

BUSINESS SPOTLIGHT

SKIN HEALTH SOLUTIONS

Millie Bell and her daughters Carletta London and Angela Bell-Greenaway are really into skin! They know the insecurity and loss of confidence that's felt by folks with acne, eczema, rosacea and folks who are aging prematurely because of sickness or bad habits... and they wanted to help. So in 2003 with the help of an angel investor, they turned that passion into an award winning family owned skin care manufacturing company and a skin clinic in Edgemont PA, called Skin Health Solutions (SHS). Working with a PhD chemist, they created a full line of dermHA Hyaluronic Acid Skin Care products formulated for very sensitive and problem skin and sold through physicians' offices.

(A fire destroyed the Edgemont facility in 2008 and SHS relocated to Downingtown, PA.) "A fire couldn't stop our entrepreneurial spirit or cloud our faith. Plus our clients were calling, emailing and getting desperate for the products that helped their problem skin."

The dermHA Hyaluronic Acid Skin Care products are 100% free of major irritants like, fragrance, alcohol, lanolin, dye, mineral oil and propylene glycol. And all products contain **hyaluronic acid**, the most powerful natural moisturizing ingredient known to science and a key ingredient in anti-aging. The SHS mission is "to provide a basic skin care system that helps to achieve and maintain a healthy, clearer, younger looking skin for men, women and teens of all skin types, ages and ethnicities."

With over 30 years of experience in just about all facets of the skin care industry, Millie leans to the more clinical treatments. She's called "the skin whisperer" by clients because she teaches them to listen to the signs their skin is giving them and make appropriate changes. "My daughters and I love to work with problem skin. It's like solving a mystery and it's very gratifying!"



The global skin care industry will reach \$121 billion by the end of 2016. The US market in 2018 will reach \$11 billion, with an emphasis on products for the face and body. The skin care industry is growing with two equally strong branches; the medical /clinical branch and the organic /wellness branch.

Daughter Angela, a licensed esthetician and production manager, honed her skills in skin care production working part-time with chemists at a skin care company while in high school and throughout her college years. Although Carletta is certified in skin care, her background and responsibilities lie in sales and customer service. She's the person you speak with if you have questions about which products to use on your particular skin condition. Carletta is also in charge of coordinating events and promotions locally and nationally.

"No one works harder than the small business owner and putting your 'best face' forward isn't always easy. We're judged by our appearance—even before our skills, intelligence and experience are considered. We at SHS believe that your skin is truly the fabric of your life... it's your ultimate wardrobe. Dry, irritated, flaky or blemished skin can lower your self-confidence and self-esteem. Plus it can make others view you in a less than optimal light. Your skin is with you from birth to death. It makes sense to invest in keeping your skin as healthy as possible, it's yours from birth to death. Plus neglecting to properly care for your skin could lead to infection and/or disease."

Millie began her career as a professional make-up artist, she co-owned a salon in the Great Valley Corporate Center; she was vice president of a cosmetic skin care company in the 90's, worked for a plastic surgeon for 10 years, before opening Skin Health Solutions. Millie has worked on the faces of corporate and non-profit CEOs, beauty magazine editors, news anchors, actors, sports coaches, a reality TV star, models, recording artists, a prime minister of Bermuda, international clothing designers, and a former president of the United States. Her articles have been published in newspapers, magazines in the US and the UK, trade magazines and blogs.

Please call 610.269.7009 for more information or to make an appointment for a consultation.



Carletta London,
SHS Director of Operations

Mildred (Millie) Bell,
SHS President

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Skin Health Solutions, LLC / dermHA is located at 131 Wallace Avenue, Unit 1, Downingtown, PA 19335 and www.dermHA.com – online store & website.

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