, Pottsgrove School District

Mike Stevens, Bryn Mawr Trust

MAKING A DIFFERENCE IS WHAT WE DO!



JOIN US IN CELEBRATION!
THE FIRST YOUNG PROFESSIONAL AWARDS EVENT
IN THE TRI-COUNTY REGION

Thursday, February 20, 2020

5 to 8 PM

SunnyBrook Ballroom

50 SunnyBrook Rd., Pottstown, PA 19464

\$55 per person • \$395 per table of 8
plus cash bar

Tri-County Young Professionals will be honoring 20 outstanding young professionals who:

- Strive toward the highest levels of personal and professional accomplishment
 - Excel in their chosen field
- Devote time and energy to their community in a meaningful way

CONGRATULATIONS TO THE AWARD WINNERS!

Excellence in Academic Education

Kyle Crater
Amanda Stout Elementary, Reading School District

Excellence in the Arts

Joel Richardson
SoulJoel's Comedy & Lounge

Excellence in Coaching

Sydney Coleman
Montgomery County Field Hockey

Excellence in Marketing & Communications

Heather Stehman
Boyetown Oil & Propane, Part of the Rhoads Energy Family of Companies

Community Champion of Excellence

Ann E. Maletsky
Exelon – Limerick Generating Station

Excellence in Community Wellness Advocacy

Dr. Dennis Mauro
ROG Orthodontics

Cultural Ambassador of Excellence

Miica Patterson
Schuylkill River Heritage

Excellence in Entrepreneurship

Ed Burns
Ed Burns Group

Excellence in Finance

Tom Yankanich
Kreischer Miller

Excellence in Emergency Services

Elias Scipio
Pottstown Fire Department

Excellence in Health and Human Services

Jessica Benvenuto
Pottstown Hospital Tower Health

Excellence in Human Resources

Tara Mossman
Pottsgrove School District

Excellence in Infrastructure

Maureen Farrell
GVF

Excellence in Logistics, Transportation

Monique Johnson
Translogistics Inc.

Excellence in Nonprofits

Ashley Faison
YWCA Tri-County Area

Excellence in Real Estate Development and Management

John Bown III
Industrial Investments, Inc.

Rising Star

Brian Wysowski
Exelon – Limerick Generating Station

Excellence in S.T.E.M.

Stephanie Schwab
Montgomery County Intermediate Unit (MCIU)

Visionary

Mary Himmelberger
Barry Isett & Associates, Inc.

Excellence in Volunteer Leadership

Hannah Power
Michael Baker International

AWARDS SPONSOR



EVENT SPONSORS



PATRON SPONSOR



For more details or to purchase tickets, please call 610.326.2900 or visit www.leadershiptricity.org/awards-gala

Tri-County Young Professionals is presented by Leadership Tri-County, the Educational Division of the TriCounty Area Chamber of Commerce

MAKE AN IMPACT – BE A LEADER – MAKE A DIFFERENCE