

BUSINESS SPOTLIGHT

Alvernia's Pottsville CollegeTowne creating comeback stories

Speak with nearly any member of the community about the arrival Alvernia University's Pottsville CollegeTowne at 500 Progress Avenue in downtown Pottsville and you'll almost certainly be met with robust enthusiasm and hear stories about how Alvernia is helping the region and its residents create their comeback.

Celebrating the 17,000-square-foot initiative's ribbon cutting in January 2023, Pottsville Mayor David Clews said that getting to that point and forming a partnership with Alvernia was nothing short of a pleasurable experience. "This has brought a huge potential for growth for Pottsville's future," said Clews. "The business community is extremely excited to welcome more potential customers, and residents will have access to an education system that's more than willing to work with people to meet their goals."

Moving into the state-of-the-art downtown Pottsville location has allowed Alvernia to strengthen the relationship with the Joseph F. McCloskey School of Nursing, enhance teacher education and certification programs, and expand



Create Your Comeback

Pottsville CollegeTowne
ALVERNIA UNIVERSITY

You've got the grit and the determination; we'll give you the tools to build it into reality.

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offerings in social work, psychology and business programs. It has also allowed Alvernia to meet the needs of today's adult learners.

"Today's adult learner needs an ecosystem of support services to address barriers to access and success in higher education," said Alvernia Vice President for Graduate and Adult Education Gaetan Giannini. "Program availability, flexible scheduling, speed to completion, total cost and support, and confidence in ability to complete are important factors to the adult learner. The CollegeTowne model addresses all these areas as we add new programs, offer support services and adjust learning modalities to meet their needs."

To create your comeback story, contact Alvernia's knowledgeable admissions coordinators for more information at gradandadult@alvernia.edu, 610-796-5187 or visit www.Alvernia.edu/Comeback.