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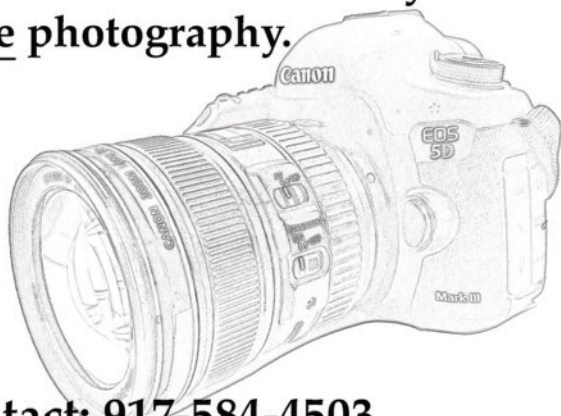
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STEVE LADNER PHOTOGRAPHY

www.steveladner.com

After 25 years working as a fashion and portrait photographer in New York City, I now live and work in the Chester Springs area.

Headshots: business and social media
Portraits: individual and family
Real Estate photography.



contact: 917-584-4503
photo@steveladner.com

BUSINESS PROFILE

Steve Ladner Photography



Master photographer, Steve Ladner, creates beautiful headshots and portraits that engage, that are insightful and connect to the viewer — individual and family portraits, architectural and real estate photography, and powerful headshots for business, artists, and social media. A headshot is simply a portrait with a specific purpose.

Many people are nervous being photographed. Steve is easy to work with. He knows how to make that experience fun, and relaxed. You will be your authentic self. He will coach you so you feel confident and fully present, because how you feel in front of the lens makes all the difference in the results. Steve says that he sees beauty in everyone and everything, and his goal is to bring that out in any person or any subject.

Steve's journey as a photographer began in college. Though he was not formally trained in photography, photography had been his passion starting with photographing his friends, the streets of New York City where he lived, and the cultural events of the time.

Steve was inspired by the photography he saw in fashion magazines, and after studying what he saw, he knew that he could replicate them in his own style. At its best it was art for him. Model agencies liked his work and sent him models, and he was off and running.

Within months, Steve had a portfolio and got his first professional job shooting for *GQ Magazine*. Over the next year, he continued to evolve and to develop his style. After a few more fashion magazines saw his work and hired him, he caught on, and he began a 25-year career as a fashion photographer in NYC.

While living in New York City, Steve shot for magazines such as *GQ*, *Harpers*

Bazaar, *Seventeen Magazine*, *Town and Country*, *The New York Times Magazine*, and advertising campaigns for beauty clients such as Revlon, Almay, Estee Lauder, and Chanel. For the sake of adventure, he moved to Paris, France and spent seven years shooting for fashion clients there including French *Vogue*



and other publications.

In 2009 Steve moved to Chestnut Hill in Philadelphia, and recently moved to the Chester Springs/Pottstown area, and he feels blessed to live in this beautiful horse country.

Prices are reasonable and tailored to the needs and expectations of this community. Included in a session (portraits, headshots, or places) is a curated selection of the very best results — hi-resolution, fully retouched images. There are no additional charges for the digital files or copies. Customized specifications, prints in any size, and coffee table style books are available on request.

Steve Ladner's photography website: www.steveladner.com displays samples of the different photography styles he has mastered. Phone: 917.584.4503.

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