# TRICOUNTY AREA CHAMBER OF COMMERCE

## Building Communities, Creating Connections, Supporting Commerce

152 E. High St., Suite 200, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place quality of life, economic opportunity, and generations of leaders - to support the region's businesses and communities.

## Follow us on:



# **#WhyTCACC #tcaccbettertogether**

## WELCOME NEW MEMBERS!

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in July.

When purchasing goods or services, please keep these businesses as well as other TriCounty Area Chamber of Commerce Members in mind while you Always Buy Chamber!

> **Dickhoff Enterprises** www.DickhoffEnterprises.com 484.447.2323 Real Estate Investment

Jiffy Lube www.jiffylube.com/franchise/pva-group 484.236.4209 Auto Repairs/Services

> **Rivet: Canteen & Assembly** www.visitrivet.com 484,949,8374 Entertainment

## **MEMBER ANNIVERSARIES** Happy Anniversary to the following Members!

43+ Years Boenning & Scattergood, Inc. Evans, Hauseman & Richard, Inc. Hollenbach Construction, Inc. Houck & Gofus Funeral Home & Cremation Services, Inc. **Pottstown School District** Schumacher & Benner Funeral Home & Crematory

15 Years East Coast Seed Connection, LLC

# LEADERSHIP



The month of July means a change in leadership for our organization. Leadership is our third value for our board of directors and staff to guide

the work of our organization.

Leadership has gotten us through the last 15 months. I have worked for this organization for the last 22 years, and in those 22 years I never could have imagined that I would be working through the experiences that the pandemic created. However, I believe my own years of experience leading this organization made it easier for us to adapt and focus on what was important to get us through the most volatile time for our organization.

The volunteer leadership for the TriCounty Chamber may not have been on hand to complete day-to-day operational activities but they were providing their leadership with their insight, feedback, and support behind the scenes and it was invaluable. The Chamber had some tough decisions to make, and we, the board leadership, thanks the membership for their patience as we worked to adapt our programming to meet our members' needs.

Our volunteer leadership cycled on July 1 of our program year. Baran Schultz, CEO of Schultz Technology, has served as the Chairman of the Board since our 2018-2019 program year. Baran offered to extend his term as Chairman of the Board to allow Rich Newell, our Chairman Elect, the time he needed to focus on running the hospital through the challenges that COVID-19 created. Baran's says of his time - "I find that during my time as chairman of the board, the collaboration between the board and the chamber staff has helped us to lead local businesses through

a trying time and helped us to enhance our relationships with the community." Thank you Baran for your support from 2018-2021.

Rich Newell, CEO of Pottstown Hospital, is ready to start his term leading our Board, which officially started on July 1. Rich has shared, "The TriCounty Area Chamber of Commerce is an important part of our community, and I am thrilled to be Chairman of the Board of Directors for the next two years. Working with the Chamber leadership in this new hybrid business world is a challenge I embrace and look forward to developing new programs and tactics to connect with our current and potential members."

Leadership is also a focus of our programming. Our Board of Directors came to us established in their careers and leadership skills in place. However, our organization has recognized the need, since the early 1990s, to create programming for area employers to help develop the leadership skills in their employees as well as continue to develop leaders that will volunteer their time supporting our tri-county communities in the same way our board supports us. We are excited for our Leadership TriCounty program to begin again in September and to graduate and celebrate our 20th Class in June of 2022 after they dedicate 10 months to their professional development through our program.

And, our Members, WOW the leadership that our Members have shown over the last 16 months! I enjoy my job and the relationships that I have been fortunate to have with leaders in our communities, in so many industries, and I learn something from each relationship with our business leaders.

Leadership defines who we are as an organization, as a value for our volunteer leadership, our Members, and our staff to define how we approach challenges and help us achieve our successes.



## **REGIONAL CHAMBER ROUNDUP**

## **UPCOMING EVENTS**

## **SAVE THE DATES!**

For more details and to register for any of these events, please visit our events calendar at www.tricountyareachamber.com/events or call 610.326.2900.

#### **Chamber Night at the Reading Fightin' Phils**

Wednesday, August 11 | 5 - 9PM | FirstEnergy Stadium Complimentary general admission tickets for TCACC Members thanks to the many sponsors of this event. Tickets were mailed end of July!

#### Leadercast Shift

#### Wednesday, August 18 | 8:30AM - 4:30PM | New Hanover United Methodist Church

This is a rebroadcast and will feature live facilitated discussions designed to help you put learning into action | \$80 per TCACC Member, \$110 per Non-Member, Group Pricing Available

### **August Happy Hour**

Wednesday, August 25 | 4 - 6PM | Brakeman's Café Come connect with Members face-to-face and build relationships | \$20 per TCACC Member

### **Annual Dinner**

Thursday, September 23 | 5 – 9PM | RiverCrest Golf Club & Preserve Members: \$95; Non-Member: \$150; Member Table of 10: \$850 | See ad and QR code below to register

#### **Pottstown Progress Luncheon**

Thursday, October 14 | 11:30 AM - 1:30 PM | The SunnyBrook Ballroom Member: \$45; Non-Member: \$60, Member Table of 8: \$300

**REACH: Empowering & Connecting Women Conference** Thursday, November 4 | 11:30 AM - 5:30 PM | The SunnyBrook Ballroom Individual Tickets: \$150; Group of 4: \$550

STAY TUNED FOR MORE DETAILS ON MEMBERSHIP BREAKFASTS **RETURNING IN THE FALL ALONG WITH THE LAUNCH OF OUR TRICOUNTY** CHAMBER MEMBER SHOWCASES (former Business Card Exchanges)!







LNDO

EMPOWERING AND CONNECTING WOMEN

CHAMBER

BERKS | CHESTER | MONTGOMERY

TriCounty emails.