

GREATER READING CHAMBER ALLIANCE



• 606 Court Street, Reading, PA 19601
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 • www.greaterreading.org

Our mission is to be Berks County's leading unified resource for building a healthy, competitive business community. Our vision is to assist companies to retain, expand and grow their operations and employment and attract new businesses to Berks County.

UPCOMING EVENTS

ARE YOU LISTENING? HELLOOOO! REAL LISTENING IS MORE THAN HEAD-NODS!

Monday Dec 4, 2023
 10:00 AM - 12:00 PM EST
 Center for Business Excellence
 49 Commerce Dr., Wyomissing, PA 19610
 \$129/person for GRCA Members & NEBerks Chamber Members; \$159/person for Future Chamber Members
 Training is WEDnet eligible
 Contact Information
 Mark Dolinski mdolinski@greaterreading.org
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11520>

INTERMEDIATE EXCEL - DECEMBER 2023

Four weeks on Tuesdays: Dec. 5, 12, 19 and 26
 Time: 8 a.m. - 10:30 a.m.
 Shearer Technical Computer Consultants
 727 Penn Ave., West Reading, PA 19611
 \$300/person - GRCA Members & NEBerks Chamber Members; \$375/person - Future Chamber Members
<http://GreaterReading.org>
 Contact Information
 Mark Dolinski, Vice President Training and Professional Development
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11528>

BUSINESS WRITING LIKE A PRO!

Tuesday, December 5
 Time: 9:00 a.m. - 12:00 p.m.
 Center for Business Excellence
 49 Commerce Dr., Wyomissing, PA 19610
 \$199/person for GRCA Members & NEBerks Chamber Members; \$249/person for Future Chamber Members
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11521>

ADVANCED EXCEL

Four weeks on Wednesdays:
 Dec 6, 13, 20 and 27
 Time: 8 a.m. - 10:30 a.m.
 Shearer Technical, 727 Penn Ave.
 West Reading, PA 19611
 \$300/person - GRCA Members & NEBerks Chamber Members; \$375/person - Future Chamber Members
<http://GreaterReading.org>
 Contact Information
 Mark Dolinski mdolinski@greaterreading.org
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11529>

INTRO TO EXCEL - DECEMBER 2023

Four weeks on Fridays: Dec. 8, 15, 22 and 29
 Time: 8 a.m. - 10:30 a.m.
 Shearer Technical, 727 Penn Ave.
 West Reading, PA 19611
 \$300/person - GRCA Members & NEBerks Chamber Members
 \$375/person - Future Chamber Members
<http://www.greaterreading.org>
 Contact Information
 Mark Dolinski, Vice President Training and Professional Development
 Register: mdolinski@greaterreading.org

WELLS FARGO ECONOMIC FORECAST BREAKFAST - 2023 - WEATHERING THE STORM

Wednesday Dec 13, 2023
 7:30 AM - 9:30 AM EST
 Reading Country Club
 5311 Perkiomen Ave., Reading, PA 19606
 **parking available on site
 \$35 / GRCA Members; \$40 / NEBerks Chamber Member; \$45 / Future Chamber Members
 Advanced Registration Required - Registration closes December 1, 2023
 Cancellations accepted 5+ days from event.
 Contact Information
 Rachael Romig 610-898-7775
 rromig@greaterreading.org
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11384>

W2W NETWORKING EVENT - WOMEN ACROSS GENERATIONAL WORK

Thursday Dec 14, 2023
 5:30 PM - 7:00 PM EST
 Abraham Lincoln Hotel - Roosevelt Suite
 100 N 5th Street, Reading, PA 19601
 \$10 / GRCA Member; \$15 / NEBerks Chamber Member; \$15 / Future GRCA Member
 Advanced Registration Required
 Contact Information
 Rachael Romig 610-898-7775
 rromig@greaterreading.org
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11323>

POWER NETWORKING - MOSELEM SPRINGS (DEC 2023)

Thursday Dec 21, 2023
 11:30 AM - 1:00 PM EST
 Moselem Springs Golf Club
 684 Eagle Road, Fleetwood
 Free to GRCA Members & NE Berks Chamber Members
 Contact Information
 Katie Johnsen 610-898-7779
 kjohnsen@greaterreading.org
 Register: <https://greaterreadingchamber.chamber-master.com/eventregistration/register/11324>

GRCA to Host 2023 Wells Fargo Economic Forecast Breakfast

The Greater Reading Chamber Alliance (GRCA) cordially invites you to attend the 2023 Wells Fargo Economic Forecast Breakfast on Wednesday, Dec. 13, 7:30 a.m. to 9:30 a.m. at Reading Country Club 5311 Perkiomen Ave., Reading.

Back again is keynote speaker Dr. Jay H. Bryson, Ph.D., Managing Director and Chief Economist for Wells Fargo's Corporate and Investment Bank. Bryson will present "The U.S. Economic Outlook: Weathering the Storm." Bryson will discuss how the U.S. economy showed a remarkable degree of resilience in 2023, but that cracks are beginning to show due to monetary tightening. Inflation is receding, but will the Fed ease policy before a full-blown economic storm develops? Bryson will shed light on these questions and more.

Registration required: \$35 for GRCA members; \$40 for Northeast Berks Chamber members; \$45 for future members. Register at greaterreading.org.



Jay Bryson

ABOUT THE SPEAKER: Jay Bryson is a Managing Director and the Chief Economist for Wells Fargo's Corporate and Investment Bank, a position he has held since August 2018. In this role, Bryson leads the Economics Group, which provides analysis on economic and financial developments in the major economies of the world as well as forecasts of macroeconomic variables in these economies. He was Wells Fargo's Global Economist between 1998 and 2018.

ABOUT THE GREATER READING CHAMBER ALLIANCE: Our mission is with excellent and committed leadership and coordination, we: attract new businesses to our community, support the businesses which are already here, nurture local start-ups, develop the workforce for today and the future, and advocate on behalf of the business community.

INNOVATION + COMMUNITY

INSPIRING STORIES FROM THE HEART OF BERKS COUNTY

From its roots as an early provider of disability services in the late '70s to its current position as a leading provider and innovator in its field, **Prospectus Berco's** story is a testament to the power of possibility and magic of little moments. Let's take a peek inside.

Scan code to read the whole story.